

JUNE 28-JULY 4, 1953

VOLUME 5

NUMBER 26

EDITOR: Jerry Leichter
ASSOC EDS: David B. Graham
Alvin Sullum

Ross Reports

ON TELEVISION

PRODUCTION • PROGRAMMING • TALENT

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THIS WEEK -- NETWORK DEBUTS, HIGHLIGHTS, CHANGES

Sun(28)

ABC - 7:30-8pm; LAST SHOW; Plymouth Playhouse; from WABC-TV, 14 stations live, 9 kine; Sponsor - Plymouth Division of Chrysler Corp. thru N. W. Ayer. Exec Prod - Herbert Brodtkin; Assoc Prod - Phil Stein; Art Dir - James McNaughton. Donald Cook was host-narrator for series which debuted April 12 as ABC Album, on a sustaining basis, with Plymouth picking up sponsorship the following week. Outside packagers supplied most of the programs for the series, one of which, "Tale of Two Cities", originated in Hollywood.

CBS - 9-9:30pm; RETURN; General Electric Theatre; from WCBS-TV, NY, ON FILM, 46 stations net, 21 delayed. Sponsor - General Electric Co. thru Batten, Barton, Durstine & Osborn. Pkgr - Stuart Reynolds. Film Prod - Sovereign Productions, H'wood. Prod - Gil Ralston, Arthur Ripley. Prod Superv - Chris Beute. Summer replacement for Fred Waring Show was also seen for six weeks last winter during Waring's country-wide tour. First program is "Ride the River," starring Broderick Crawford, with Skip Homeier, Neville Brand, Virginia Gregg and Helene Stanley.

CBS - 9:30-10pm; RETURN; Arthur Murray Party; from WCBS-TV, NY, 35 stations live, 19 kine. Sponsor - Bristol-Myers (Ipana AC, Ammen's, Vitalis, Mum, Bufferin) thru Doherty, Clifford, Steers & Shenfield. Pkgr-Prod - Arthur Murray; Dir - Burt Shevelove. Music Dir - Ray Carter. Kathryn Murray is hostess-MC for the series, which replaces Time To Smile (Alan Young & Ken Murray on alternate weeks) for the sponsor. Guests for first broadcast are Mickey Mantle, Yogi Berra, Allie Reynolds, Melvyn Douglas, Walter Slezak, Steve Allen, Dominique (magician) and Gisele McKenzie.

NBC - 5-5:30pm; LAST SHOW; Hallmark Hall of Fame; from WNBT, NY, 32 stations live, 4 kine. Sponsor - Hall Bros. (Hallmark Greeting Cards) thru Foote, Cone & Belding. Prod-Dir - Albert McCleery. Sarah Churchill is hostess and occasionally stars in dramatic programs. Returns in fall.

NBC - 7-7:30pm; DEBUT; Operation Neptune; from WNBT, NY, to the net. Sustaining. Pkgr - Louis G. Cowan and Brock Video Productions. Program Originator & Writer - M. C. Brock. Dir - Leonard Valenta. Special Film Effects - Halber Stroh, Russell Studios. New fantasy-adventure series focuses around the heroic deeds of a young submarine officer in combat with evil under-sea forces. Tod Griffith is featured as "Captain Neptune," with Harold Conklin, Dehl Berti and Nicholas Saunders. Prod - Sherman Marks.

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Service includes: Unlimited telephone and mail information service, except research; weekly reports on current television production, programming, talent movements, commercial activity; annual industry directories; periodic reports on special aspects of television.

Mon(29)

CBS - 7:45-8pm Mon, Wed, Fri; DEBUT; TV's Top Tunes; from WCBS-TV, NY, 25 stations live, 7 kine. Sponsor - Liggett & Myers (Chesterfield) thru Cunningham & Walsh. Exec Prod - Lee Cooley, C&W, Dir - Ib Melchior; Music Dir - Ray Anthony; Choreog - Miss Lee Morrison; Sets - John Root; Costumes - Virginia Marsh. Bob Eberle, Helen O'Connell and Ray Anthony and his orchestra in musical series which is summer replacement for Perry Como Show. Anncr - Tony Marvin.

NBC - 9-9:30pm; LAST SHOW; Eye Witness; from WNBT, NY, to the net. Sustaining; Pkgr - Neptune Productions; Prod Superv - Joseph W. Bailey. Dir - Perry Lafferty. Debuted March 30, and was sponsored for several weeks only by Pearson Pharmacal Co. (Ennds) thru Harry B. Cohen.

Tue(30)

NBC - 10:45-11pm; NEW TIME; Meet the Veep; from WNBW, Washington, D.C., to the net. Sustaining. Pkgr - Louis G. Cowan & Charles F. Gannon. Prod - William R. McAndrew; Dir - Ted Ayers; Alben Barkley, former vice president, converses with Earl Godwin, on general subjects. Formerly seen Friday 7-7:15pm. Also changing times are This Is Your Life and Candid Camera. This Is Your Life now Tue 9:30-10pm, changing from Wed 10-10:30pm. Candid Camera takes the Wednesday slot.

Wed(1)

CBS - 9:30-10pm; NEW TIME & SPONSOR; I've Got A Secret; from WCBS-TV, NY, 28 stations live, 24 kine. Sponsor - R. J. Reynolds (Cavalier Cigarettes) thru William Esty. Pkgr - Goodson-Todman; Exec Prod - Gil Fates; Prod - Allan Sherman; Dir - Frank Satenstein; Asst Prod - Ann Westbrook; Booking - Barbara Olsan. Program was formerly seen alternate Thursdays, 10:30-11pm, sponsored by Carter Products (Arrid) thru Tatham-Laird. Man Against Crime, formerly seen Wednesday, 9:30-10pm, moves July 3 to Friday, 8:30-9pm, sponsored by R. J. Reynolds (Camels). Friday slot was held by My Friend Irma, which has been dropped, formerly sponsored by Cavalier cigarettes.

NBC - 8:30-9pm; ADD TIME; Scott Music Hall; from WNBT, NY, 22 stations live, 18 kine (approx); Sponsor - Scott Paper Co. (Scott towels, Cutrite Wax Paper, Scotties & Scotkins) thru J. Walter Thompson. Prod - Harry Herman; Dir - Buzz Kulik; Music - Carl Hoff; Choreog - Herbert Ross. Patti Page and Robert Russell Bennett will alternate as stars of the musical series, formerly seen on alternate weeks only.

Thu(2)

NBC - 8:30-9pm; DEBUT; Place the Face; from KNBH, H'wood, 19 sta live, 12 kine; Sponsor - The Toni Co. thru Leo Burnett (Chi); Prod - Ed Bailey; Dir - Joe Landis; Writers - Phil Davis, Paul Edwards; Sets - Al Goodman; Unit Mgr - Gino Conte; Anncr - Jack Nary. Jack Smith MC's new audience participation quiz show, with four persons, brought to the studio by a ruse, given five minutes each to "place a face" from his or her past life in the studio audience. Replaces T-Men in Action, off for summer, in this time slot.

Fri(3)

ABC - 8-8:30pm; alt weeks; DEBUT; The Summer Theater; from WABC-TV, NY, ON FILM. Sponsor - Lambert Pharmaceutical Co. (Listerine) thru Lambert & Feasley. Film Prod - Jerry Fairbanks, H'wood; Dirs - Frank Woodruff, Derwin Abbe; Prod Superv - Raoul Pagel; first film in series is "Always a Bridesmaid", by Muriel Roy Bolton, with Audrey Long, Don DeFore, Clara Blandick, Hillary Brooke, Luther Crockett and Bruce Payne. Frank Woodruff directed. Six films will be seen alternate weeks as partial replacement for Ozzie and Harriet.

1. The first part of the report deals with the general situation of the country. It is a very interesting and informative study of the country's development and progress. The author has done a great deal of research and has gathered a wealth of material. The report is well written and is easy to read. It is a valuable contribution to the study of the country's development.

2. The second part of the report deals with the economic situation of the country. It is a very interesting and informative study of the country's economic development and progress. The author has done a great deal of research and has gathered a wealth of material. The report is well written and is easy to read. It is a valuable contribution to the study of the country's economic development.

3. The third part of the report deals with the social situation of the country. It is a very interesting and informative study of the country's social development and progress. The author has done a great deal of research and has gathered a wealth of material. The report is well written and is easy to read. It is a valuable contribution to the study of the country's social development.

4. The fourth part of the report deals with the political situation of the country. It is a very interesting and informative study of the country's political development and progress. The author has done a great deal of research and has gathered a wealth of material. The report is well written and is easy to read. It is a valuable contribution to the study of the country's political development.

5. The fifth part of the report deals with the cultural situation of the country. It is a very interesting and informative study of the country's cultural development and progress. The author has done a great deal of research and has gathered a wealth of material. The report is well written and is easy to read. It is a valuable contribution to the study of the country's cultural development.

6. The sixth part of the report deals with the environmental situation of the country. It is a very interesting and informative study of the country's environmental development and progress. The author has done a great deal of research and has gathered a wealth of material. The report is well written and is easy to read. It is a valuable contribution to the study of the country's environmental development.

7. The seventh part of the report deals with the international situation of the country. It is a very interesting and informative study of the country's international development and progress. The author has done a great deal of research and has gathered a wealth of material. The report is well written and is easy to read. It is a valuable contribution to the study of the country's international development.

Fri(3)

CBS - 9:30-10pm; DEBUT; Footlights Theatre; from WCBS-TV, NY, ON FILM, 29 stations net, 9 delayed. Sponsor - General Foods thru Young & Rubicam. Films produced for Ford Theater by Screen Gems will be seen second run as summer replacement for Our Miss Brooks.

NBC - 8-8:30pm; RETURN; The Goldbergs; from WNBT, NY, 39 stations live, 31 kine; Sponsor - RCA thru J. Walter Thompson. Pkgr-Prod-Writer - Gertrude Berg; Dir - Martin Magner; NBC Prod Superv - Richard Clemmer. Family situation comedy returns as summer replacement for RCA Victor Show (Dennis Day), with Gertrude Berg starring as Molly, with Robert H. Harris as Jake, Eli Mintz as Uncle David, Arlene McQuade as Rosalie.

NBC - 8:30-9pm; DEBUT; First Person; from WNBT, NY, 40 stations live, 19 kine. Sponsor - Gulf Oil Corp. thru Young & Rubicam. Prod - Fred Coe; Dir - Arthur Penn; Script Ed - Robert Alan Aurthur. New drama series employs the camera as the leading character, whose voice is heard and through whose eyes all action is seen, but whose face never appears. Actors on episode # 1 include Rod Steiger, James Westerfield, Frank Overton and Robin Michael.

NBC - 9-9:30pm; RETURN; Doorway to Danger; from WNBT, NY, 40 stations live, 13 kine (Pall Mall) & 37 live, 14 kine (Simoniz); Sponsor - Simoniz Co. for Self-polish Floor Wax, Hilite, Body Guard, Body Sheen) and American Cigarette & Cigar Co.(Pall Mall Cigarettes), both thru Sullivan, Stauffer, Colwell & Bayles. Prod - SSC&B; Dir - Dick Schneider (1st & last two programs) & Cort Steen (5 programs); Writers - Martha Wilkerson, Harry Junkin, Bob Shaw; Music Dir - Murray Golden & orchestra. Anncr - Ernest Chappell(Pall Mall), John Cannon & Charles Martin(Simoniz). Stacy Harris portrays Agent Doug Carter, who investigates corruption in spy or smuggling rings operating in apparently law-abiding organizations, and intrigue in international espionage. Other regulars are Raymond Bramley and John Randolph.

Sat(4)

NBC - 7:30-8pm; DEBUT; My Son Jeep; from WNBT, NY, to the net. Sustaining. Pkgr - Robert K. Adams for Jeep Productions; Prod - Hudson Faussett; Dir - Grey Lockwood; Writers - Walter Black & William Mendrek. Situation comedy program was seen as one-shot on June 3, sponsored by Beacon Wax; goes into this time slot as summer replacement for Ethel and Albert. Jeffrey Lynn stars, with Martin Huston, Anne Sargent and Leona Powers as regulars.

LOCAL STATION ACTIVITY

WABC-TV(Ch 7) - Claire Mann Glamour Show; LAST SHOW June 22. Mon 1-1:30pm. Sponsor - New York Buitoni Macaroni thru Astral Agency. Miss Mann, health and beauty expert, offered advice on diet, glamour and beauty care. John Reed King Show was expanded to include this time slot.

WABD(Ch 5) - It's A Small World; DEBUT June 20; Sat 7:30-8pm; Sustaining. Prod - NY Irwin Rosten; Dir - Arnee Nocks. Dick Noel presents actual objects of art, or some memento from a country seen via the use of films prepared by airlines, on new weekly program.

Final Edition of the News; DEBUT June 29; Mon thru Fri 11-11:15pm. Sustaining. Included in news program will be a segment each night showing one of the ten most wanted fugitives from the lists of the F.B.I., giving complete descriptions and other pertinent information, and urging viewers to notify the government authorities if whereabouts or other information is known.

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LOCAL STATION ACTIVITY(Cont'd)

- WOR-TV(Ch 9) - Songs of Three Faiths; HIGHLIGHT June 28; Sun 2:30-3pm. Sustaining.
New York Dir - Bob Eberle. Special interdenominational musical program will have three clergymen singing a religious song of his particular faith: Robert Tavis of St. Mark's Church, Rockville Centre, Long Island; John Allegra of St. Anthony Shrine, Oceanside, Long Island; and Bela Herskovitz, Cantor of the Ocean Parkway Jewish Center, Brooklyn.
- WPIX(Ch 11) - Special Awards Dinner of Local 32B; HIGHLIGHT June 28; Sun 9-9:30pm.
NY The Building Service Employee's International Union will telecast filmed highlights of its meeting the preceding day, due to the fact that the Grand Ballroom of the Hotel Commodore can only accommodate 1200 of the union's 38,000 members. Frank S. Hogan, district attorney of NY County, will be featured speaker for the dinner.
- WBAL-TV(Ch 11) - Why, Daddy?; DEBUT June 28; Sun 6:30-7pm; Sustaining; Arnold Wilkes,
Baltimore Director of Public Affairs and Information for WBAL-TV, with the help of faculty members from Baltimore Junior College, will try to give answers to the sort of questions kids like to ask (i.e. "What's hypnotism," "What's relativity," "How do they put the color in marbles" etc.) Program will not only answer questions, but will illustrate and/or demonstrate where possible.
- WMAR-TV(Ch 2) - Report From Europe; DEBUT June 17; Wed 7:15-7:30pm; Sustaining.
Baltimore Prod - Ray Douglas. Matt Thomas will be commentator for program, interviewing Marylanders who have visited and are visiting Europe this season - such interviews aimed at giving the TV audience the benefit of first hand observations.
- WBZ-TV(Ch 4) - Our Believing World; HIGHLIGHT June 28; Sun 11am-12noon; Sustaining;
Boston Dir - W. Lawrence Baker. Richard V. McCann will narrate special simulcast of the International Lutheran Religious Conference, with a sermon delivered by Bishop Hanns Lilje, bishop of Hannover, Germany, and titular head of World Lutheranism. Music will be by the 500-voice Freedom Choir.
- WBBM-TV(Ch 4) - Talent Show Room; DEBUT June 28; Sun 10:30-11:30am; Sponsor - North-
Chicago west Motors and Arkow Motors; Jim Conway will MC show which will provide Chicago talent an opportunity to show what they can do.
- WNEQ(Ch 5) - The City; DEBUT July 3; Fri 9:45-10pm; Sustaining. Len O'Connor will
Chicago conduct new program which visits behind the facade of metropolitan Chicago and its adjoining suburbs.
- WNBK(Ch 4) - Carling's Open Golf Tournament; HIGHLIGHT June 26-28; Thu-Sun, various
Cleveland times; Sponsor - Osco Steel Co of Cleveland; Top golf stars compete in \$16,000 tournament at the Manakiki Country Club, Cleveland.
- KTLA(Ch 5) - Half Pint Panel; DEBUT June 28; Sun 5:30-6pm. Sponsor - Allied
Hollywood Builders. Al Gannaway MC's and produces children's discussion show, formerly seen in NYC.
- Wrestler's Lament; DEBUT June 25; Thu 10:45-11pm. Sponsor - Jim Clinton Clothing Co. Dir - John Silva. Dick Lane is moderator of show which features various wrestling stars, giving them a chance to air their gripes and beefs and challenge other wrestlers. Program originates from the Municipal Auditorium in Long Beach.

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LOCAL STATION ACTIVITY(Cont'd)

- KTTV(Ch 11) - Destination Unknown; DEBUT June 24; Wed 10-10:15pm. Sponsor - Tupman
Los Angeles Motors, Lincoln-Mercury Headquarters of Southern California. Prod -
Open Road Productions. Bill Burrud will serve as host and narrator
for series which will show two travelogue film clips each week, with
accompanying clues pointing to the destination depicted. Viewers are
to write in the destinations of the two trips as well as a short
ending to the statement, "I like to drive a Lincoln or Mercury
because..." A weekend trip to a California resort will be awarded
each week's winner, with all accommodations for two.
- WHAS-TV(Ch 11)- Stairway to the Stars; DEBUT July 3; Fri 9:30-10pm. Sustaining. Bud
Louisville Abbott and Mary Snow Ethridge MC new talent program from "Bridge
City" in Jeffersonville, Indiana. Professional and amateur talent
will be presented, with a weekly prize for the best, and a grand
prize at the end of eight weeks.
- KGO-TV(Ch 7) - Jay Grill Musical Show; DEBUT June 25; Thu 10:30-11pm; Sponsor -
San Francisco The Broadway Square Automotive Center thru Byrne & Grill. Doris Carr
is hostess on new show, with Ardene DeCamp, vocalist and violin solo-
ist and singer Jack Washburn. Also on the program will be Russ
Coglin and Freddie Jorgensen. Jay Grill will conduct a musical combo
of eight strings and a rhythm section.

FILM REPORT

STATION FILMS, INC. FORMED TO SERVICE AGENCY CLIENTS as a film buying service. Eugene Katz, president of The Katz Agency, announced the formation of the firm which is to be headed by Robert H. Salk, formerly TV Program Manager of The Katz Agency. The new firm will perform buying services on a non-profit basis, supported by member stations.

SCREEN GEMS RESELLS 26 FORD THEATER FILMS, half of them to Ford to be used as summer re-runs starting July 2, the other 13 purchased by General Foods (Sanka) thru Young & Rubicam, as summer replacement for Our Miss Brooks (see Network Changes, this issue). Total sale price ranges close to \$300,000.

BRIEFS: Wright King and Cliff Hall have been signed for leading roles in the puppet-fantasy series, Johnny Jupiter, which is to be filmed by Kagan Corporation for Hawley & Hoopes (M&M Candy) for fall programming. Program was formerly seen live on the DuMont network.

NEWS DIGEST

TRENDEX LISTS TOP TEN NETWORK TV SHOWS for weeks of June 1-7:

I Love Lucy	55.7	What's My Line	29.4
Talent Scouts	40.8	Strike It Rich	28.5
Red Buttons	40.3	Suspense	27.2
Dragnet	36.3	Comedy Hour(Cantor)	27.1
Godfrey & Friends	33.0	You Bet Your Life	25.6

NEWS DIGEST(Cont'd)

NIELSEN RATINGS FOR TWO WEEKS ENDING MAY 23, based on homes reached during all or any part of the program, except for homes listening only 1 to 5 minutes:

	<u>Homes(000)</u>		<u>Homes (%)</u>
I Love Lucy	14,371	I Love Lucy	63.4
Cavalcade of Sports	11,477	Cavalcade of Sports	54.6
Godfrey&Friends(Chesterfield)	10,039	Godfrey&Friends (Chesterfield)	47.4
Dragnet	9,968	Dragnet	47.3
Colgate Comedy Hour	9,891	Studio One	45.9
You Bet Your Life	9,595	Buick Circus Hour	45.2
Blue Ribbon Bouts	9,483	Colgate Comedy Hour	43.6
Red Buttons	9,427	You Bet Your Life	43.1
Studio One	9,282	Texaco Star Theater	43.0
Texaco Star Theater	8,936	Blue Ribbon Bouts	42.5

STATION WBBM-TV, Chicago, which has been operating on Channel 4, will switch to Channel 2, following the FCC's granting of temporary authority to operate on that channel. The FCC previously gave CBS permanent authority to switch to Channel 2, but Zenith Radio Corporation, which had also sought the channel, recently won a court stay of the permanent award to CBS. Channel 4 will now be used in Milwaukee. WBBM-TV will operate Channel 2 at 54-60 megacycles with a field intensity of 1600 volts.

PERSONNEL CHANGES: Betty Forsling, director of talent and program development for ABC-TV, has tendered her resignation, effective August 1. No future plans have been announced.....Leslie G. Arries, for the past two-and-a-half years assistant director of programming and production for the DuMont network, becomes manager of its Washington station, WTTG, June 29, succeeding Walter Compton, who resigned.....Aaron Beckwith switches from United Television Programs to Gross-Krasne Productions, and as director of sales activities for the "Big Town" producers, will be a vice president of the firm. He will work from the same UTP office, however, and will work with Ben Frye, UTP's vice president in charge of sales, on the syndication of "Heart of the City," which is the title given "Big Town" for its second runs.

John London has joined Desilu Productions as assistant production manager. He was formerly production coordinator for the "Amos 'n' Andy" TV film series.....Lane Allen, formerly with the Gus Dembling agency in Hollywood, has joined Revue Productions, MCA-TV subsidiary, as assistant to Bob Walker, head of the casting department. Also at Revue, Charles Barton has been named director for a new half-hour film series, "Meet Mr. McNutley".....Kingman T. Moore has been named commercial supervisor on "A Letter to Loretta," the new Loretta Young TV program, to be sponsored by Procter & Gamble. Benton & Bowles is the agency.....Bud Gammon, formerly with Benton & Bowles, has joined the Biow Company as producer for "Search for Tomorrow."

Geraldine B. Zorbaugh, a member of the ABC legal department since 1943, has been named general counsel for the network.....Frank Telford, radio-TV producer-director at Young & Rubicam since 1944, has joined the production staff of the DuMont Television Network.....Charles M. Stark, resigned recently from the Solow-Stark packaging firm, has been appointed an account executive in DuMont sales department.....Charles E. Morin has been named Pacific Coast account executive for Consolidated Television Sales. Prior to joining Consolidated, he was commercial manager for station KPOA, Honolulu.....Diane Fairbrother has been named radio-TV director of the David Advertising Agency, St. Paul, Minn. She was formerly with KTSP-AM & TV, Minneapolis, St. Paul.....Sidney Barbet has been appointed film buyer for station WBAL-TV, Baltimore. He was formerly associated with United Artists and Eagle-Lion films in the distribution field.

THE BOARD OF DIRECTORS OF THE UNIVERSITY OF CALIFORNIA, in its meeting held on the 15th day of May, 1940, at Berkeley, California, has adopted the following resolution:

Resolution

Resolved, That the Board of Directors of the University of California do hereby authorize the President of the University to execute any and all contracts, leases, and other instruments, which may be necessary or proper for the carrying out of the purposes of the University, and to execute any and all contracts, leases, and other instruments, which may be necessary or proper for the carrying out of the purposes of the University, and to execute any and all contracts, leases, and other instruments, which may be necessary or proper for the carrying out of the purposes of the University.

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WHEREAS, the Board of Directors of the University of California, in its meeting held on the 15th day of May, 1940, at Berkeley, California, has adopted the following resolution:

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TALENT SHOWSHEET JUNE 29-JULY 5, 1953

PROGRAM	NET TIME(EDT)	TALENT ROSTER
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Most of the shows on June 28, 29, 30 were listed in last week's report. Changes & additions are included here for the record. Multiple and across the board shows are grouped together after the listing for Friday, July 3. Script identifications used are: original (O), adaptation (A), staff-written (SW), staff-directed (SD). Performers are identified as singer (S), dancer (D), comic (C), musician (M).

FRIDAY JUNE 26

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<u>Mama</u> (Peggy Wodd)	CBS 8pm	<u>Gunner's Little Slip</u> - (O) by Turner Bullock; with regulars & Alice Frost, Carl Frank, Gail Garber, Dort Clark; (SD)
<u>Jimmy Hughes,</u> <u>Rookie Cop</u>	DuM 8:30	Conrad Janis replaces William Redfield in title role; regulars & Court Benson, John Raby, Lewis Charles, Frank Campanella, Helen Warnow; (SW & SD)

SATURDAY JUNE 27

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<u>Rod Brown of the</u> <u>Rocket Rangers</u>	CBS 11:30am	regulars & Casey Allen; (SW & SD)
<u>Stork Club</u> (Sherman Billingsley)	CBS 7pm	The Modernaires (S), Betty Ann Grove (S), Jackie Cooper
<u>Ethel & Albert</u>	NBC 7:30	Beverly Roberts, Don Briggs (LAST SHOW OF SERIES, RETURNS AUGUST 29)
<u>Sat. Night Revue</u> (Hoagy Carmichael)	NBC 9pm	Eddie Foy, Jr. (C), Les Baxter & Orch., Natalie Hinderas (M), Barry O'Hara (S) & regulars (FROM HOLLYWOOD)

SUNDAY JUNE 28

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<u>Hllmark Hall of Fame</u> (Sarah Churchill)	NBC 5pm	<u>The Mercer Girls</u> - Book & Lyrics by Poot Pray, Music by Albert Hague; with Sarah Churchill, Bibi Osterwald, Stephen Douglas, Robert Wright, Peter Birch, Floyd Buckley, Walter Donahue, Evelyn Ward, Renee Orin, Rosamund Vance, Vin Kehoe, Alan North, 12 members of Fred Waring's Glee Club, Orchestra conducted by Roy Shields; (SD, LAST SHOW IN SERIES, RETURNS AUGUST 30)
<u>Lamp Unto My Feet</u> (Dr. Lyman Bryson)	CBS 5pm	<u>Mother Seton</u> - (O) by Paul Tripp; with Sydney Smith, Miriam Wolfe, Lexford Richards; (SD)
<u>Orchid Award</u>	ABC 6:45	Gracie Fields
<u>Toast of the Town</u> (Ed Sullivan)	CBS 8pm	Tony Martin, guest MC; Roberta Peters (S), Richard Hayman (M), Joey Foreman (C), The Wiere Bros. (C), Elsa & Waldo (C&D)
<u>Rocky King, Detective</u> (Roscoe Karns & Earl Hammond)	DuM 9pm	<u>Deadly Target</u> - (O) by E.M. Davis; with Walter Brooke, Karl Weber, Janine Manatis, Metro Welles, Paul Scott; (SD)
<u>The Web</u>	CBS 10pm	<u>Encore</u> - (O) by Nelson Gidding; with Jerome Cowan, Felicia Montealegre, Robert Emmett, Olive Blakeney, Jane Rose; (SD)

Category	Sub-category	Value	Unit
Group 1	Sub-category 1.1	10.5	kg
	Sub-category 1.2	15.2	kg
	Sub-category 1.3	20.1	kg
	Sub-category 1.4	25.3	kg
Group 2	Sub-category 2.1	30.4	kg
	Sub-category 2.2	35.6	kg
	Sub-category 2.3	40.8	kg
	Sub-category 2.4	45.9	kg
Group 3	Sub-category 3.1	50.1	kg
	Sub-category 3.2	55.3	kg
	Sub-category 3.3	60.5	kg
	Sub-category 3.4	65.7	kg
Group 4	Sub-category 4.1	70.9	kg
	Sub-category 4.2	76.1	kg
	Sub-category 4.3	81.3	kg
	Sub-category 4.4	86.5	kg
Group 5	Sub-category 5.1	91.7	kg
	Sub-category 5.2	96.9	kg
	Sub-category 5.3	102.1	kg
	Sub-category 5.4	107.3	kg

Adolphe Menjou's Favorite Story

WNBT 10:30

The Diamond Lens - with John Randolph, Richard Simmons, Philip Van Zandt, Virginia Brissac, Nick Coster; Dir by Lewis Allen (FIIM)

MONDAY JUNE 29
 1964

Opera vs. Jazz

ABC 7:30

Thomas Hayward, Dick Brown (both S)

Paul Winchell &
Jerry Mahoney

NBC 8pm

Albert Ottenheimer, Sinclair & Spaulding (D);
(SW & SD, LAST SHOW OF SERIES)

Voice of Firestone

NBC 8:30

Eugene Conley (S)

Eye Witness

NBC 9pm

NBC 9pm The Green Glass - (O) by Elden & Irving Neiman;
with Vaughn Taylor, Beverly Whitney, Geoffrey
Lumb, Patty McCormick, Truman Smith; (SD, LAST SHOW IN SERIES)

Talent Patrol

ABC 9:30

Arlene Francis substitutes for 4 weeks as MC,
replacing vacationing Bud Collyer

Robert Montgomery

NBC 9:30

NBC 9:30 Half a Kingdom - (O) by Theodore & Mathilde Ferro;
with Wendell Corey, Abby Lewis, Lynn Loring,
Loring Smith, Lillian Schaaf, Morton L. Stevens, Ethel Remy,
Dorothy Elder, Ed Prentiss, Brandon Peters, Franklyn Fox,
George Kluge, Harold McGhee, Harry Gresham, Gerald Milton,
Charles Jordan, William Hawley, Don Frazer, Richard Abbott;
(SD) by Norman Felton

Westinghouse Studio
One Summer Theatre

CBS, 10pm

CBS, 10pm Greed - (O) by Louis Pelletier & Jack Finke; with
Hurd Hatfield, Diana Douglas, Beverly Lawrence,
Russell Hicks, Harrison Dowd, John Hamilton, Dan Morgan, Don-
ald McKee, Harry Kadison, Harry Worth, William Beach, Gwilym
Williams, Ken Konopka, Herbert Wolff; (SD)

TUESDAY JUNE 30
~~XXXXXXXXXXXXXXXXXXXXXXXXXXXX~~

Revlon Mirror Theatre

NBC 8pm

NBC 8pm Salt of the Earth - (O) by Rebecca West, (A) by Elizabeth Hart; with Martha Scott, Richard Kiley, Peter Hobbs, Marjorie Gateson, Janet Ward; (SD)

City Hospital
(Melville Ruick)

CBS 9pm

Long Odds - with Ann Loring, Eric Dressler, Army Freeman; (SW & SD)

Fireside Theatre
(Frank Wisbar)

NBC 9pm

NBC 9pm The Snake - (O) by Bruce Lester, (A) by James
Gunn, Margaret Buell Wilder; with Madge Meredith,
Leslie Bradley, Norma Varden, Com. Charles Murray, Bruce Les-
ter, Morris Buchanan; (SD. FILM. LAST SHOW IN SERIES)

Suspense

CBS 9:30

CBS 9:30 The Fury of Senorita Gomez - (O) by Ben Radin;
with Nina Foch, Harold Gordon, Carlos Montalban,
Raoul de Leon, Rosanna San Marco, Joseph Verdi; (SD)

Danger

CBS 10pm

Surface Tension - (O) by Jay Presson; with Constance Ford, Frank Marth, James Gregory, Bruce Gordon; (SD)

Eleven-Thirty Revue
(Hal Jackson)

WOR 11:30

Slim Gaillard (M&S) replaces Mantan Moreland as
star, effective 6/23

1971. *Journal of the Royal Society of Medicine*, 64, 1, 1-10.

1. The first part of the paper is devoted to a general discussion of the problem of the existence of solutions of the system of equations (1) for arbitrary values of the parameters α and β . It is shown that the system of equations (1) has solutions for arbitrary values of the parameters α and β if and only if the condition $\alpha + \beta = 1$ is satisfied. The case $\alpha + \beta \neq 1$ is not considered in this paper.

(1) $\alpha \in \mathbb{R}$ and $\beta \in \mathbb{R}$

1. The first of these is the fact that the
2. second of these is the fact that the
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4. fourth of these is the fact that the
5. fifth of these is the fact that the
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1. The first part of the report is a general statement of the purpose and scope of the study. It states that the purpose is to determine the effect of the new tax law on the income of individuals and that the scope is limited to the year 1964.

1. The first part of the document is a letter from the author to the editor, dated 10/10/1961. The letter discusses the author's interest in the subject of the journal and the importance of the research being presented. The author mentions that the research was conducted over a period of several years and that it was supported by a grant from the National Science Foundation. The author also mentions that the research was conducted in collaboration with several other researchers and that the results of the research are presented in the following pages.

RECEIVED
JAN 10 1968

WEDNESDAY JULY 1
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<u>A Date with Judy</u> (Mary Linn Beller)	ABC 7:30	regulars & Eda Heinemann, Joan Taylor, John Craven; (SW & SD)
<u>Arthur Godfrey & Friends</u>	CBS 8pm	Hal LeRoy (D), guest host
<u>Scott Music Hall(Page)</u>	NBC 8:30	Les Paul & Mary Ford (M&S)
<u>Kraft TV Theatre</u>	NBC 9pm	<u>The Die-Hard</u> - (O) by Robert Skutch; with Jackie Cooper, Alan Shayne, Lauren Gilbert, Jay Barney, Ralph Camargo, Lawrence Fletcher, Bettie Gibson, Coe Norton, Robert Herman, Glen Wood; (SD) by Maury Holland
<u>I've Got A Secret</u> (Garry Moore)	CBS 9:30	Regular Panelists: Jayne Meadows, Bill Cullen, Faye Emerson, Henry Morgan; guest to be announced
<u>Douglas Fairbanks</u>	WNBT 10:30	<u>Little Brother</u> - (O) by Selwyn Jepson, (A) by Jepson & Doreen Montgomery; with Genine Graham, Peter Reynolds, Leslie Linder, Betty Warren; Dir by Charles Saunders (FILM)

THURSDAY JULY 2
~~XXXXXXXXXXXXXXXXXXXX~~

<u>Guide Right</u>	DuM 8pm	Alan Dale (S), Morey Amsterdam (C), Jeri Southern
<u>Chance of a Lifetime</u>	ABC 8:30	Sheila Bond (S&D)
<u>Four Star Playhouse</u>	CBS 8:30	<u>The Officer and the Lady</u> - repeat of film shown on 12/18/53 (See Vol. 4 No. 7 Supplement C)
<u>Lux Video Theatre</u>	CBS 9pm	<u>Force of Circumstance</u> - (O) by Harry W. Junkin; with Robert Alda, Lisa Ferraday, Cameron Prud'homme, William Kemp & others to be announced; Dir by Harold Loeb
<u>Big Town</u> (McVey & Nigh)	CBS 9:30	George de Normand, Ann Doran, Louis Jean Heydt, Laura Mason, Paul Keast, Pierre Watkin; (SW & SD, (FILM)
<u>Ford Theatre</u>	NBC 9:30	<u>Birth of a Hero</u> - repeat of film shown on 10/23/52 (See Vol. 4 No. 5 Supplement D)
<u>Martin Kane, Private Eye</u> (Lee Tracy)	NBC 10pm	Marshall Thompson, James Little, Luis Van Rooten, Edith Gresham, Frank Maxwell, Audra Lindley, Eddie Holmes, Sidney Paul, Jay Barney; (SW & SD)
<u>Foreign Intrigue</u>	WNBT 10:30	<u>F. I. in Heidelberg</u> - repeat of film shown on 10/2/52 (See Vol. 4 No. 5 Supplement A)

FRIDAY JULY 3
~~XXXXXXXXXXXXXXXXXXXX~~

<u>Man Against Crime</u>	CBS 8:30	<u>Fraternity of Five</u> - (O) by Don Sanford & Hamish McLeod; with Martin Stevens, Leonard Yorr, Richard Bengali, Cameron Andrews, John Becher, Robert Simon, Glen C. Gordon; (SD, FILM)
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Schlitz Playhouse CBS 9pm Richard and the Lion - (O) by Christanne Alexander; with Jackie III (lion), Joanne Dru, George Nader, Phyllis Stanley, David Bruce, Robin Raymond, Willa Pearl Curtis, Snub Pollard, Mel Koontz; Dir by Roy Kellino (FILM)

MULTIPLE AND ACROSS-THE-BOARD SHOWS FRIDAY JUNE 26 THROUGH FRIDAY JULY 3

<u>Garry Moore</u>	CBS 1:30	M - Harry Mimmo (C); Tu & Thu - Marian MacPartland (M)
<u>Early Mono-Drama</u>	WABD 6:30	M thru F - <u>The Great Lilliput</u> - (O) by Ben Mer- rick, with Sydney Smith; (SD)
<u>Coke Time-Eddie Fisher</u>	NBC 7:30	W - Amalia (S), F - Isabel Bigley (S)
<u>Jane Froman's USA Canteen</u>	CBS 7:45	Thu - Teresa Brewer, Mel Torme (both S); (FROMAN'S LAST SHOW OF SEASON)
<u>Talk of the Town</u>	WABC 11pm	kill: Jimmy Blaine, MC, Louis Nye (C), Bill Wil- liams, Elise Rhodes (S), Ray Malone (D); add: Henny Youngman, MC, Alan Dale (S), Marilyn Ross (S), Betty George (S); Guests M thru F - Jerry Fisher & Nelle Ross (D), Bunny Briggs (D); Buddy Weed's Orchestra
<u>Late Mono-Drama</u>	WABD 11:15	M thru F - <u>Great Expectations</u> - (O) by Charles Dickens, (A) by Jay Bennett, with Jack Manning (SD)

SATURDAY JULY 4
 ~~~~~

My Son Jeep NBC 7:30 regulars: Martin Huston, Anne Sargent, Leona Pow-  
(Jeffrey Lynn) ers, Lynn; & Larry Newton, Cliff Hall, Joseph  
Boland; (SW) by Walter Black & William Mendrek; Dir by Grey  
Lockwood; Prod by Hudson Faussett (PREMIERE OF NEW SERIES)

SUNDAY JULY 11  
 ~~~~~

<u>Your Play Time</u>	CBS 7:30	<u>The Tin Bridge</u> - (O) by Almet Jenks, (A) by Richard Collins; with Marguerite Chapman, George Nader, Tommy Rettig, Alberto Morin, Kay Riehl; Dir by Richard Irving (FILM)
<u>Toast of the Town</u>	CBS 8pm	Victor Borge, guest host; others to be announced
<u>General Electric Theatre</u>	CBS 9pm	<u>Bilshan and the Thief</u> - (O) by Sidney Salkow & John O'Day; with Aurelio Galli, Phil Chambers, Helen Brown, Harry Landers, Bill Tannen, Robert Bray; Dir by Sidney Salkow (FILM)
<u>Arthur Murray Party</u> (Kathryn Murray)	CBS 9:30	Helen O'Connell (S), Bambi Linn & Rod Alexander (D), Billy DeWolfe (C), Bil & Cora Baird puppets

NEW YORK TALENT AVAILABILITIES

<u>SLIM GAILLARD</u> - currently at Snookies Jazz Club - PHONE: LO 3-9278	<u>ROBERTA PETERS</u> - at Stadium on Sat. - AGT: NCAC, PL 9-6000
<u>DIANA HERBERT</u> - in subway circuit <u>Moon is Blue</u> - PHONE: RE 4-7960	<u>CONNIE RUSSELL</u> - opening at the Riviera - AGT: William Morris, JU 6-5100
<u>ERICA MORINI</u> - violinist at the Stadium on Mon. - AGT: Columbia Artists, CI 7-6900	<u>FRANKIE THOMAS</u> - signed to repeat his title role of <u>Tom Corbett</u> , LE 2-1100
<u>ROSS REPORTS</u> - 6/28/53	- Page 10 - TALENT AVAILABILITIES

THE UNITED STATES OF AMERICA
DO hereby certify that
the following is a true and correct
copy of the original as the same
exists in the files of the
Department of the Interior.

THIS CERTIFICATE IS VALID FOR THE PURPOSES OF THE
ACT OF MARCH 3, 1879, CHAP. 25, SEC. 1.

TO ALL WHOM THESE PRESENTS SHALL COME, I GREET YOU.
AND WHEREAS the following is a true and correct
copy of the original as the same exists in the
files of the Department of the Interior.

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NETWORK AND LOCAL PROGRAMMING ANALYSES

Scheduled program transmission for the week of: June 28-July 4									
		Total Hours Network Service							
		ABC		CBS		DuM		NBC	
		Comm	Sus	Comm	Sus	Comm	Sus	Comm	Sus
Time on-)	Live	1	1*	6	5	--	--	10 $\frac{1}{2}$ #	9
12 noon)	Film	$\frac{1}{2}$	$\frac{1}{4}$	--	--	--	--	--	--
12 noon-)	Live	2 $\frac{1}{2}$	$\frac{1}{2}$	16 $\frac{1}{2}$	3 $\frac{1}{2}$	--	4 $\frac{1}{2}$	7 $\frac{1}{4}$	10 $\frac{1}{4}$
6:00 pm)	Film	--	--	$\frac{1}{2}$	--	---	--	1 $\frac{1}{2}$	--
6:00 pm-)	Live	7 $\frac{1}{4}$ @	7 3/4*	16 3/4	3	10 $\frac{1}{4}$	7 3/4	15 $\frac{1}{2}$	3
time off)	Film	2 $\frac{1}{4}$	7	8	1	$\frac{1}{2}$	--	6 $\frac{1}{4}$	--
TOTALS	LIVE	10 3/4@	9 $\frac{1}{4}$ *	39 $\frac{1}{4}$	11 $\frac{1}{2}$	10 $\frac{1}{4}$	12 $\frac{1}{4}$	33 $\frac{1}{4}$ #	22 $\frac{1}{4}$
	FILM	2 3/4	7 $\frac{1}{4}$	8 $\frac{1}{2}$	1	$\frac{1}{2}$	--	7 3/4	--

Includes: *Pacific Coast Network Time # "Today" @ ABC Central
 (NOTE: Classification Live or Film is determined by predominant part (50% or more) of show, televised at station of origination of program. Commercial category includes participating programs although they may not be completely sponsored. Film shows are those programs produced or adapted especially for TV, plus documentaries and other special films.)

LOCAL PROGRAMMING ANALYSIS -- SELECTED STATIONS -- Week of June 28-July 4

CITY	STATION	Total Hrs Trans	Net Hours Service	Live Hrs Loc Only	Nat'l Spots	Movie* Features
New York City	WABC-TV (A)	94	25 $\frac{1}{2}$	30 $\frac{1}{2}$	1 $\frac{1}{2}$	27 $\frac{1}{2}$
New York City	WCBS (C)	112 $\frac{1}{4}$	60 $\frac{1}{4}$	15 3/4	1 $\frac{1}{2}$	23 $\frac{1}{4}$
New York City	WABD (D)	84 3/4	23	18 3/4	3	28 $\frac{1}{2}$
New York City	WNBT (N)	117 3/4	55 $\frac{1}{4}$	28 $\frac{1}{2}$	2 $\frac{1}{2}$	19 3/4
New York City	WOR-TV (I)	76 3/4	--	41	3/4	28 3/4

KEY: A - American Broadcasting Co.; C - Columbia Broadcasting System; D - DuMont Television Network; N - National Broadcasting Company; I - Independent, no net service
 All - Served by all networks.

* Movie features and shorts not originally made for TV, excluding news and sports-reels.

JULY 5-11, 1953

VOLUME 5

NUMBER 27

EDITOR: Jerry Leichter
ASSOC EDS: David B. Graham
Alvin Sullum

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JUL 7 1953

Ross Reports

ON TELEVISION

PRODUCTION • PROGRAMMING • TALENT

551 Fifth Avenue • New York 17 • MUrray Hill 2-5910

THIS WEEK -- NETWORK DEBUTS, HIGHLIGHTS, CHANGES

NBC GENERAL LIBRARY

Sun(5)

NBC - 5-5:30pm; RETURN; TV Recital Hall; from WNBT(NY) to the net; Sustaining. Prod - Charles Polachek, NBC; Dir - Kirk Browning. Superv - Samuel Chotzinoff. Alfred Mouledous, a pianist who recently won a talent-hunt contest on "You Can Be A Star", a WHAM-TV, Rochester, local program, will be the first guest as the musical series returns.

NBC - 10-10:30pm; DEBUT; Wonderful John Acton; from WNBT(NY) to the net; Sustaining. Pkgr-Prod - Edward A. Byron; Dir - Grey Lockwood; Assoc Dir - Peggy Rogers; Net Coord - Lou Sanman; Sets - Richard Day; Music - John Gart; Writers - Edward A. Byron, Martha Wilkerson, Robert J. Shaw, William Kendall Clarke. Luis Van Rooten will be narrator for new series which is a semi-autobiographical story about a wonderful Irish family living in Kentucky shortly after World War I. Harry Holcombe plays the title role, with Ian Martin, Pat Harrington, Virginia Dwyer, Jane Rose and Ronnie Walken.

Mon(6)

ABC - 8-8:30pm; NEW TIME; Talent Patrol; from WABC-TV(NY); 10 stations live, 66 kine. Spons - U. S. Army & U. S. Air Force (alternate weeks) thru Dancer-Fitzgerald-Sample. Agcy Superv-Prod - Dave Nyren; Dir - Eddie Nugent, ABC-TV. Arlene Francis replaces Bud Collyer through July 20 as MC of armed services talent show, formerly Monday 9:30-10pm.

CBS - 4-4:30pm Mon thru Fri; RETURN; Summer School; from WCAU-TV(Phila) to the net; Sustaining; Prod - Charles Vanda. Presented in cooperation with the Lower Merion School District of Ardmore, Pa., series returns for second summer with an expanded curriculum and new visual-education techniques, this year in an open air classroom. A class of 50 students between the ages of 9 & 12 will receive instruction from such educators as Dr. Chester Longwell, Dr. Carleton Coon, Dr. Paul Solenberger, Dr. Lawson Lowrey, Professor Kenneth Wadleigh and Willy Ley, rocket authority, among others.

CBS - 9-9:30pm; NEW TIME; Racket Squad; from WCBS-TV(NY) ON FILM; 45 stations net, 55 delayed. Sponsor - Philip Morris Cigarettes thru Biow; Agcy Superv - Les Tomalin. Pkgr - Showcase Prodn, H'wood; Exec Prod - Hal Roach, Jr. & Carrol Case; Prd Superv - E. H. Goldstein; Dir - George Blair. Reed Hadley stars in dramatic adventures, replacing I Love Lucy in this time slot. Program formerly was seen alternate Thursdays 10:30-11pm.

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Ross Reports on Television, service subscription rates (U. S., Canada, Mexico): \$110 per year (or \$30 quarterly, minimum one year subscription). Additional or multiple subscriptions at lower rates.

Service includes: Unlimited telephone and mail information service, except research; weekly reports on current television production, programming, talent movements, commercial activity; annual industry directories; periodic reports on special aspects of television.

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2000

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THIS WEEK(Cont'd)

Mon(6)

NBC - 10:30-11am Mon thru Fri; DEBUT; Glamour Girl; from KNBH(H'wood), via "quick kine" to the net. Sustaining. Exec Prod - Jack McCoy; Prod - Don Ross; Assoc Prod - Dixie Lou Thompson; Dir - Bill Bennington; Unit Mgr - Bill Kaden; Fashion Coord - Mary Webb Davis; Music Dir - Gaylor Carter; Floor Mgr - Roy Montgomery; Sets - Frank Swig. Harry Babbitt is MC of new audience participation show employing "before" and "after" technique. Four contestants tell why they want to be glamorous. Winner is selected by audience applause and receives a 24-hour beauty treatment, new wardrobe and a holiday trip to a destination such as Hawaii. More than \$4,000 worth of gifts will be given away every day.

NBC - 11:15-11:30am Mon thru Fri; DEBUT; The Bennetts; from WNBQ(Chi) to the net; Sustaining; Prod - Ben Park; Dir - John Hinsey; Writer - Bill Barrett; Sets-- Bill Rittman. Don Gibson and Paula Houston co-star as attorney Wayne Bennett and his wife Nancy, with Jerry Carvey as their 13-year old son Mike, and Kay Westfall, Jim Andelin, Viola Berwick, Beverly Younger, Jack Lester and Sam Siegel. The new dramatic serial is based on the day-to-day life of a young Midwestern lawyer, his family, his friends -- and his cases. Hawkins Falls, Population 6,200, formerly seen Mon thru Fri 5-5:15pm, switches this date to 11-11:15am.

NBC - 5-5:15pm Mon thru Fri; DEBUT; Atom Squad; from WPTZ(Phila) to the net; Sustaining. Prod - Lawrence White; Dir - Joe Behar; Writer - Paul Monash. New adventure-fiction series will concern the experiences of an organization called the "Atom Squad", whose primary purpose is to guard the country from agents of various powers bent on stealing our atomic secrets. The main character will be portrayed by Bob Courtleigh, with other regulars to be announced.

NBC - 8-8:30pm; DEBUT: Name That Tune; from WNBT(NY); 44 stations live, 28 kine; Sponsor - The Speidel Corp. thru Sullivan, Stauffer, Colwell & Bayles and Avco Mfg. Co. thru Benton & Bowles (alternate weeks). Pkgr-Prod-Musical Dir - Harry Salter; Dir - Perry Lafferty. Red Benson is quiz-master and Vicki Mills, vocalist, for audience participation quiz program, awarding cash prizes to members of the studio audience who can give the correct titles to songs played by the orchestra or sung by Benson and Miss Mills. Song titles will be sung in any one of 30 foreign languages and dialects.

NBC - 9-9:30pm; RETURN; Juvenile Jury; from WNBT(NY) to the net & WOR-TV(NY) & WATV(Newark, N.J); Sponsor - Serutan Co. thru Edward Kletter Assoc; Pkgr-Prod - Barry, Enright & Friendly; Dir - Craig Allen. Jack Barry, originator of the juvenile panel program, will MC and moderate the show. The panel consists of five children ranging in age from three to 12 years, and the young jurors offer solutions to problems submitted by adults and children.

Tue(7)

CBS - 7:45-8pm Tue & Thu; DEBUT; Summer Time, U.S.A.; from WCBS-TV(NY); 17 stations live, 12 kine; Sponsor - General Electric thru Batten, Barton, Durstine & Osborn (Thursday only); Agency Superv - Charles Cole. Pkgr - CBS-TV; Prod - Richard Lewine; Dir - Jerry Shaw; Music Dir - Ray Bloch; Writers - Irving Graham, Erwin Drake, Jimmy Shirl. Musical program replaces Jane Froman's U. S. A. Canteen for the summer - stars Teresa Brewer, Mel Torme and The Honeydramers.

CBS - 8-8:30pm; NEW TIME; Gene Autry Show; from WCBS-TV(NY) ON FILM; Sponsor - William Wrigley Co. (Doublemint Gum) thru Ruthrauff & Ryan. Film Prod - Flying A.Pictures. Program was formerly seen Sun 7-7:30pm.

(S)

10:30-11:00 AM: The President's speech to the Congress on the state of the Union. The President emphasized the need for national unity and the importance of the military. He also mentioned the recent developments in the Middle East and the situation in Vietnam. The speech was well received and the President was applauded.

11:15-11:30 AM: The President's meeting with the members of the Cabinet. The President discussed the recent developments in the Middle East and the situation in Vietnam. He also mentioned the need for national unity and the importance of the military. The meeting was well attended and the President was applauded.

11:45-12:00 PM: The President's meeting with the members of the Joint Chiefs of Staff. The President discussed the recent developments in the Middle East and the situation in Vietnam. He also mentioned the need for national unity and the importance of the military. The meeting was well attended and the President was applauded.

12:15-12:30 PM: The President's meeting with the members of the National Security Council. The President discussed the recent developments in the Middle East and the situation in Vietnam. He also mentioned the need for national unity and the importance of the military. The meeting was well attended and the President was applauded.

12:45-1:00 PM: The President's meeting with the members of the State Department. The President discussed the recent developments in the Middle East and the situation in Vietnam. He also mentioned the need for national unity and the importance of the military. The meeting was well attended and the President was applauded.

(S)

1:15-1:30 PM: The President's meeting with the members of the Defense Department. The President discussed the recent developments in the Middle East and the situation in Vietnam. He also mentioned the need for national unity and the importance of the military. The meeting was well attended and the President was applauded.

1:45-2:00 PM: The President's meeting with the members of the Treasury Department. The President discussed the recent developments in the Middle East and the situation in Vietnam. He also mentioned the need for national unity and the importance of the military. The meeting was well attended and the President was applauded.

Tue(7)

CBS - 9-9:30pm alt weeks; DEBUT: Follow the Leader; from KNXT(H'wood) to the net; Sustaining. Prod-Writer - Paul Harrison & Bernie Gould; Dir - John Claar. Vera Vague stars in new audience participation program based on the children's game of the same name. Miss Vague will appear in several sketches, with members of the audience called upon to re-enact the sketches, hampered in their struggles by trick props substituted during brief interviews before participating.

DUM - 9-9:30pm; NEW TIME & ADD SPONSOR; The Dotty Mack Show; from WCPO-TV (Cincinnati); 4 stations live, 2 kine; Sponsor - Welch's Wine Division of Quality Importers, Inc. thru Monroe Greenthal Co. Prod - Jack Launer; Dir - Abe Cowan. Dotty Mack, aided by Bob Braun and Colin Male, pantomimes hit recordings with varying costumes and sets. Program was formerly seen sustaining on Sundays 10:30-11pm.

NBC - 7:30-7:45pm Tue & Thu; The Eddy Arnold Show; from WNBQ(Chi) to the net; Sponsor - Co-op; Prod - Ben Park; Dir - Dave Parker; Writer - Marvin David; Music Coord - Larry Johnson; Sets - Curt Nations. Eddy Arnold, "The Tennessee Plowboy," stars in musical program with folk music, ballads and chatter, with The Dickens Sisters, vocal trio from Nashville, Tenn., and an instrumental group. Replaces Dinah Shore for summer in these time slots.

NBC - 9-9:30pm; DEBUT; Nothing But the Best; from WNBQ(NY); 44 stations live, 16 kine; Sponsor - Procter & Gamble thru Biow Co. Prod - Ted Mills; Dir - Bob Banner; Writer - Robert P. Smith. Eddie Albert MC's new musical variety program, replacing Fireside Theater for summer for the sponsor. Vera Zorina, Louis "Satchmo" Armstrong and Lee Wiley are guests on the first week's program.

Wed(8)

DUM - 9:30-10pm; DEBUT; Meet Your Congress; from WTTG(Washington, D.C.) to the net; Sustaining. Pkgr-Prod - Blair Moody; Dir - Vic Guidice. Former Senator Blair Moody of Michigan moderates discussion program, bringing together four national leaders, ordinarily Congressmen, who discuss an issue which Moody states in a short preliminary talk. Program was formerly seen on various local stations, on film. Other DuMont schedule changes: The Music Show, now Tue 8:30-9pm; Where Was I, now Tue 9:30-10pm; What's The Story? now Sun 10-10:30pm and Guide Right now Fri 8:30-9pm.

Fri(10)

CBS - 8-8:30pm; RETURN; Pantomime Quiz; from KNXT(H'wood); 29 stations live, 9 kine; Sponsor - General Foods (Walter Baker Chocolate & Cocoa Div) thru Benton & Bowles. Pkgr-Prod - Mike Stokey; Dir - Bud Cole; Mike Stokey MC's panel charade program, with regular panelists and guest panelists competing by acting out quotations, song or book titles. Regular panelists will be Angela Lansbury, John Barrymore, Jr., Jackie Coogan and Dave Willock. Guest panelists for first program are Preston Foster, Forrest Tucker, Hillary Brooke and Adele Jergens. Replaces Mama for sponsor for summer.

NBC - 9:30-10pm; DEBUT; Campbell TV Soundstage; from WNBQ(NY); 31 stations live, 8 kine; Sponsor - Campbell Soup Co. thru Ward Wheelock. Pkgr-Prod - Martin Horrell; Dirs - Garry Simpson & Don Medford (alternate weeks); Writers - various; Anncr - Ralph Paul. Replacement for The Aldrich Family (Double Or Nothing was 5-week interim replacement), will present half-hour dramas - first program is "Innocent 'Til Proved Guilty," by Frank P. De Felitta, starring Leora Dana and Paul McGrath, with Kirk Brown, Glenn Walken and Ethel Remey.

1716

1. The first of these is the fact that the majority of the population of the United States is of European descent. This is a fact which has been recognized by the government and the people alike. It is a fact which has been recognized by the government and the people alike. It is a fact which has been recognized by the government and the people alike.

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1. The first step is to identify the problem. This involves understanding the situation, the people involved, and the resources available. It is important to gather all relevant information and to define the problem clearly.

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and these persons, before they are for money.

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THIS WEEK(Cont'd)

Sat(11)

CBS - 8-9pm; DEBUT; Larry Storch Show; from WCBS-TV(NY); 41 stations live, 15 kine; Sponsor - Purex Corp. thru Foote, Cone & Belding (L.A.); the Nestle Co. thru Sherman & Marquette; and Sheaffer Pen Co. thru Russel M. Seeds Co. (Chi); Creator & Superv - Leo Solomon; Exec Prod - Marlo Lewis; Prod - Al Span; Dir - Frank Satenstein; Choreog - Peter Birch; Music Dir - Ray Bloch. Storch stars in comedy program which replaces Jackie Gleason in this time slot for the summer. Vocalist Betty Ann Grove will be featured. Guest star for first program is Robert Merrill, with Milton Frome, Mildred Hughes, George Ives, George Marin and Toni Romer featured with Storch in a comedy sketch.

CBS - 10-10:30pm; DEBUT; Medallion Theatre; from WCBS-TV(NY) to the net; Sponsor - Chrysler Corp. (Plymouth, Dodge, DeSoto and Chrysler Divisions) thru Batten, Barton, Durstine & Osborn; Commercial Annncrs: Dorothy Kiggallen & Dick Kollmar (Plymouth); Ed Thorgersen (Chrysler); Kyle MacDonnell and Dick Gordon (Dodge); Jeffrey Lynn (DeSoto) - each division alternating every fourth week. Pkgr - MCA-TV; Prod - William Spier; Dir - Ralph Nelson; Script Ed - Robert Tallman; Assoc Prod - Mort Abrahams; Sets - Samuel Leve. First program on new dramatic series will be an adaptation from Sinclair Lewis' "A Arrowsmith", "The Decision of Arrowsmith," adapted for TV by Tad Mosel. Henry Fonda stars (for complete cast, see Talent Showsheet in next week's issue).

LAST WEEK'S NETWORK CHANGES

DuM - Jimmy Hughes, Rookie Cop; LAST SHOW July 3; Fri 8:30-9pm; from WABD(NY) to the net; Sustaining. Pkgr-Prod - Stark-Layton Prodns; Dir - Barry Shear. Conrad Janis had replaced William Redfield in title role, that of a young city policeman just returned from Korean combat; other program regulars were Rusty Lane and Wendy Drew.

NBC - It Happened In Sports; DEBUT July 3; Fri 10:45-11pm; Sustaining; from WNBT(NY) to the net; Bud Palmer is host on program written by Barney Nagler, which traces the careers of great individuals or teams, utilizing both film and live interviews.

The Day of Deliverance; HIGHLIGHT July 4; Sat 5:30-6pm; from WPTZ(Phila) to the net; Sustaining. Prod-Di - Cal Jones; Writer - Harry K. Smith. Special Fourth of July program will be televised from Independence Hall in Philadelphia, unique in that it uses neither actors or mechanical animation. The entire show is presented through the technique of the narrator telling the story while the cameras are trained on the actual doors, desk and other places where the Declaration of Independence was formulated.

SPONSOR ACTIVITY

AMERICAN TOBACCO CO. will sponsor the new Danny Thomas show over the ABC-TV network next season. Thomas will appear as Danny Williams, an entertainer, with Jean Hagen portraying his wife, and Sherry Jackson and Rusty Hamer as their two children. It has not been announced as to whether Lucky Strike (BBD&O) or Pall Malls (SSC&B) will be the product advertised.

PHILIP MORRIS CO(Dunhill Cigarettes) and LADY ESTHER COSMETICS, both thru the Blow Co., will co-sponsor I, Bonino, domestic situation comedy series starring Ezio Pinza on NBC-TV, starting September 12.

11. 11. 1922

1. General - The purpose of this study is to determine the effect of the treatment on the growth of the plants. The study was conducted in a greenhouse under controlled conditions. The plants were grown in pots and were treated with the treatment for a period of 14 days. The growth of the plants was measured by the height of the plants and the number of leaves. The results of the study are presented in the following tables.

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1. The first part of the document is a letter from the President of the United States to the Congress, dated January 3, 1862. It is a very long letter, and it contains a great deal of information about the state of the country at that time. It is a very important document, and it is one of the most interesting documents in the collection.

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1. The first part of the report, which is the most important, is the one that is most likely to be read by the public. It is the one that is most likely to be read by the public. It is the one that is most likely to be read by the public.

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LOCAL STATION ACTIVITY

- WCBS-TV(Ch 2) - Space Funnies; DEBUT July 5; Sat 12n-1pm; Sponsor - Participations; New York
Pkg - WCBS-TV; Dir - Charles Hinds. Stan Sawyer, as "Captain Jet", stars on children's show which combines comedy films and live segments with child guests. The program invites youngsters aboard a futuristic interplanetary rocket for a round-trip to a different planet each week. A program with the same title and format was first broadcast on KNXT (CBS, H'wood), last winter.
- Cartoon Carnival; DEBUT July 11; Sat 6:15-6:30pm; Sustaining. New program will present two "Flip the Frog" cartoons during each broadcast.
- WNBT(Ch 4) - Liberace; DEBUT July 5; Sun 10-10:30pm; FILM; Sponsor - Necchi Sewing NY
Machines thru Doyle Dane Bernbach. Pkg - Guild Films; Prod - Louis D. Snader; Dir - Duke Goldstone; Prodn Superv - Jesse Carullo; Asst Prod - Robert M. Snader; Musical Dir - George Liberace; Music Superv - Bernard Brody. Liberace combines his piano playing with vocal talent, offering a variety of selections ranging from the classics to popular music.
- WOR-TV(Ch 9) - Spanish Hour; DEBUT July 6; Mon 11-11:30pm. Sustaining; Prod - Don NY
Passante; Dir - Ralph Giffen, Bob Eberle; Herbert Morales will MC bilingual musical variety series, with Don Passante handling the English continuity. Carmen Torres is the featured vocalist, with "Lucienne," Spanish dancer, and Angel Rosa and his orchestra. There will also be guest talent each week.
- WPIX(Ch 11) - Fun With Food; DEBUT July 5; Sun 11-11:30pm; Sustaining; Pkg-Prod - NY
Martin E. Lamont. Dir - Ted Estabrook; Assoc Prod - Wendy Sanford; Merle Armitage, Blanche Yurka and Jim Moran will be the panelists, with Marten Lamont as moderator. The group will be questioned on references of food in life and literature, with members of the American Mime Theater performing pantomimes pertaining to food.
- WMAR-TV(Ch 2) - Your Child in Day Camp; DEBUT July 8; Wed 1-1:30pm; Sustaining; Baltimore
Prod - Jack Day. New program is designed to acquaint parents with the advantages of day camping for their children, each week's program being devoted to a specific activity.
- WNBQ(Ch 5) - Miller at Midnight; DEBUT July 10; Fri 11pm-1am; Sponsor - DeMet Chicago
Pontiac; Dir - Lynwood King. Howard Miller, will include interviews with recording artists, baseball scores, stock quotations and commentary on the local scene on his new disc jockey show.
- KTTV(Ch 11) - The Alcoholic Can Come Back; DEBUT June 28; Sun 10:45-11pm; Sponsor - Los Angeles
Hygeia Sanatorium; Dir - Dave Harvey. Earl Holbrook will be moderator of panel discussion program devoting its time to examining alcoholic problems from every angle.
- WATV(Ch 13) - Governor Alfred E. Driscoll; DEBUT July 1; Wed 9-9:30pm; New weekly Newark
program will be non-political, with the Governor making a weekly report to the people of New Jersey.
- WDTV(Ch 2) - Facts Forum; DEBUT July 5; Sun 12n-12:30pm; Sustaining; new program Pittsburgh
will feature discussion of important issues of the day, presenting on the first show Senator Everett Dirksen (R, Ill) and Senator Albert Gore (D, Tenn) discussing the topic "Should We Sell TVA to Private Industry?"

1. The first part of the report is a general statement of the purpose and scope of the study. It states that the purpose of the study is to determine the effect of the new tax law on the income of individuals. The scope of the study is limited to the income of individuals who are subject to the new tax law.

[illegible]

1. General: The purpose of this study is to determine the effect of the new curriculum on the learning of the students. The study will be conducted in the form of a quasi-experimental design. The data will be collected through the use of questionnaires and interviews. The results of the study will be used to improve the curriculum and the teaching process.

will also be sent to the ...

and Mrs. [Name] performing services consisting of 1000
reference of 1000 [Name] and [Name], with service of the [Name]
with [Name] [Name] as indicated. The [Name] will be provided by
[Name] [Name]. [Name] [Name] [Name] [Name] [Name] [Name] [Name] [Name]

[illegible]

with recording series, especially where there are no other records available.

Miller et al. (1968) have shown that the amount of time spent by birds in the field varies with the season and the type of habitat. In general, birds spend more time in the field during the breeding season and in open habitats.

The following are the names of the persons who have been
 identified as having been in contact with the subject
 of this investigation during the period of the investigation.
 The names are listed in alphabetical order.

10-1-1944

1. The first of these is the fact that the Government has not been able to secure the necessary funds to carry out its policy of maintaining the value of the pound at parity with the dollar. This has been due to a variety of factors, including the fact that the Government has not been able to secure the necessary foreign exchange to finance its operations.

BLACK-KENT PRODUCTIONS FORMED IN NYC, with production of a weekly filmed dramatic program planned, in which story and music will share the spotlight. Mona Kent will write the shows, with Dr. Frank J. Black composing and conducting original music. No format details have been announced. Kenneth B. Umbreit and Sanford Schwarz are associated with the new production firm which is located at 26 E. 63rd Street.

BRIEFS: Bob Mathias, decathlon champ who represented the US in the Olympics, has been tested for the title role in the Buck Rogers TV film series, scheduled to begin production next month.....King Bros. Hollywood production firm, is expected to start production on 52 half-hour adventure films in the fall, the series to be based on spy stories from Sage Magazine.....Harry S Goodman Productions, N. Y. has appointed distributor of Jump Jump of Holiday House, of which there are 65 quarter-hour films available.

NEWS DIGEST

NY AREA NIELSEN RATINGS LIST TOP 10 SHOWS, based on a cross section of homes in 21 counties within a 50 mile radius of NYC, for four weeks ending June 13.

| | <u>%Homes</u> | <u>(000)</u> | | <u>%Homes</u> | <u>(000)</u> |
|-------------------|---------------|--------------|----------------------------|---------------|--------------|
| I Love Lucy | 59.2 | 2,042 | Godfrey&Friends (CHstrfld) | 33.2 | 1,145 |
| Red Buttons | 41.6 | 1,435 | Strike It Rich | 31.4 | 1,083 |
| Dragnet | 39.5 | 1,363 | Jackie Gleason | 30.2 | 1,042 |
| Talent Scouts | 36.9 | 1,273 | You Bet Your Life | 29.9 | 1,032 |
| This Is Your Life | 34.4 | 1,187 | Colgate Comedy Hour | 29.0 | 1,001 |

NEW NETWORK AFFILIATIONS: To ABC-TV: WTCN-TV, Minneapolis, and WMIN-TV, St. Paul, both operating on Channel 11, will affiliate with the net on or about Sept 1. WTCN-TV is owned by the Minnesota Television Public Service Corp., Edward G. Smith, Gen'l Mgr. WMIN Broadcasting owns WMIN-TV, of which N. L. Bentson is Gen Mgr. The new outlets will share time and transmission facilities, but each will maintain separate studios. This brings to 126 the total number of ABC-TV affiliates. To CBS-TV: Another share-time operation becomes effective August 1, with WHB & KMBC, Kansas City, Mo., operating on Channel 9, each maintaining separate studios.

NBC REVISES WEEKEND RATE CLASSIFICATION EFFECTIVE SEPT. 1, with time slots for Saturday and Sunday afternoons, 1-5pm, previously designated as Class A (nighttime rates), being reduced to Class B rates, or 75% of the Class A level.

RCA & NBC PETITION FCC TO ADOPT THEIR COLOR STANDARDS through a 697-page document stating that the color standards proposed by RCA and NBC are the signal specifications approved by the industry's National Television System Committee; that the RCA system meets all criteria established by the FCC; and that color programs broadcast on the RCA system can be received in black-and-white on the sets now in use without any adjustments or additions.

PERSONNEL CHANGES: Fred Rickey, whose most recent credit was as associate producer-director of "This is Cinerama", joins the Ford Foundation's TV Radio Workshop as producer of "Omnibus." Jerry Stagg, formerly in the TV department of the William Morris Agency, has been signed as producer of "Junior Omnibus," and Andrew McCullough and Robert Banner will share directorial chores on "Omnibus".....Leonard Erikson, Vice President for AM & TV at McCann-Erickson, has taken a leave of absence to join the International Information Administration as administrator in charge of the International Broadcasting Service, "The Voice of America".....Leslie Harris, radio-TV director of Colgate-Palmolive-Peet, has resigned that post after two years with the company. Prior to joining C-P-P, Harris was a producer at NBC-TV.....Arthur Rankin has resigned as head of ABC-TV's Graphic Arts Dept. to devote his full time to Video Crafts, NY art service studio, of which he is a founding partner.....Bob Blake, publicity director of WCBS, and formerly press director of WOR & WOR-TV(NY), has resigned to handle publicity for NBC's owned & operated station dept, under Ted Cott.

TALENT SHOWSHEET JULY 6-12, 1953

PROGRAM

NET TIME(EDT)

TALENT ROSTER

Most of the shows on July 3, 4, 5 were listed in last week's report. Changes & additions are included here for the record. Multiple and across-the-board shows are grouped together after the listing for Friday, July 10. Script identifications used are: original (O), adaptation (A), staff-written (SW), staff-directed (SD). Performers are identified as singer (S), dancer (D), comic (C), musician (M).

FRIDAY JULY 3
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| | | |
|--|----------|---|
| <u>The Goldbergs</u>
(Gertrude Berg) | NBC 8pm | regulars & Henry Lascoe, Beatrice Pons, Yetta Schoengold, Nellie Cassman; (SW & SD, PREMIERE OF NEW SERIES) |
| <u>Mama</u>
(Peggy Wood) | CBS 8pm | <u>The Firemen's Ball</u> - (O) by Max Wilk; with regulars & G. Albert Smith, Robert Simon; (SD, LAST SHOW OF SEASON, RETURNS 9/14) |
| <u>Jimmy Hughes,</u>
<u>Rookie Cop</u>
(Conrad Janis) | DuM 8:30 | regulars & Dorrit Kelton, George Cotton, Jock MacGregor, Al Ramsen, John Lehne, Frank Valenza, George McCoy, Ailsa Dawson, Hope Sansberry; (SW & SD, LAST SHOW OF SERIES) |
| <u>Doorway to Danger</u>
(Stacy Harris & Raymond Bramley) | NBC 9pm | James Bender, Henry Jones, Connie Clausen, Hazel Burgess, Carl Frank; (SW & SD, PREMIERE) |

SATURDAY JULY 4
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|--|-------------|--|
| <u>Rod Brown of the</u>
<u>Rocket Rangers</u> | CBS 11:30am | regulars & Fred Scollay, John Shelly, Allan Stevenson; (SW & SD) |
| <u>Stork Club</u>
(Sherman Billingsley) | CBS 7pm | Howard Dietz & Arthur Schwartz (songwriters), Jerome Cowan, Edyle Gorme (S), Florian Zabach (M) |
| <u>Sat. Night Revue</u>
(Hoagy Carmichael) | NBC 9pm | Buddy Morrow & Orch., Grace Hartman (C), Jack Albertson (C), George Gobel (C), Bobby Sargent, Natalie Hinderas, Jackie Barnet, Merv Griffin (FROM HOLLYWOOD) |

SUNDAY JULY 5
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|---|----------|--|
| <u>Lamp Unto My Feet</u> | CBS 5pm | <u>Adan of the Andes</u> - film about the Maryknoll Fathers, no credits available at press time |
| <u>Orchid Award</u>
(Bert Lytell) | ABC 6:45 | Los Chevaless (M) & Trini Reyes (D) |
| <u>Mr. Peepers</u>
(Wally Cox) | NBC 7:30 | regulars & Lonny Chapman, Lin McCarthy, Michael Gorin, William Smithers, Walter Appler, Harry Holsten; (SW & SD) |
| <u>Toast of the Town</u>
(Ed Sullivan) | CBS 8pm | Victor Borge (M&C), guest host; The Workmans (M), Jackie Cooper & Monica Lewis (S) in scene from <u>Remains to be Seen</u> - (O) by Howard Lindsay & Russell Crouse; Larry Thompson (skater) |
| <u>Goodyear TV Playhouse</u> | NBC 9pm | <u>House in Athens</u> - (O) by Richard Nash; with Lydia St. Clair, Ray Rizzo, Gaby Rodgers, David Stewart, Augusta Ciolli, Robert Carricart, Tony Mezzuri, S.K. Hershewe |

1955 - 1957 239

SUNDAY JULY 5 (Cont'd)
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|---|------------|---|
| <u>Rocky King, Detective</u>
(Roscoe Karns & Earl Hammond) | DuM 9pm | <u>Hook, Line and Sinker</u> - (O) by Wallace Jornsens; with Xenia Banks, William Sharon, Norman Shelly, Ward Costello, Joe Campanella; (SD) |
| <u>Plainclothes Man</u>
(Ken Lynch) | DuM 9:30 | <u>Truckers Welcome</u> - with Jim Bender, Frank Marth, Eileen Ryan, Helen Baron, Ken Konopka; (SW &SD) |
| <u>The Web</u> | CBS 10pm | <u>A Case of Escape</u> - (O) by Richard Wendley; with Ben Gazzara, Augusta Merighi, Susan Halloran, Leora Dana, Haim Winant, Raymond Bailey, Willis Townsend; (SD) |
| <u>Adolphe Menjou's Favorite Story</u> | WNBT 10:30 | <u>The Postmistress</u> - (O) by Donn Maullally; with Shirley Patterson, Ross Elliott, Clark Howat, John Doucette, Rand Brooks, Ted Stanhope, Salvador Vaguez; Dir by Bert Leeds (FIIM) |

MONDAY JULY 6
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|------------------------------|----------|---|
| <u>Opera vs. Jazz</u> | ABC 7:30 | Elaine Malbin, Alan Dale (both S), (THIS WK.&NEXT) |
| <u>Voice of Firestone</u> | NBC 8:30 | Barbara Gibson (S) |
| <u>Robert Montgomery</u> | NBC 9:30 | <u>The Half-Millionaire</u> - (O) by Richard O'Hare, (A) by Irving Neiman; with summer stock company regulars John Newland, Margaret Hayes, Vaughn Taylor, Elizabeth Montgomery; & Janet Fox, Gloria Stroock, Carmen Costi, John Gerstad, Leonard Bell, Charles Jordan, Ben Hammer, Daniel O'Brien; (SD) by Herbert Bayard Swope, Jr. (PREMIERE OF SUMMER SERIES) |
| <u>Westinghouse Studio 1</u> | CBS 10pm | <u>Beyond Reason</u> - (O) by Devery Freeman; with Anthony Dawson, Elizabeth Ross, Anne Burr, Patricia Wheel, Geoffrey Lumb, Evelyn Davis, G. Albert Smith, Addison Richards, Thomas Coley; Dir by James Sheldon |

TUESDAY JULY 7
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|------------------------------|----------|---|
| <u>Revlon Mirror Theater</u> | NBC 8pm | <u>Someone Like You</u> - (O) by Robert Wallsten; with Ralph Meeker, Hildy Parks, Jay Barney, Virginia Vincent, Lewis Charles, Marc Breaux; (SD) |
| <u>Suspense</u> | CBS 9:30 | <u>The Mascot</u> - (O) by Robert J. Shaw; with Mike Wallace, Margaret Hayes, Martin Newman, Harold J. Stone, Stefan Gierasch, Irving Winter; Dir by Byron Paul substituting for vacationing Robert Mulligan on this date and next two weeks. |
| <u>Danger</u> | CBS 10pm | <u>Windy</u> - (O) by Norman Lessing; with Rod Steiger, Georgianne Johnson, Rusty Lane, Martin Kingsley, Leonard Barry, Martin Brandt, John Shellie, John Shay, Norman Shelly, Walter Cronkite, Nina Hansen, George Kilroy; (SD) |

WEDNESDAY JULY 8
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|------------------------------|----------|---|
| <u>A Date With Judy</u> | ABC 7:30 | regulars & Lester Longergan, Jr., Martin Miller, Eva Condon, Betty Breckenridge, Jim Milholland |
| <u>ROSS REPORTS - 7/5/53</u> | | - Page 8 - <u>TALENT SHOWSHEET (more)</u> |

1. The first step is to identify the problem or question that needs to be answered. This involves understanding the context and the specific requirements of the task.

1997, 1998, 1999, 2000, 2001, 2002, 2003, 2004, 2005, 2006, 2007, 2008, 2009, 2010, 2011, 2012, 2013, 2014, 2015, 2016, 2017, 2018, 2019, 2020, 2021, 2022, 2023, 2024, 2025, 2026, 2027, 2028, 2029, 2030, 2031, 2032, 2033, 2034, 2035, 2036, 2037, 2038, 2039, 2040, 2041, 2042, 2043, 2044, 2045, 2046, 2047, 2048, 2049, 2050, 2051, 2052, 2053, 2054, 2055, 2056, 2057, 2058, 2059, 2060, 2061, 2062, 2063, 2064, 2065, 2066, 2067, 2068, 2069, 2070, 2071, 2072, 2073, 2074, 2075, 2076, 2077, 2078, 2079, 2080, 2081, 2082, 2083, 2084, 2085, 2086, 2087, 2088, 2089, 2090, 2091, 2092, 2093, 2094, 2095, 2096, 2097, 2098, 2099, 2100, 2101, 2102, 2103, 2104, 2105, 2106, 2107, 2108, 2109, 2110, 2111, 2112, 2113, 2114, 2115, 2116, 2117, 2118, 2119, 2120, 2121, 2122, 2123, 2124, 2125, 2126, 2127, 2128, 2129, 2130, 2131, 2132, 2133, 2134, 2135, 2136, 2137, 2138, 2139, 2140, 2141, 2142, 2143, 2144, 2145, 2146, 2147, 2148, 2149, 2150, 2151, 2152, 2153, 2154, 2155, 2156, 2157, 2158, 2159, 2160, 2161, 2162, 2163, 2164, 2165, 2166, 2167, 2168, 2169, 2170, 2171, 2172, 2173, 2174, 2175, 2176, 2177, 2178, 2179, 2180, 2181, 2182, 2183, 2184, 2185, 2186, 2187, 2188, 2189, 2190, 2191, 2192, 2193, 2194, 2195, 2196, 2197, 2198, 2199, 2200, 2201, 2202, 2203, 2204, 2205, 2206, 2207, 2208, 2209, 2210, 2211, 2212, 2213, 2214, 2215, 2216, 2217, 2218, 2219, 2220, 2221, 2222, 2223, 2224, 2225, 2226, 2227, 2228, 2229, 2230, 2231, 2232, 2233, 2234, 2235, 2236, 2237, 2238, 2239, 2240, 2241, 2242, 2243, 2244, 2245, 2246, 2247, 2248, 2249, 2250, 2251, 2252, 2253, 2254, 2255, 2256, 2257, 2258, 2259, 2260, 2261, 2262, 2263, 2264, 2265, 2266, 2267, 2268, 2269, 2270, 2271, 2272, 2273, 2274, 2275, 2276, 2277, 2278, 2279, 2280, 2281, 2282, 2283, 2284, 2285, 2286, 2287, 2288, 2289, 2290, 2291, 2292, 2293, 2294, 2295, 2296, 2297, 2298, 2299, 2300, 2301, 2302, 2303, 2304, 2305, 2306, 2307, 2308, 2309, 2310, 2311, 2312, 2313, 2314, 2315, 2316, 2317, 2318, 2319, 2320, 2321, 2322, 2323, 2324, 2325, 2326, 2327, 2328, 2329, 2330, 2331, 2332, 2333, 2334, 2335, 2336, 2337, 2338, 2339, 2340, 2341, 2342, 2343, 2344, 2345, 2346, 2347, 2348, 2349, 2350, 2351, 2352, 2353, 2354, 2355, 2356, 2357, 2358, 2359, 2360, 2361, 2362, 2363, 2364, 2365, 2366, 2367, 2368, 2369, 2370, 2371, 2372, 2373, 2374, 2375, 2376, 2377, 2378, 2379, 2380, 2381, 2382, 2383, 2384, 2385, 2386, 2387, 2388, 2389, 2390, 2391, 2392, 2393, 2394, 2395, 2396, 2397, 2398, 2399, 2400, 2401, 2402, 2403, 2404, 2405, 2406, 2407, 2408, 2409, 2410, 2411, 2412, 2413, 2414, 2415, 2416, 2417, 2418, 2419, 2420, 2421, 2422, 2423, 2424, 2425, 2426, 2427, 2428, 2429, 2430, 2431, 2432, 2433, 2434, 2435, 2436, 2437, 2438, 2439, 2440, 2441, 2442, 2443, 2444, 2445, 2446, 2447, 2448, 2449, 2450, 2451, 2452, 2453, 2454, 2455, 2456, 2457, 2458, 2459, 2460, 2461, 2462, 2463, 2464, 2465, 2466, 2467, 2468, 2469, 2470, 2471, 2472, 2473, 2474, 2475, 2476, 2477, 2478, 2479, 2480, 2481, 2482, 2483, 2484, 2485, 2486, 2487, 2488, 2489, 2490, 2491, 2492, 2493, 2494, 2495, 2496, 2497, 2498, 2499, 2500, 2501, 2502, 2503, 2504, 2505, 2506, 2507, 2508, 2509, 2510, 2511, 2512, 2513, 2514, 2515, 2516, 2517, 2518, 2519, 2520, 2521, 2522, 2523, 2524, 2525, 2526, 2527, 2528, 2529, 2530, 2531, 2532, 2533, 2534, 2535, 2536, 2537, 2538, 2539, 2540, 2541, 2542, 2543, 2544, 2545, 2546, 2547, 2548, 2549, 2550, 2551, 2552, 2553, 2554, 2555, 2556, 2557, 2558, 2559, 2560, 2561, 2562, 2563, 2564, 2565, 2566, 2567, 2568, 2569, 2570, 2571, 2572, 2573, 2574, 2575, 2576, 2577, 2578, 2579, 2580, 2581, 2582, 2583, 2584, 2585, 2586, 2587, 2588, 2589, 2590, 2591, 2592, 2593, 2594, 2595, 2596, 2597, 2598, 2599, 2600, 2601, 2602, 2603, 2604, 2605, 2606, 2607, 2608, 2609, 2610, 2611, 2612, 2613, 2614, 2615, 2616, 2617, 2618, 2619, 2620, 2621, 2622, 2623, 2624, 2625, 2626, 2627, 2628, 2629, 2630, 2631, 2632, 2633, 2634, 2635, 2636, 2637, 2638, 2639, 2640, 2641, 2642, 2643, 2644, 2645, 2646, 2647, 2648, 2649, 2650, 2651, 2652, 2653, 2654, 2655, 2656, 2657, 2658, 2659, 2660, 2661, 2662, 2663, 2664, 2665, 2666, 2667, 2668, 2669, 2670, 2671, 2672, 2673, 2674, 2675, 2676, 2677, 2678, 26

Kraft Tv Theater NBC 9pm The House Beautiful - (O) by Charming Pollock, (A)-(SW); with Perry Wilson, Harry Townes, Joe Helgelsen, Alan Bunce, Beverly Whitney, Arthur Walsh, Naomi Riordan, Jack Manning, Richard Wigginton; (SD) by Maury Holland

I've Got A Secret CBS 9:30 Mel Torme (S) & regulars

Douglas Fairbanks WNBT 10:30 The Genie - (O) by Doreen Montgomery, from an idea by Douglas Fairbanks, Jr.; with Fairbanks, Yvonne Ferneaux, Martin Miller, Martin Benson, Jacques Cey; Dir by Lance Comfort (FIIM)

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| <u>Chance of a Lifetime</u> | ABC 8:30 | Bambi Linn & Rod Alexander (D) |
| <u>Tales of the City</u>
(Ben Hecht) | CBS 8:30 | Laraine Day, Wendell Corey, Luis Van Rooten;
(SW & SD) |
| <u>Lux Video Theatre</u> | CBS 9pm | <u>The Tango</u> - (O) by Erik James Martin; with Joan
Blondell, James Dunn, Allen Nourse, Anita Bayless |
| <u>Big Town</u>
(McVey & Nigh) | CBS 9:30 | Carl Milletaire, Jerry Burns, Lewis Martin, Lela
Nelson; (SW & SD, FILM) |
| <u>Ford Theatre</u> | NBC 9:30 | <u>Junior</u> - rerun of film originally shown on 10/9/52
(See Vol. 4 No. 5 Supplement B) |
| <u>Martin Kane</u>
(Lee Tracy) | NBC 10pm | Merrill Joels, Jim Boles, Cameron Prud'homme, Jud-
son Rees, Bruce Gordon, Vic Rendina, Flloyd Buck-
ley, Irene Hubbard; (SW & SD) |
| <u>Foreign Intrigue</u>
(Jerome Thor) | WNBT 10:30 | <u>F. I. in Gautier Castle</u> - rerun of film originally
shown on 10/9/52 (See Vol. 4 No. 5 Supplement B,
Page 11) |
| <u>City Hospital</u>
(Melville Ruick) | CBS 10:30 | Jonathan Marlowe, Carl Frank, Charlotte Mansfield;
(SW & SD) |

FRIDAY JULY 10

| | | |
|--------------------------|----------|--|
| <u>Schlitz Playhouse</u> | CBS 9pm | <u>Storm Warnings</u> - (O) by Paul Ludwig, (A) by Leonard T. Holton & Paul Ludwig; with Robert Stack, Kristine Miller, Arthur Franz, Charles Seel, Stanley Blystone; (SD) by Bill Karn (FILM) |
| <u>Man Against Crime</u> | CBS 8:30 | <u>Murder in Rhyme</u> - rerun of film shown originally on Oct. 8, 1952 (See Vol 4, No. 3 Supplement B, Page 10) |

MULTIPLE AND ACROSS-THE-BOARD SHOWS FRIDAY JULY 3 THROUGH FRIDAY JULY 10

| | | |
|-----------------------|------------|--|
| <u>Today</u> | NBC 7am | Dave Garroway returns; M - Lilo (S) |
| <u>Garry Moore</u> | CBS 1:30 | M - Randy Hall (M), W - Red Norvo & Trio (M) |
| ROSS REPORTS - 7/5/53 | - Page 9 - | <u>TALENT SHOWSHEET</u> (more) |

MULTIPLE AND ACROSS-THE-BOARD SHOWS FRIDAY JULY 3 THROUGH FRIDAY JULY 10 (CONT'D)

| | | |
|-------------------------|------------|--|
| <u>Strike It Rich</u> | CBS 9pm | W - Eddie Condon (M) |
| <u>Early Mono-Drama</u> | WABD 6:30 | M thru F - <u>Brother's Keeper</u> - (O) by Ben Merrick; with Stewart Bradley; (SD) |
| <u>Talk of the Town</u> | WABC 11pm | M thru F - Harrison & Patricia Muller (D) |
| <u>Late Mono-Drama</u> | WABD 11:15 | M thru F - <u>Les Miserables</u> - (O) by Victor Hugo, (A) by Ben Merrick; with Martin Kosleck; (SD) |
| <u>Ted Steele</u> | WPIX 4:30 | M thru F - Libby Dean (S) |

SATURDAY JULY 11

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|------------------------|-----------|---|
| <u>It's News To Me</u> | CBS 10:30 | John Faulk, Anna Lee, Nina Foch, Quentin Reynolds |
|------------------------|-----------|---|

SUNDAY JULY 12

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|---|----------|--|
| <u>Your Play Time</u> | CBS 7:30 | <u>Lesson in Hot Lead</u> - (O) by William Heuman, (A) by Frank Burt; with Rory Mallinson, Billy Gray, Stacy Harris, Kenneth MacDonald; Dir by Richard Irving (FILM) |
| <u>Toast of the Town</u>
(Ed Sullivan) | CBS 8pm | Gordon MacRae, guest host; Murat Chanters (S), Ben Dova (C), Baudy's Greyhounds |
| <u>Philco TV Playhouse</u> | NBC 9pm | <u>Nothing to Sneeze At</u> - (O) by David Shaw; with Walter Matthau, Maxine Stuart, Elaine Stritch, Robert Fortier, Lydia Reed, Roy King, Ann Shoemaker, Patty McCormack, David Winters, Jordan Bentley; Dir by Norman Morgan |
| <u>Orchid Award</u> | ABC 9:15 | Victor Borge (C&M) |
| <u>Plainclothes Man</u>
(Ken Lynch) | DuM 9:30 | <u>Who's Crazy?</u> - (O) by Raymond Taylor; with Al Ramsen, Natalie Norwick, Clara Cedrone, Charles Jordan; (SD) |

T A L E N T A V A I L A B I L I T I E S

NEW YORK

BARBARA ASHLEY - scored as "Julie" in Stadium ShowBoat, available in NY mid-July thru mid-Aug. - AGT: Laura Springer, SC 4-3517

BILLY ECKSTINE - currently at Birdland - CONTACT: MGM Records, CI 5-4820

ROBERT FORTIER - principal male dancer of Me & Juliet - AGT: William Morris, JU 6-5100

HARVEY LEMBECK) - featured in comedy

ROBERT STRAUSS) roles in Stalag 17 film - PRESS: Bert Champion, BR 9-8700

ELAINE STRITCH - returned from touring in star role of Call Me Madame - AGT: Gloria Safier, MU 8-3950

ROSS REPORTS - 7/5/53

HOLLYWOOD

PAMELA BRITTON)

CHARLES FREDERICKS) - leads in Guys & Dolls at the Biltmore for 4 weeks, CONTACT: Theatre Manager, MA 6-8111 (L.A.)

SAM SCHWARTZ)

MIKE MAZURKI)

DALLAS

PAT BRIGHT) - starring in Kiss Me Kate for 2 weeks starting July 6 at the State Fair Auditorium - CONTACT: Theatre Manager

JOSE FERRER)

LISA KIRK)

PAUL GODKIN)

CHICAGO

JUANITA HALL - headlining at the Black Orchid - AGT: Peter Witt, PL 7-7966

TALENT AVAILABILITIES

THE BOARD OF DIRECTORS OF THE UNITED STATES OF AMERICA, WASHINGTON, D.C. 20540

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NETWORK AND LOCAL PROGRAMMING ANALYSES

Scheduled program transmission for the week of: July 5-11

| | | Total Hours Network Service | | | | | | | |
|-----------|------|-----------------------------|-------------------|-----------------|-----|---------------|------------------|--------------------|------------------|
| | | ABC | | CBS | | DuM | | NBC | |
| | | Comm | Sus | Comm | Sus | Comm | Sus | Comm | Sus |
| Time on-) | Live | 1 | 1* | 6 | 5 | -- | -- | 10 $\frac{1}{2}$ # | 9 |
| 12 noon) | Film | -- | 3/4 | -- | -- | -- | -- | -- | -- |
| 12 noon-) | Live | 2 $\frac{1}{2}$ | $\frac{1}{2}$ | 16 | 6 | -- | 4 $\frac{1}{2}$ | 6 3/4 | 10 |
| 6:00 pm) | Film | -- | -- | $\frac{1}{2}$ | -- | -- | -- | 1 $\frac{1}{4}$ | -- |
| 6:00 pm-) | Live | 7 $\frac{1}{4}$ @ | 6 3/4* | 17 3/4 | 3 | 9 3/4 | 7 3/4 | 15 | 3 $\frac{1}{2}$ |
| time off) | Film | 1 3/4 | 8 $\frac{1}{2}$ | 7 | 1 | $\frac{1}{2}$ | -- | 5 $\frac{1}{4}$ | -- |
| TOTALS) | LIVE | 10 3/4@ | 8 $\frac{1}{4}$ * | 39 3/4 | 14 | 9 3/4 | 12 $\frac{1}{4}$ | 32 $\frac{1}{4}$ # | 22 $\frac{1}{2}$ |
|) | FILM | 1 3/4 | 9 $\frac{1}{4}$ | 7 $\frac{1}{2}$ | 1 | $\frac{1}{2}$ | -- | 6 $\frac{1}{2}$ | -- |

Includes: * Pacific Coast Network Time # "Today" @ ABC Central
 (NOTE: Classification Live or Film is determined by predominant part (50% or more) of show, televised at station of origination of program. Commercial category includes participating programs although they may not be completely sponsored. Film shows are those programs produced or adapted especially for TV, plus documentaries and other special films.)

LOCAL PROGRAMMING ANALYSIS -- SELECTED STATIONS -- Week of July 5-11

| CITY | STATION | Total Hrs Trans | Net Hours Service | Live Hrs Loc Only | Nat'l Spots | Movie* Features |
|---------------|-------------|-------------------|-------------------|-------------------|-----------------|------------------|
| New York City | WABC-TV (A) | 94 | 25 $\frac{1}{2}$ | 30 $\frac{1}{2}$ | 1 $\frac{1}{2}$ | 28 |
| New York City | WCBS (C) | 112 $\frac{1}{4}$ | 62 $\frac{1}{4}$ | 15 3/4 | 1 $\frac{1}{2}$ | 23 $\frac{1}{4}$ |
| New York City | WABD (D) | 84 3/4 | 22 $\frac{1}{2}$ | 18 3/4 | 3 | 28 $\frac{1}{2}$ |
| New York City | WOR-TV (I) | 76 3/4 | -- | 41 | 3/4 | 28 3/4 |
| New York City | WNBT (N) | 117 3/4 | 52 3/4 | 28 $\frac{1}{2}$ | 2 $\frac{1}{2}$ | 19 3/4 |

KEY: A - American Broadcasting Co.; C - Columbia Broadcasting System; D - DuMont Television Network; N - National Broadcasting Company; I - Independent, no net service; All - Served by all networks.

* Movie features and shorts not originally made for TV, excluding news and sports-reels.

JULY 12-18, 1953

VOLUME 5

NUMBER 28

Ross Reports

EDITOR: Jerry Leichter
ASSOC EDS: David B. Graham
Alvin Sullum

ON TELEVISION

PRODUCTION • PROGRAMMING • TALENT

551 Fifth Avenue • New York 17 • MUrray Hill 2-5910

THIS WEEK -- NETWORK DEBUTS, HIGHLIGHTS, CHANGES

Sun(12)

ABC - 9-9:15pm; DEBUT; At Issue; WABC-TV, NY, to the net. Sustaining. Prod - Betty Forsling; Dir - Charles Dubin. Martin Agronsky, the only individual newsman to win the Peabody Award this year for radio or television, will discuss important issues of the day with noted persons, the first guest being Methodist Bishop G. Bromley Oxnam of Washington, D. C., who will discuss the proposal that the American clergy be investigated for possible Communist influence and the effects of such proposal. Replaces Walter Winchell during the latter's summer hiatus, with Winchell scheduled to move to this time slot on his return. Orchid Award, formerly seen 6:45-7pm Sunday, moves to 9:15-9:30pm time slot July 12.

Mon(13)

NBC - 7:30-7:45pm; ONE-SHOT; Phil Spitalny and the All-Girl Orchestra; from WNBT, NY to the net. Sustaining. Prod - Phil Spitalny. TV Dir - Bill Hobin. First network showing for Spitalny's "Hour of Charm" program. Replaces Bob and Ray in this slot, this time only.

Tue(14)

CBS - 8:30-9pm; ADD TIME; Wheel of Fortune; WCBS-TV, NY, to the net. Sustaining. Pkgr-Prod - Peter Arnell, CBS-TV; Dir - Frances Buss (substituting for Judd Whiting, who replaced Lloyd Gross as permanent director). Tod Russell MC's audience participation program featuring good samaritans, heroes, and similar personalities, who receive rewards for outstanding good deeds, with prizes determined by spinning of the wheel.

CBS - 9-9:30pm alt weeks; DEBUT; Anyone Can Win; WCBS-TV, NY; 30 stations live, 33 kine. Sponsor - Carter Products, Inc. (Arrid, Rise) thru Sullivan, Stauffer, Colwell & Bayles; Acct Exec - Barrett Welch (Arrid), Sib Niewenhous (Rise); Agcy Superv-Comm Dir - Dick Uhl. Pkgr - Bernard J. Prockter Television Enterprises; Exec Prod - Everett Rosenthal. Prod-Dir - Sylvan Taplinger. Al Capp is moderator of new audience participation program, designed to permit the studio audience to share \$2,000 by choosing, prior to the broadcast, which panelist he or she believes most capable of winning, on a point basis, in a general quiz. At the end of the program those members of the audience who chose the winner will share the \$2,000 pro rata. Each program will present a different panel of four celebrities; guests for first show are: Jimmy Dykes, Ilka Chase, Patsey Kelly and Hairless Joe, of "L'il Abner" fame, who will have the voice of a mystery celebrity speaking for him.

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Service includes: Unlimited telephone and mail information service, except research; weekly reports on current television production, programming, talent movements, commercial activity; annual industry directories; periodic reports on special aspects of television.

1992

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Tue(14)

NBC - 2:15-end of game; HIGHLIGHT; All-Star Baseball Game; WCPO-TV, Cincinnati; 78 stations live. Sponsor - Gillette Safety Razor Co. thru Maxon. Prod - Bill Garden; Dir - Jack Dillen. Commentators for the twentieth annual game between top players of the American and National Leagues will be Mel Allen and Jack Brickhouse. Players who participate were selected by popular vote of the fans.

Sat(18)

CBS - 9-10pm; HIGHLIGHT; Boy Scout Jamboree; from KNXT, Hollywood, to the net. Sustaining. Prod - Paul Levitan. Walter Cronkite will be the narrator for the special broadcast from the 3,000 acre camp site of the third national Jamboree of the Boy Scouts of America. More than 50,000 Scouts will assemble at the camp site near Santa Ana, California. Replaces Meet Millie and Bank on the Stars this date only.

NETWORK SPONSOR ACTIVITY

SCHICK, INC. thru Kudner Agency, and CARTER PRODUCTS (Arvid & Rise) thru Sullivan, Stauffer, Colwell & Bayles, will co-sponsor This Is Show Business (CBS-TV Tue 9-9:30 pm) starting in September.

PEPSI COLA thru Biow Company, has signed a 52-week contract for a half-hour dramatic program, Pepsi Cola Playhouse, to debut over the ABC-TV network on October 2 (Friday 8:30-9pm.) Arlene Dahl will be featured as hostess of the new series, which will present such stars as Cesar Romero, Ann Dvorak, Dane Clark, Mona Freeman, Marguerite Chapman and Vincent Price.

S.C. JOHNSON CO (Johnson's Wax) thru Needham, Louis & Brorby (Chi), has purchased the CBS-TV Life With Father package for Sunday 7-7:30pm presentation, starting in the fall.

LOCAL STATION ACTIVITY

WABC-TV(Ch 7) - Talk of the Town; LAST SHOW July 10; Mon thru Fri 11pm-12midnight; New York Sponsor - Knickerbocker Beer thru Biow. Prod - Milton Douglas; Assoc Prod - Joe Cates; Dir - Ray Abel. Henny Youngman replaced Jimmy Blaine as MC of the informal variety program which debuted April 27.

It Pays to Adver-TV-Ize; DEBUT: July 12; Sun 9:30-10pm. Sustaining; Pkgr-Prod - Ed & Pegen Fitzgerald; Dir - Manny Warshaw. The Fitzgeralds star on new panel program based on local retail advertising, with buyers and department store executives who will attempt to discover the identity of the "mystery ad of the week."

WABD(Ch 5) - Bill Silbert Show; LAST SHOW July 17; Mon thru Fri 11:30pm-12midnight; NY Sponsor - Participations. Prod - DuMont; Dir - Al Johnston. Bill Silbert starred in musical variety & interview program.

Old American Barn Dance; DEBUT July 12; Sun 10:30-11pm; FIIM; Sustaining; Pkgr-Prod - Kling-United (Chi); Dir - Fred A. Niles; Writer - Bill Bailey. Barn dance variety show features Tennessee Ernie, Pee Wee King, Bill Bailey, Merle Travis, Tex Williams, the Candy Mountain Girls and others.

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LOCAL STATION ACTIVITY(Cont'd)

- WOR-TV(Ch 9) - Cues for Tonight; DEBUT July 13; Mon thru Fri 6:55-7pm. Sponsor -
NY Cue Magazine. Dir - Dick Simon. John Keating, editor of Cue Magazine, stars on new program highlighting entertainment in the New York area.
- All Star Baseball Game; HIGHLIGHT July 14; Tue 2:15pm-end of game. Sponsor - Gillette Safety Razor (Gillette & Toni) thru Maxon. WCPO-TV, Cincinnati, will feed the game to this station as well as to the NBC-TV network.
- Dangerous Assignment; RETURN July 18; Sat 9-9:30pm; FILM; Sustaining; Pkgr-Prod - Donlevy Development Co. (Hollywood); Prod - Harold E. Knox. Brian Donlevy stars as government trouble-shooter Steve Mitchell. First of three mystery adventure packages being slotted for new Saturday evening line-up. Formerly seen on WNBT, New York.
- Man Against Crime; RE-RUN DEBUT July 18; Sat 9:30-10pm; FILM; Sponsor - R. J. Reynolds (Camels) thru William Esty. Prod - Ed Montagne. Dir - Frank MacDonald, Bill Burke. Private eye dramas starring Ralph Bellamy were seen on CBS-TV network for the same sponsor.
- Inspector Mark Saber; RE-RUN DEBUT July 18; Sat 10-10:30pm; FILM; Sponsor - Sterling Drug (Bayer Aspirin, Phillips Milk of Magnesia, others) thru Dancer-Fitzgerald-Sample. Pkgr - Roland Reed Prods, H'wood; Prod - J. Donald Wilson; Dir - Howard Bretherton. Tom Conway stars, Jim Burke is featured in mystery adventure program, formerly seen on the ABC-TV net as Homicide Squad, and before that, Mystery Theatre for the same sponsor.
- WPIX(Ch 11) - Facts Forum; DEBUT July 13; Mon 10-10:30pm; FILM; Sustaining; Film
NY series sponsored by a Dallas, Texas, citizenship crusade, has Dan Smoot, former Harvard professor, and member of the FBI, as moderator, featuring two United States Senators or Congressmen each week who are on opposite sides of the political fence on the issue being discussed. Program is offered to local stations throughout the country at cost.
- WNBK(Ch 4) - Ham N Eggs; DEBUT July 6; Mon thru Fri 9-9:25am. Sustaining; The
Cleveland Joe Howard Trio, singer Jay Miltner and Betti Pearson star on new morning program.
- KECA-TV(Ch 7) - The Al Jarvis D-J Show; DEBUT July 10; Fri 10-10:45pm; Al Jarvis
Hollywood MC's new panel discussion show. Format will be a discussion of new record releases by the guest panelists with the viewing audience voting on the final choice for the evening. Panelists on the first show were Margaret Whiting, Ira Cook and "The Lonesome Gal," KECA-Radio disc jockey.
- KTTV(Ch 11) - Palladium Party; DEBUT July 11; Sat 12midnight-2am; Sustaining;
Los Angeles Dir - Philippe deLacy. New program will offer uninterrupted two hours of dance music.

FILM REPORT

WILLIAM DEMAREST STARS IN PILOT FILM FOR PROPOSED NBC SERIES, H. J. Mosby, Decent Citizen. The situation comedy series, created by Robert Riley Crutcher, was produced by Robert Welch, with James V. Kern directing the pilot. Stephanie Griffin and Sheila James appear in supporting roles as Mosby's 17 and 13 year old daughters.

1. The first step in the process of the investigation is the identification of the problem. This is done by the investigator who is responsible for the investigation. The investigator must identify the problem and the scope of the investigation. This is done by the investigator who is responsible for the investigation. The investigator must identify the problem and the scope of the investigation.

1. The first part of the report is a general introduction to the project, which includes a statement of the problem, the objectives of the study, and a brief description of the methodology used.

1. The first step in the process of the investigation is the identification of the problem. This is done by the investigator who is assigned to the case. The investigator will then gather information about the problem and the people involved. This information will be used to determine the cause of the problem and to develop a plan of action.

1. The first step is to identify the problem or question that needs to be answered. This involves understanding the context and the specific information required.

1. The first part of the report deals with the general situation of the country and the progress of the work of the Commission. It is followed by a detailed account of the work of the Commission in the various fields of its activity. The report concludes with a summary of the work of the Commission and a statement of the Commission's views on the future of the country.

1. The first of these is the fact that the Government has not been able to secure the necessary funds to carry out its policy of maintaining the value of the pound at its pre-war level. This has been due to a variety of factors, including the fact that the Government has not been able to secure the necessary foreign exchange to finance its policy.

1975年10月10日，在北京市召开的“全国第一次统计工作会议”上，国家统计局局长李维新同志在会上的讲话中，第一次提出了“统计现代化”这个概念。他说：“统计现代化，就是统计工作要适应社会主义现代化建设的需要，在统计理论、统计方法、统计技术、统计组织、统计队伍等方面，都要实现现代化。”

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1. The first of these is the fact that the Commission has not yet received any information from the Government of the United States regarding the activities of the Committee for the Liberation of the People of the East (CLPE) in the United States. This is a serious omission, as the CLPE is a well-known and active organization which has been operating in the United States for many years. It is therefore essential that the Commission be kept informed of its activities, so that it can take appropriate action to ensure that the United States remains a free and democratic country.

FILM REPORT(Cont'd)

GENE RAYMOND TO STAR IN NEW FIRESIDE FORMAT when the half-hour dramatic film series returns to NBC-TV in the fall. Sponsored by Procter & Gamble (thru Compton Advertising), the film series, formerly produced and introduced by Frank Wisbar, will be filmed by Academy TV Productions, of which Mickey Schwarz is president. Schwarz will produce and direct the format under the supervision of Compton Advertising, with Raymond introducing the half-hour films and the integrated commercials for Ivory Soap and Crisco.

GENERAL ARTISTS CORP. TO REPRESENT SCREEN GEMS as exclusive national sales representative, effective immediately. Screen Gems' staff, headed by John Mitchell, will continue handling sales to local advertisers. Among the series now available are Manhunt, starring Broderick Crawford; Fair Trial, starring Paul Muni; Meet the Family, starring Gene Lockhart and Lon McAllister; The Law Strikes Back, starring Edmond O'Brien and Tales of the Texas Rangers. In preparation is a situation comedy series starring Paulette Goddard.

FILMCRAFT TO FILM YOU BET YOUR LIFE FOR 4TH CONSECUTIVE YEAR, having signed new contracts on July 2nd with the NBC network and DeSoto-Plymouth, who continues to sponsor the Groucho Marx audience participation-comedy programs. John Guedel is the packager of the series. Isidore Lindenbaum, president of Filmcraft, announces that production on the new 39 films will begin August 19th.

GUILD FILMS TO PRODUCE LIFE WITH ELIZABETH, half-hour situation comedy series currently seen live on KLAC-TV, Hollywood. George Tibbles will write and direct 39 films, which will be ready in the fall. Betty White stars in title role, with other cast regulars including Del Moore and Jack Narz. Guild will syndicate the series, with films budgeted at \$10,000 each.

KLING STUDIOS ACQUIRES STUDIO PROPERTY in Chicago, which, when completed, will afford 85,000 square feet of floor space. Kling earlier this month purchased a tract of land in Hollywood which will be used to construct a film center. The Chicago property is at 1100 W. Washington Blvd., and approximately \$150,000 is to be spent on its conversion beginning August 1.

ROSSMORE PRODUCTIONS, INC. FORMED IN HOLLYWOOD, with plans to produce industrial, educational and TV films. Officers are Sidney R. Ross, Roby Rosenberg and John E. Pommer. Paul Shreibman has been retained as lawyer for the corporation.

NEWS DIGEST

NATIONAL NIELSEN RATINGS FOR TWO WEEKS ENDING JUNE 13:

| | <u>Homes (000)</u> | | <u>Homes (%)</u> |
|--------------------------------|--------------------|--------------------------------|------------------|
| I Love Lucy | 13,885 | I Love Lucy | 59.7 |
| Colgate Comedy Hour | 11,006 | Colgate Comedy Hour | 47.7 |
| Television Playhouse(Philco) | 10,168 | Television Playhouse(Philco) | 46.8 |
| Dragnet | 9,509 | Dragnet | 44.3 |
| Godfrey&Friends(Liggett&Myers) | 9,046 | Coronation (Gen'l Motors) | 43.4 |
| Coronation(Gen'l Motors) | 9,006 | Godfrey&Friends(Liggett&Myers) | 41.5 |
| Red Buttons | 9,001 | Studio One | 41.4 |
| Pabst Blue Ribbon Bouts | 8,866 | Red Buttons | 40.4 |
| Studio One | 8,384 | Pabst Blue Ribbon Bouts | 40.0 |
| Cavalcade of Sports(Gillette) | 8,262 | Texaco Star Theater | 39.6 |

the 1990s, the number of people in the world who are illiterate has increased from 1.2 billion to 1.5 billion. The number of illiterate people in the world is expected to reach 1.7 billion by the year 2015. The number of illiterate people in the world is expected to reach 1.7 billion by the year 2015.

1. *Chlorophyll a* (Chl a) and *Chlorophyll b* (Chl b) were determined using a spectrophotometer (Shimadzu UV-1601) at 663 nm and 646 nm, respectively. The concentrations were calculated using the following equations:

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1. The first part of the report is a general introduction to the subject of the study. It discusses the importance of the study and the objectives of the research.

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MULTIPULSE REPORT FOR JUNE 1-9 LISTS TOP 15 SHOWS:

| | | | |
|---------------------|------|----------------------|------|
| I Love Lucy | 53.9 | Red Buttons | 34.6 |
| You Bet Your Life | 41.7 | What's My Line | 32.7 |
| Dragnet | 41.2 | Television Playhouse | 31.8 |
| Talent Scouts | 38.5 | Burns & Allen | 30.2 |
| Texaco Star Theater | 37.0 | Our Miss Brooks | 29.9 |
| Colgate Comedy Hour | 36.8 | Fireside Theatre | 29.8 |
| Jackie Gleason | 35.9 | My Little Margie | 29.2 |
| Godfrey & Friends | 34.7 | | |

NEW NETWORK AFFILIATIONS: To ABC-TV: KCMO-TV(Ch 5), Kansas City, Mo., owned by KCMO Broadcasting Co., W. K. Hartenbower, Gen'l Mgr. (Sept. 27). To CBS-TV: KMJ-TV (Ch 24), Fresno, Calif., owned by McClatchy Broadcasting Co., 1515 Van Ness St., Fresno, William S. Sanford, Gen Mgr; KNCE-TV(Ch 8), Monroe, La., owned by James A. Noe, KNOE Road, Monroe, Paul H. Goldman, Mgr. (Aug 2); KGBS-TV(Ch 4), Harlingen, Texas, owned by Magic Triangle Televisors, Inc., Troy McDaniel, Gen Mgr (Sept. 27); and KFBC-TV(Ch 5), Cheyenne, Wyo., owned by Frontier Broadcasting, William C. Grove, Gen Mgr., (Dec. 1). To DuMont: WBCK-TV(Ch 58), Battle Creek, Mich., owned by Michigan Broadcasting Co., (Sept. 1); WPMT-TV(Ch 53), Portland, Maine, owned by Portland Broadcasting Co., (Aug 30); WITV(Ch 17), Ft. Lauderdale, Fla., owned by Gerico Investment Co., (Nov 17); WGVN-TV(Ch 23), Greenville, S.C., owned by Greenville Television Co. (Aug 1); KFSA-TV(Ch 22), Fort Smith, Ark., owned by Southwestern Publishing Co., (July 20); KTVH-TV(Ch 8), Hutchinson, Kansas, owned by Hutchinson Television, Inc. (July 20); KCMC-TV(Ch 6), Texarkana, Texas, owned by KCMC-TV, Inc. (July 15); KCTY-TV (Ch 25), Kansas City, Mo., owned by Empire Coil Co., and WMAZ-TV(Ch 13), Macon Ga., owned by Southwestern Broadcasting Co., (Sept 27.)

ARCHITECTS ADVISORY SERVICE OFFERED CBS-TV AFFILIATES by the firm of Pereira & Luckman, architects and engineers for CBS' Television City in Hollywood, and most other CBS TV construction during the past few years. Any affiliate interested will be put in touch with the firm through the network, following which, one of the senior partners will visit the station to determine its particular requirements. No charge is made for the initial consultations, other than out-of-pocket expenses, and financial arrangements will be entered into between the affiliates and Pereira & Luckman, only if the affiliate should be interested in engaging the firm for further consultation for the actual architectural and engineering work involved.

PERSONNEL CHANGES: Werner Michel, who joined the production department of the DuMont network last year, has been named executive producer in charge of production for the network. Other new DuMont have A. L. Hollander, Jr. in charge of program operation and Richard L. Geismar as business manager of the department....
...Frederick De Cordova has been assigned to produce and direct the "George Burns and Gracie Allen Show" next season, replacing Ralph Levy who has been granted a leave of absence.....Frank Samuels, who has headed the radio-TV department of the William Morris Agency in Hollywood, has resigned that post, with Sam Weisbord named coordinator to replace him, and George Gruskin, of the New York office, to divide his time in the immediate future between New York and Hollywood.....Arthur Hoff, associate story editor with Columbia Pictures, has joined Jack Chertok Productions, Hollywood, as story editor on the 'Private Secretary' film series.....Frank King, General Sales Manager of KECA-TV, Los Angeles, has been named General Manager of the station. He replaces Phil Hoffman, who resigned to become part owner and General Manager of a new TV station presently under construction.....Bob Brahm has been appointed Eastern Sales Manager of the film syndication department of Screen Gems, Inc.....H. Bernard Fox has been named a vice president of Roland Reed Productions, Hollywood.....Joe H. Baker has been appointed Director of Promotion and Merchandising for the May Broadcasting Co., owner and operator of station KMTV, Omaha. Harrison Kohl, formerly with the Des Moines Register and Tribune, has been appointed to the KMTV sales staff.

TALENT SHOWSHEET JULY 13-19, 1953

PROGRAM

NET TIME(EDT)

TALENT ROSTER

Most of the shows on July 10, 11, 12 were listed in last week's report. Changes & additions are included here for the record. Multiple and across the board shows are grouped together after the listing for Friday, July 10. Script identifications used are: original (O), adaptation (A), staff-written (SW), staff-directed (SD). Performers are identified as singer (S), dancer (D), comic (C), musician (M).

FRIDAY JULY 10
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| | | |
|--|----------|--|
| <u>The Goldbergs</u>
(Gertrude Berg) | NBC 8pm | Enid Pulver, Jacob Mestel, Annie Appel, Betty Langdon, Ralph Chambers; (SW & SD) |
| <u>Gulf Playhouse:</u>
<u>First Person</u> | NBC 8:30 | #2 - (O) by Harry Muheim; with Wally Cox, Jerome Kilty, Peg Feury, Phyllis Povah, Bernard Nedell, Harry Bergman, Byron Russell; (SD) (KINE) |
| <u>Guide Right</u> | DuM 8:30 | Richard Hayes (S) |
| <u>Doorway to Danger</u>
(Stacy Harris & Raymond Bramley) | NBC 9pm | (O) by Harry Junkin; with Coe Norton, Marylyn Monk, Bruno Wick, John Thomas, Al Patterson, Eugene Francis, Eric Dressler; (SD) by Cort Steen |

SATURDAY JULY 11
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|--|-------------|---|
| <u>Rod Brown of the</u>
<u>Rocket Rangers</u> | CBS 11:30am | regulars & Robin Morgan, Robert Simon, Lloyd Richards; (SW & SD) |
| <u>Stork Club</u>
(Sherman Billingsley) | CBS 7pm | Jack Whiting (S), Edith Adams (S), Mrs. Betty Impelliteri, Stan Harper (M), Don Greenwood(magic) |
| <u>My Son Jeep</u> | NBC 7:30 | regulars & Larry Newton, Richard Wigginton; (SD) |
| <u>Sat. Night Revue</u>
(Hoagy Carmichael) | NBC 9pm | George Gobel (C), Bobby Sargent (C), Eddie Foy, Jr. (C), Sara Berner (C), Rusty Draper (S), the Mary Kaye Trio (S), Meredith Willson & Orch.(H'D) |
| <u>Medallion Theatre</u> | CBS 10pm | <u>The Decision of Arrowsmith</u> - (O) by Sinclair Lewis, (A) by Tad Mosel; with Henry Fonda, Diana Douglas, Evelyn Ellis, Juano Hernandez, Claude Horton, Ken Konopka, Henry Sharpe, P. Jay Sidney, Jack Smart, Rex Thompson, George Turner; (SD) |

SUNDAY JULY 12
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| | | |
|---|----------|---|
| <u>TV Recital Hall</u> | NBC 5pm | Nadia Reisenberg, Gerald Warburg (both M) |
| <u>Operation Neptune</u>
(Tod Griffin) | NBC 7pm | regulars & Richard Holland, Margaret Stewart, Al Patterson; (SW & SD) |
| <u>Mr. Peepers</u>
(Wally Cox) | NBC 7:30 | regulars & Frank Tweddell, Lonnie Chapman, Everett Chambers; (SW & SD, LAST SHOW OF SEASON, RETURNS 9/13) |
| <u>General Electric Theatre</u> | CBS 9pm | <u>Trapped</u> - repeat of film shown originally on 3/22/53 (See Vol. 5 No. 12, Page 7) |

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STATE, DEPT. OF THE ARMY, WASHINGTON, D.C.
(10-5-50) : MEMPHIS, TENN. : 10-5-50

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1940

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11. THE VOLUME

(02 & 03) (continued)

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1. The first part of the document is a letter from the President of the United States to the Congress, dated January 1, 1861. It is a very important document, as it sets out the President's policy for the new year. The President, Abraham Lincoln, writes that he has no intention of interfering with the rights of the States, but that he will maintain the Union at all costs. He also mentions the recent election of secessionist Jefferson Davis as President of the Confederate States, and expresses his concern for the future of the Union.

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(14. April) wurde: Bruno, geboren: 2. 11. 1934

THE UNIVERSITY OF CHICAGO, CHICAGO, ILLINOIS 60637
(312) 937-1234; (312) 937-1235

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CONFIDENTIAL - SECURITY INFORMATION

| | | |
|--|------------|---|
| <u>Rocky King, Detective</u>
(Roscoe Karns &
Earl Hammond) | DuM 9pm | <u>The Breakout</u> - (O) by John Furlloy; with Charles Mendick, Hal Cooper, Constance Moorehead, Allan Hale, Allen North; (SD) |
| <u>Wonderful John Acton</u> | NBC 10pm | <u>The Time of the Canary</u> - (O) by William Kendall Clarke; with regulars & Edgar Stehli, Mary Michael; (SD) (SEEN ON WNBT MONDAY 7-7:30pm) |
| <u>The Web</u> | CBS 10pm | <u>Line of Duty</u> - (O) by Paul Monash; with Richard Kiley, Jack Warden, Norma Crane, Ann Summers, Lou Polan; (SD) by Lela Swift |
| <u>Adolphe Menjou's</u>
<u>Favorite Story</u> | WNBT 10:30 | <u>Vice-Versa</u> - with Menjou, Jeff Silver, Fay Baker, Hope Landin, Lyle Talbot, Michael Whalen, James Logan, Eugene Jackson; Dir by Eddie Davis (FILM) |

MONDAY 0611 13
XX

| | | |
|------------------------------|----------|---|
| <u>Voice of Firestone</u> | NBC 8:30 | James Melton (S) |
| <u>Robert Montgomery</u> | NBC 9:30 | <u>Two of a Kind</u> - (O) by Theodore & Mathilde Ferro; with stock co. regulars & Nicholas Saunders, Priscilla Morgan; (SD) by Norman Felton |
| <u>Westinghouse Studio 1</u> | CBS 10pm | <u>End of the Honeymoon</u> - (O) by Mrs. Belloc Lowndes, (A) by Raphael Hayes; with Eva Marie Saint, John Kerr, David Stewart, Zolya Talma, Ruth Warrick, Ralph Clanton, Charles Andre, Jacques Aubuchon, Andre D'Arcy, Marcel Hillaire, Stanley Lemin, Fred Vogel, Page Johnson; Dir by Marcella Cisney |

TUESDAY JULY 14

| | | |
|---|-----------|--|
| <u>Mirror Theatre</u> | NBC 8pm | <u>Don't Wink at Fate</u> - (O) by Edward Hope; with Vanessa Brown, William Prince, Joseph Anthony, Allan Stevenson, Oliver Thorndike; (SD) |
| <u>Nothing But the Best</u>
(Eddie Albert) | NBC 9pm | Paul Hartman (D), Portia Nelson (S), Federico Rey-Pilar Gomez (D), Vincente Gomez (M) |
| <u>Suspense</u> | CBS 9:30 | <u>The Dutch Schultz Story</u> - (O) by Jeff Lazarus; with Rod Steiger, Harry Bellaver, Anthony Blair, Pat Sexton, Tony Bickley, Philip Truex, Gerald Milton, Steve Gravers; Dir by Byron Paul |
| <u>Danger</u> | CBS 10pm | <u>Prodigal Returns</u> - (O) by Jeremy Daniel; with Polly Rowles, Leo Penn, James Little, James Bender; (SD) |
| <u>Two for the Money</u> | NBC 10:30 | Walter O'Keefe substitutes for vacationing Herb Shriner as quizmaster through August 11 |

WEDNESDAY JULY 15

| | | |
|---|----------|--|
| <u>A Date with Judy</u>
(Mary Linn Beller) | ABC 7:30 | regulars & Margaret Hamilton, Florenz Ames, Mary Patton, Anita Bayless, Bob Cleveland; (SW & SD) |
| Godfrey & Friends | CBS 8pm | Gene Autry substitutes as guest host |

1. The first part of the document is a list of names and titles, including "The Hon. Mr. Justice" and "The Hon. Mr. Justice".

1. $\frac{d}{dt} \left(\frac{1}{2} m v^2 \right) = \frac{d}{dt} \left(\frac{1}{2} m \dot{x}^2 \right) = m \dot{x} \ddot{x}$
 2. $\frac{d}{dt} \left(\frac{1}{2} m v^2 \right) = \frac{d}{dt} \left(\frac{1}{2} m \dot{x}^2 \right) = m \dot{x} \ddot{x}$
 3. $\frac{d}{dt} \left(\frac{1}{2} m v^2 \right) = \frac{d}{dt} \left(\frac{1}{2} m \dot{x}^2 \right) = m \dot{x} \ddot{x}$

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 2. ADDRESS _____
 3. CITY _____
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1. The first part of the paper is devoted to a review of the literature on the topic. It starts with a general overview of the field, followed by a more detailed discussion of the specific issues raised in the title. The author then presents a critical analysis of the existing research, highlighting the strengths and weaknesses of various studies. This is followed by a discussion of the theoretical framework used in the study, and a description of the methodology employed. The results of the study are then presented, followed by a discussion of their implications for the field. Finally, the author concludes with a summary of the findings and some suggestions for future research.

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(McVey & Nigh)

City Hospital

XXXXXXXXXXXXXXXXXXXXXXXXXXXX

Pantomime Quiz
(Mike Stokey)

Man Against Crime

Schlitz Playhouse

Campbell TV Soundstage NBC 9:30

Something for an Empty Briefcase - (O) by S. Lee Pogostin; with James Dean, Susan Douglas, Robert Middleton, Don Hammer, Frank Maxwell; (SD) by Don Medford

MULTIPLE AND ACROSS-THE-BOARD SHOWS FRIDAY JULY 10 THROUGH FRIDAY JULY 17
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|                                     |            |                                                                                                    |
|-------------------------------------|------------|----------------------------------------------------------------------------------------------------|
| <u>Garry Moore</u>                  | CBS 1:30   | M thru F - Marian MacPartland (M); Tu - Bill Briley's miniature circus; F - The Globetrotter(dogs) |
| <u>Ted Steele</u>                   | WPIX 4:30  | M thru F - Betty Madigan (S)                                                                       |
| <u>Early Mono-Drama</u>             | WABD 6:30  | M thru F - <u>The Romance of Francois Villon</u> - (O) by Ben Merrick, with Jack Manning; (SD)     |
| <u>Weather Girl</u><br>(Nancy Reed) | WABD 6:55  | M thru F - Dick Noel substitutes as weather forecaster for vacationing Nancy Reed for two weeks    |
| <u>Captain Video</u>                | DuM 7pm    | M thru F - add Peter Capell; (SD)                                                                  |
| <u>Late Mono-Drama</u>              | WABD 11:15 | <u>Hedda Gabler</u> - (O) by Henrik Ibsen, (A) by Jay Bennett, with Eugenia Rawls                  |

SATURDAY JULY 18  
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| | | |
|---|---------|---|
| <u>Sat. Night Revue</u>
(Hoagy Carmichael) | NBC 9pm | Grace Abbott, Bobby Sargent (C), Rusty Draper (S), Jerry Fielding Orchestra, Kirby Stone Quintet, Jane Withers (FROM HOLLYWOOD) |
|---|---------|---|

SUNDAY JULY 19
 ~~~~~

|                                                |          |                                                                                                                                                                                                   |
|------------------------------------------------|----------|---------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| <u>TV Recital Hall</u>                         | NBC 5pm  | William Warfield (S) (FROM PHILADELPHIA)                                                                                                                                                          |
| <u>Your Play Time</u>                          | CBS 7:30 | <u>Cafe Berlin</u> - (O) by Howard J. Green; with Steve Brodie, Robert Hutton, Mari Aldon, Peter Bourne, Otto Reichow, Norbert Schiller, Bob Carson, James Harrison; Dir by Richard Irving (FIIM) |
| <u>Toast of the Town</u><br>(Ed Sullivan)      | CBS 8pm  | Ralph Meeker, guest host; Ted Lewis (M&S), Professor Backwards (novelty), The Spanish Town Dons (drill team), Saveen (C-ventriloquist)                                                            |
| <u>Gen. Electric Theatre</u>                   | CBS 9pm  | <u>13 O'Clock</u> - (O) by N. Richard Nash; with Eduard Franz, Kurt Katch, John Qualen, Lurene Tuttle, Sean McClory, Richard Hale; Dir by John Brahm (FIIM)                                       |
| <u>Orchid Award</u>                            | ABC 9:15 | Eddie Fisher                                                                                                                                                                                      |
| <u>Arthur Murray Party</u><br>(Kathryn Murray) | CBS 9:30 | Jarmila Novotna (S), Ben Blue (C), Oldfield & Ware (C-acro)                                                                                                                                       |

NEW YORK TALENT AVAILABILITIES  
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| | |
|--|---|
| <u>FAITH BROOK</u> - replaces vacationing Gusti Huber in <u>Dial M for Murder</u> - AGT: John Gibbs, PL 7-5959 | <u>GORDON MYERS</u> - sings lead of <u>Volpone</u> in Cherry Lane Opera - PHONE: EN 2-1426 |
| <u>MADELEINE CARROLL</u> - AGT: Robert Lantz, PL 5-6850 | <u>RICHARD TODD</u> - star of <u>Sword & the Rose</u> arrives around 7/25 - CONTACT: Dick Richman,, JU 6-5050 |
| <u>OSCAR LEVANT</u> - in <u>Band Wagon & Gershwin</u> night at Stadium - AGT: Col Artists | <u>VERA ZORINA</u> - AGT: MCA, PL 9-7500 |
| <u>ROSS REPORTS</u> - 7/12/53 | <u>TALENT AVAILABILITIES</u> |

07-00000000000000000000000000000000

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1. The first part of the text is a list of names and dates, which appears to be a record of some kind. The names are written in a cursive script, and the dates are in a more formal, printed style. The list is organized into two columns, with names on the left and dates on the right. The names are: John Smith, James Brown, William Jones, and Thomas White. The dates are: 1790, 1791, 1792, and 1793. The list is followed by a signature, which appears to be "John Smith".

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SECRET

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(2) $\lim_{n \rightarrow \infty} \frac{1}{n} \sum_{k=1}^n f\left(\frac{k}{n}\right) = \int_0^1 f(x) dx$.

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(2) 1970-1971

1. $\lim_{x \rightarrow 0} \frac{\sin x}{x} = 1$
 2. $\lim_{x \rightarrow 0} \frac{\cos x - 1}{x} = 0$
 3. $\lim_{x \rightarrow 0} \frac{e^x - 1}{x} = 1$
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 7. $\lim_{x \rightarrow 0} \frac{\tan x - x}{x^3} = \frac{1}{3}$
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 9. $\lim_{x \rightarrow 0} \frac{e^x - 1 - x}{x^2} = \frac{1}{2}$
 10. $\lim_{x \rightarrow 0} \frac{e^x - 1 - x - \frac{x^2}{2}}{x^3} = \frac{1}{6}$

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(b) (7)(C) - Exemption from disclosure of information that is confidential or otherwise exempt from disclosure under the Freedom of Information Act, 5 U.S.C. 552.

Q. Now, did you see the man who was
driving the car?

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PUBLISHER'S NOTE:

The page of Network and Local Programming Analyses which has been appearing in this space each week, has been discontinued as a weekly feature and will be published instead as a regular monthly report, which will be mailed to subscribers during each month as "Program Analyses."

The tables will be based on a base week in the middle of the month as has been the practice with the Monthly Index of Program Origination, which will appear as part of the Monthly Report.

The Monthly Program Analyses will also include additional information on local station programming and sponsorship analyses in cities other than New York.

JULY 19-25, 1953

VOLUME 5

NUMBER 29

EDITOR: Jerry Leichter
ASSOC EDS: David B. Graham
Alvin Sullum

Ross Reports

ON TELEVISION

PRODUCTION • PROGRAMMING • TALENT

551 Fifth Avenue • New York 17 • MUrray Hill 2-5910

THIS WEEK -- NETWORK DEBUTS, HIGHLIGHTS, CHANGES

Sun(19)

NBC - 5:30-6pm; NEW TIME; American Forum of the Air; from WNBW(Wash) to the network. Local cooperative. Prod-Pkgr - Theodore Granik; Dir - Arthur Hachten. Granik moderates discussions of significant issues of the day. Formerly seen 2-2:30pm, replaces The Nature of Things, seen 5:30-5:45pm, and Bill Henry's Window On Washington, 5:45-6pm. Latter program debuted Jan 11, 1953, and had been sponsored by Sunbeam, Inc., thru Perrin-Paus, Chicago.

NBC - 7:30-8pm; RETURN; Super Ghost; from WNBQ(Chi) to the net. Sustaining. Pkgr - Louis G. Cowan, Chicago. Prod - John Llewellyn. Dir - Paul Robinson. Bergen Evans moderates and is MC of this television version of the familiar children's game, last seen as a network feature last summer. Panelists are Shirley Stern and Buddy Black, and a guest panelist each week. Newly added feature gives home viewers a chance to compete with the panelists via long-distance telephone. Program replaces Mr. Peepers, scheduled to return September 13 after summer hiatus.

LAST WEEK'S NETWORK CHANGES

CBS - Quiz Kids; RETURN July 12; Sunday 7-7:30pm; WBKB(Chi) to the net. Sustaining. Pkgr - Louis G. Cowan. Prod - Rachel Stevenson. Joe Kelly returns as quiz master for a group of bright young panelists who answer brain teasers. Program replaced Gene Autry Show, moved to Tuesday, 8-8:30pm, July 7.

NETWORK SPONSOR ACTIVITY

ALUMINUM COMPANY OF AMERICA thru Fuller & Smith & Ross, will sponsor Youth Views The News over the CBS-TV network (Tue 10:30-11pm) starting August 18. Marc Cramer will moderate the series which will feature a panel with a CBS newsman and four high school and junior college students who will discuss problems and news of the day.

RALSTON PURINA CO thru Gardner Advertising (St. Louis) has renewed its sponsorship of Space Patrol over the ABC-TV network for 52 weeks, effective July 11. Ralston Purina (Wheat Chex and Rice Chex) has sponsored the science-fiction adventure series since its debut in October, 1952. The program originates live in Hollywood.

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Ross Reports on Television, service subscription rates (U. S., Canada, Mexico): \$110 per year (or \$30 quarterly, minimum one year subscription). Additional or multiple subscriptions at lower rates.

Service includes: Unlimited telephone and mail information service, except research; weekly reports on current television production, programming, talent movements, commercial activity; annual industry directories; periodic reports on special aspects of television.

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NETWORK SPONSOR ACTIVITY(Cont'd)

BRISTOL-MYERS CO. thru Doherty, Clifford, Steers and Shenfield, will sponsor a new weekly series The Man Behind The Badge, to debut over the CBS-TV network on October 11 (Sunday 9:30-10pm). Bristol-Myers currently sponsors Arthur Murray Party in that time. The new series, a Bernard Prockter package, will be both live and film.

BROWN & WILLIAMSON TOBACCO CORP (Kool Cigarettes) thru Ted Bates & Co, has purchased the CBS-TV series My Friend Irma for presentation Friday, 10-10:30pm, beginning October 2. The series, starring Marie Wilson, had been sponsored by R. J. Reynolds for Cavalier Cigarettes.

P. LORILLARD CO (Old Gold Cigarettes), thru Lennen and Newell, will sponsor a new panel, talent and audience participation program, Judge For Yourself, starring Fred Allen, over the NBC-TV network beginning August 18 (Tue 10-10:30pm). The program will be produced by Mark Goodson and Bill Todman.

HOTPOINT, INC thru Maxon, Inc., has renewed The Adventures of Ozzie and Harriet over the ABC-TV network for forty weeks, effective Sept 25, 1953, on an alternate week basis, Fridays, 8-8:30pm. The program is sponsored alternately by The Lambert Co thru Lambert & Feasley.

LOCAL STATION ACTIVITY

WABC-TV(Ch 7) - The TV Newspaper; NEW TIME July 13; Mon thru Fri 12:15-12:30pm. New York Featuring Ken Roberts, the "living newspaper" has been seen from 12midnight-12:15am, sponsored by Ludwig Baumann & Spear's, who continue with the new afternoon time. An early evening edition, 5:30-5:45pm Mon thru Fri, remains in its current period.

WABD(Ch 5) - Mono-Drama Theatre (Early, Mon thru Fri, 6:30-6:45pm; Late, Mon thru Fri, 11:15-11:30pm) LAST SHOWS July 17. Early Mono-Drama was New York sustaining. Late Mono-Drama was sponsored by Broil-Kwik Co (infra-red broilers) thru Zlowe Co. Pkgr - Unit TV Prodns, Inc. Both daily segments featured single actors appearing in continuing parts of a story completed in five days

Barry Gray; RETURN July 20; Mon thru Fri 11-11:15pm. Sponsors - Sealy Mattress Co and Modernage Furniture thru the Getschal Co. Prod - Buddy Allen Prodns; Dir - Al Johnston. The TV news commentator and columnist returns to the air after a six-week vacation.

WNBT(Ch 4) - Facts 'N Fun; DEBUT July 19; Sun 12:15-12:30pm. Sustaining. Pkgr - New York NBC in assoc with Leo Pillot. Prod - Enid Roth; Dir - Jim Elson; Music Dir - Joe Kahn; Sets - Harry Miller. Young ventriloquist Shari Lewis will present two wooden friends, Taffy Twinkle and Dinky Twinkle in an educational program for children presenting dramatized stories of history, citizenship and other phases of American life.

- The Igor Cassini Show; DEBUT July 19; Sun 11:20-11:35pm. Sustaining. Pkgr - WNBT in assoc with Geoffrey Jones. Prod - Barbara Walters; Dir - Larry Roemer. Igor Cassini, famous society reporter under the pen name of Cholly Knickerbocker will present his views of the social scene. The program will also feature photos and films about society personalities and others in the news.

SECTION 1

The first part of the report deals with the general situation of the country. It is a very short and simple report, but it is very interesting. It is a very good example of a short and simple report.

The second part of the report deals with the specific situation of the country. It is a very short and simple report, but it is very interesting. It is a very good example of a short and simple report.

The third part of the report deals with the specific situation of the country. It is a very short and simple report, but it is very interesting. It is a very good example of a short and simple report.

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LOCAL STATION ACTIVITY(Cont'd)

- WNBT(Ch 4)
New York - Morey Amsterdam Show; DEBUT July 25; Sat 11:15-12midnight. Sponsor - Chock-Full-of-Nuts thru Frederick-Clinton Co. Pkgr - NBC. Prod-Dir - Bill Harbach. Prodn Super - Hal Rieff. Music Coord - Bernie Wayne. Comedian Morey Amsterdam, singer Jean Martin and orchestra leader Milton De Lugg star in a musical variety program.
- WNBK (Ch 4)
Cleveland - City Detective; DEBUT July 8; Wed 10:30-11pm; FIIM. Sponsor - Proctor & Gamble(Gleem toothpaste) thru Compton Advertising. Pkgr - Revue Productions. Police adventure series, starring Rod Cameron in the title role. The film is being sponsored on several stations by P & G for its new toothpaste.
- KNBH(Ch 4)
Los Angeles - You Can Do It Too; DEBUT July 10; Fri 8:30-8:45pm. Sustaining. Pkgr - Junior League of LA and John Guedel Productions. Dir - Alan Armer (KNBH). Program is designed to give inspiration to the physically handicapped by presenting people who have overcome disabilities and now lead active lives.
- KTLA(Ch 5)
Los Angeles - Ask the Doctor; DEBUT July 12; Sun 12noon-12:30pm. Sustaining. Medical forum show, first under the auspices in California of both county and state medical authorities will have Gil Martyn as coordinator of a panel of three prominent doctors discussing medical subjects and answering questions from home viewers.

FILM REPORT

GUILD FILMS GETS JOE PALOOKA TV RIGHTS as Ham Fisher, creator of the comic-strip character, signed a contract with Guild Films, providing for the production of 78 half-hour TV films, starring Joe Kirkwood, Jr. Kirkwood portrayed Palooka in feature movies. Guild will produce and distribute the series.

D&R PRODUCTIONS BEGINS FILMING NORBERT, series of 15-minute telefilms starring Carl Ritchie, who is also producer. The situation comedy stars Ritchie as "an efficiency expert for small people," equipped with three identifying props to set the characterization -- a homburg, rolled umbrella and a calling card briefcase. Shooting began at Telson Studios, Long Island City, N.Y., July 15.

NEWS DIGEST

NATIONAL NIELSEN RATINGS FOR TWO WEEKS ENDING JUNE 27:

| | <u>Homes(000)</u> | | <u>Homes (%)</u> |
|---------------------------------|-------------------|-------------------------|------------------|
| I Love Lucy | 10,658 | Ford 50th Anni (CBS) | 54.5 |
| Ford 50th Anni (CBS) | 10,068 | I Love Lucy | 48.7 |
| Pabst Blue Ribbon Bouts | 9,787 | Pabst Blue Ribbon Bouts | 43.1 |
| Dragnet | 9,282 | Dragnet | 43.1 |
| Television Playhouse(Philco) | 8,980 | Ford 50th Anni (NBC) | 40.6 |
| Godfrey&Friends(Liggett&Meyers) | 8,853 | Godfrey&Friends(L & M) | 40.5 |
| Colgate Comedy Hour | 8,558 | Cavalcade of Sports | 40.5 |
| Robt Montgomery (S.C.Johnson) | 8,534 | TV Playhouse(Philco) | 39.8 |
| Cavalcade of Sports(Gillette) | 8,522 | This Is Your Life | 38.6 |
| This Is Your Life | 8,170 | Colgate Comedy Hour | 37.6 |

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NEWS DIGEST(Cont'd)

TRENDEX LISTS TOP TEN NETWORK TV SHOWS for week of July 1-7:

| | | | |
|-------------------|------|-------------------|------|
| Racket Squad | 23.9 | My Little Margie | 19.2 |
| Dragnet | 23.5 | Big Town | 19.1 |
| What's My Line | 23.1 | The Web | 19.0 |
| Talent Scouts | 22.9 | Robert Montgomery | 18.4 |
| Godfrey's Friends | 19.7 | Best of Groucho | 17.7 |

CBS SELLS VINE ST THEATRE TO HARTFORD, for more than \$200,000. The famous origination point for many CBS Radio shows since 1937 will be converted by Huntington Hartford III to a legitimate repertory theatre. CBS has reconverted Studio A at Columbia Square from television to radio to broadcast the shows moving from the Vine Street location.

NEW NETWORK AFFILIATIONS: To CBS-TV: WTOK-TV(Ch 11), Meridian, Miss., Robert F. Wright, gen mgr and president of Southern Television Corp., owner and operator of the station.

WABD'S NEW MERCHANDIZING PLAN SOLD OUT. Tele-Dizing, WABD's merchandizing plan based on a tie-in between TV sponsorship and point-of-sale display promotion, has eight advertisers signed for spots and participations for its first 13-week period and is completely sold out. The second cycle will begin in September. The plan was organized with the five major New York grocery chains -- A & P, Grand Union, Food Fair, Safeway and H. C. Bohack. Tele-dizing clients currently signed are: Coca Cola Bottling of New York, Monsanto Chemical Co, American Home Foods, Ferrara Confectionary Co, Sage Laboratories, Hoffman Beverages, Skinner and Eddy, and Home Style Food Products.

WESTINGHOUSE ANNOUNCES PRO FOOTBALL SCHEDULE ON DUMONT. The first nationwide telecast of professional football games will cover 20 Saturday evening and Sunday afternoon games of the full roster of teams of the National Professional Football League, spanning 11 consecutive weekends from October 3 to December 13, inclusive. The complicated telecasting schedule involves a pattern of 15 variations. The games will be seen in 45 areas which have not previously seen pro football on television. In cities where pro football is currently telecast with local sponsorship, involving away-from-home games, Westinghouse will bring its games in on Saturday night or Sunday afternoon. The telecasting pattern has League limitations devised to prevent conflict with actual games in certain cities.

PERSONNEL CHANGES: Terence Clyne named a senior vice-president of the Biow Company. He heads radio and television.....Leonard T. Bush, 62, vice president and director of Compton Advertising, Inc., died at his Rushland, Pa., home July 12 Miss Dana Campbell appointed director of station promotion, WBBM-TV, Chicago. She formerly was asst director of radio-television at Henri, Hurst and McDonald, Chicago ad agency.....Hal Thompson has joined Sandy Howard Productions, New York as associates producer of "The Merry Mailman" radio and TV programs. He had been with WOR-TV.Ed Haldeman has joined the Don Lee organization in Hollywood and is now directing the "Lucky U" radio and television programs on the Don Lee radio network, Armed Forces Radio Service and KHJ-TV, Los Angeles.....The DuMont Television Network executive group has been realigned with appointment of Donald H. McGannon as asst managing director of the network. He had been administrative asst to Chris J. Witting, managing director. Ted Bergmann has been named general manager, upped from his former post as network sales director. He has been succeeded in the latter post by William G. Martin, formerly with Lennen and Newell and other ad agencies. Completing the current series of changes, John H. Bachem has been appointed national sales manager. He had been asst director of sales.

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CONFIDENTIAL - This document contains information which is exempt from public release under the provisions of the Freedom of Information Act, 5 U.S.C. 552.

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TALENT SHOWSHEET (more)

SAFETY INFORMATION

THE JOURNAL

RECEIVED

On the night of July 17, 1952, there was a report of a fire in the basement of the building at 1234 Main Street, New York City. The fire was reported by a woman who lives in the building. She stated that she saw a fire in the basement and that she called the fire department. The fire department arrived at the building and found a fire in the basement. The fire was extinguished and no one was injured. The cause of the fire is unknown.

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SUNDAY JULY 19 (Cont'd)

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| <u>Rocky King, Detective</u>
(Roscoe Karns & Earl Hammond) | DuM 9pm | <u>The Silencer</u> - (O) by Harry Sutro; with Allan Rich, Robert Middleton, Constance Clausen, Walter Arnold, Arch Johnson; (SD) |
| <u>Goodyear TV Playhouse</u> | NBC 9pm | <u>The Big Deal</u> - (O) by Paddy Chayefsky; with David Opatoshu, Joanna Roos, Anne Jackson, James Westfield, James Nolan, Joe Maross, Joseph Sweeney, Nehemiah Persoff; (SD) by Vincent Donehue |
| <u>Plainclothes Man</u>
(Ken Lynch & Jack Orrison) | DuM 9:30 | <u>Scandal Sheet</u> - with Ruth Bryant, Charles Mayer, Jim Bender, Jon Richards; (SW & SD) |
| <u>Wonderful John Acton</u>
(Harry Holcombe) | NBC 10pm | regulars & Mary Michael, Pat Harrington (SW & SD, NET ONLY; SEEN ON WNBT MON 7-7:30pm) |
| <u>The Web</u> | CBS 10pm | <u>The Bells of Damon</u> - (O) by James Costigan; with Costigan, Wesley Addy, Paul Newman, Lydia Reed, Katherine Meskill, Wyatt Cooper; (SD) by Lela Swift |

MONDAY JULY 20

| | | |
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| <u>Opera vs. Jazz</u> | ABC 7:30 | Evelyn Brooks (S), Robert Merrill (S) |
| <u>Voice of Firestone</u> | NBC 8:30 | Wilma Spence (S) |
| <u>Robert Montgomery</u> | NBC 9:30 | <u>A Summer Love</u> - (O) by Thomas W. Phipps; with stock co. regulars & Lotte Staviskey, Gregory Morton, Marshall Thompson, Melville Cooper, Mona Bruns, Peter Pagan, Rosemary Pettit, Harold McGhee; (SD) by Herbert Swope |
| <u>Westinghouse Studio 1</u> | CBS 10pm | <u>Shadow of a Man</u> - (O) by May Sarton; with Claude Dauphin, Lydia St. Clair, Douglas Dick, Melville Ruick, Georgiann Johnson, Harrison Dowd, John Seymour, Virginia Gregory, Walter Kohler, Therese Quadri; Dir by Jim Sheldon |
| <u>Adolphe Menjou's Favorite Story</u> | WNBT 10:30 | <u>Horseman in the Sky</u> - with Douglas Dick, John Eldridge, John Crawford; Dir by Lewis Allen; (FILM) |

TUESDAY JULY 21

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| <u>Revlon Mirror Theatre</u> | NBC 8pm | <u>The Enormous Radio</u> - (O) by John Cheever, (A) by Reginald Rose; with Felicia Monteleagre, Darren McGavin, John Baragrey, Ann Summers, Viola Frayne, Edna Preston (SD) |
| <u>Nothing But the Best</u>
(Eddie Albert) | NBC 9pm | Roger Price (C), Helen Ward (S), Anita Alvarez (D), Count Basie (M) |
| <u>Suspense</u> | CBS 9:30 | <u>Pigeon in the Cave</u> - (O) by Morton Fein & David Friedkin; with Michael Strong, John Howard, Jacqueline Susann; Dir by Byron Paul |
| <u>Danger</u> | CBS 10pm | <u>Trial by Jungle</u> - (O) by Robert Esson; with Henry Hull, Richard Kiley, William Prince; Prod by Franklin Heller, Dir by John Peyser, replacing Charles Russell & Sidney Lumet, respectively, in those capacities |

WEDNESDAY JULY 22
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| <u>A Date With Judy</u>
(Mary Linn Beller) | ABC 7:30 | regulars & Orson Bean, Rudolph Justice Watson, Rex Williams, Anita Anton; (SW & SD) |
| <u>Godfrey & Friends</u> | CBS 8pm | Helen Hayes, guest hostess |
| <u>Kraft TV Theatre</u> | NBC 9pm | <u>Adventures of the Kind Mr. Smith</u> - (O) by William J. Locke, (A) by Kathleen & Robert Howard Lindsay; with Marcel Hillaire, Frederic Tozere, Rene Paul, Scott Forbes, Maureen Hurley, Rex O'Malley, Anita Bolster, Olive Blakeney, Veronica Cole, Stanley Lemin, Julia Meade; (SD) by Maury Holland |
| <u>I've Got a Secret</u> | CBS 9:30 | regulars & guest to be announced |
| <u>Douglas Fairbanks</u> | WNBT 10:30 | <u>My Favorite Aunt</u> - (O) by Larry Marcus; with Phil Brown, Bryan Haines, Lou Jacoby, Marjorie Fielding, John McLaren, Liam Redmond; Dir by Lance Comfort(FILM) |

THURSDAY JULY 23
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| <u>Chance of a Lifetime</u> | ABC 8:30 | Jimmy Nelson (ventriloquist) |
| <u>Willys Theatre-Ben Hecht-</u>
<u>Tales of the City</u> | CBS 8:30 | Madeleine Carroll, Gary Merrill, Buff Cobb, Robert H. Harris, Augusta Merighi; (SW & SD) |
| <u>B'way to H'wood</u> | DuM 8:30 | Conrad Nagel substitutes as MC for vacationing Bill Slater |
| <u>Lux Video Theatre</u> | CBS 9pm | <u>A Man in the Kitchen</u> - (O) by Leslie Waller; with William Lundigan, Nancy Guild, Maurice Manson, Doris Rich; Dir by Earl Ebi |
| <u>Big Town</u>
(McVey & Nigh) | CBS 9:30 | Hillary Brooke, Myron Healey, Keith Richards, John Close, Louis Jean Heydt; (SW & SD, FILM) |
| <u>Ford Theatre</u> | NBC 9:30 | <u>The Edge of the Law</u> - repeat of film originally shown on 11/6/52 (See Vol. 4 No. 6 Supplement A, Page 9) |
| <u>Martin Kane</u>
(Lee Tracy) | NBC 10pm | Natalie Core, Howard Caine, Raymond Rizzo, Mickey Knox, Lisa Howard, Robert Simon;(SW & SD) |
| <u>Foreign Intrigue</u>
(Jerome Thor) | WNBT 10:30 | <u>F. I. in Free Germany</u> - repeat of film originally shown on 12/11/53 (See Vol. 4 No. 7 Supplement B, Page 11) |
| <u>City Hospital</u>
(Melville Ruick) | CBS 10:30 | Olive Deering, Jay Barney, Virginia Bosler; (SW & SD) |

FRIDAY JULY 24
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| <u>Man Against Crime</u>
(Ralph Bellamy) | CBS 8:30 | <u>The Polecat Shakedown</u> - (O) by J. P. Miller; with Russell Hardie, Arny Freeman, Bart Burns, Barbara Glenn, Richard Castle, Nathaniel Frey; (SD, FILM) |
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Schlitz Playhouse CBS 9pm Knave of Hearts - (O) by Herbert Moulton & Robert Leslie Bellem; with Mark Stevens, Margaret Field, Rex Reason, Morris Ankum, Jam Elam, John Qualen, Lee Van Cleef, Victor Millan; (SD) by Ted Post (FILM)

Campbell TV Soundstage NBC 9:30 No Scar - (O) by Floyd Miller, (A) by S. Lee Pogostin; with Betsy Von Furstenberg, Warren Stevens, Russell Hicks, Katherine Meskill, Maurice Burke, Helen Donaldson, Joan Croydon; (SD)

MULTIPLE AND ACROSS-THE-BOARD SHOWS FRIDAY JULY 17 THROUGH FRIDAY JULY 24

Striko It Rich CBS 11:30am F (7/24) - Jackie Kelk

Garry Moore CBS 1:30 M - Art Lund (S); Thu - Cliff Norton (C)

Take the Break WAED 2pm M thru F - Bill O'Toole substitutes for vacationing Don Russell as MC

Captain Video DuM 7pm M thru F - (O) by Roger Lewis; with Henry Jones, (Al Hodge) Philip Kenneally, Philip Huston, Truman Smith & regulars; (SD)

Coke Time with NBC 7:30 W - DeMarco Sisters (S); F - Edith Adams (S)
Eddie Fisher

TV's Top Tunes CBS 7:45 W - Ben Hogan (golfer)

SATURDAY JULY 25

Larry Storch CBS 8pm Rise Stevens (S)

SUNDAY JULY 26

Your Play Time CBS 7:30 The Frightened Baronet - from August Derleth's Collection "In Re: Sherlock Holmes", (A) by Charles K. Peck, Jr.; with John Hoyt, Robert Warwick, Gavin Muir, Mary Scott, Anthony Dearden, Philip Tonge, Peter Mamakos; Dir by Rodney Amateau (FILM)

Toast of the Town CBS 8pm Excerpts from Me and Juliet - (O) by Oscar Hammerstein, Music by Richard Rodgers, with Isabel Bigley (S), Joan McCracken (D&S), Bill Hayes (S); Scene from John Loves Mary - (O) by Norman Krasna, with Farley Granger, Hildy Parks; Scene from The Shrike - (O) by Joseph Kramm, with Van Heflin, Isabel Bonner; Rosemary Clooney (S)
(Ed Sullivan)

Gen. Electric Theatre CBS 9pm Hired Mother - repeat of film originally shown on 2/22/53 (See Vol. 5 No. 7, Page 13)

Orchid Award ABC 9:15 The Andrews Sisters (S)

Plainclothes Man DuM 9:30 Too Smart to Live - (O) by Warren Townsend; with (Ken Lynch) John Boyd, Shi Lan King, Ann Meeham; (SD)

Arthur Murray Party CBS 9:30 Kitty Kallen (S) substitutes for Kathryn Murray as guest hostess; Bil & Cora Baird (puppeteers), (Kathryn Murray) Jimmy Wakely (S), The DeMattiazis (C-novelty)

Paul Harvey ABC 11pm Gen. Bonner Fellers substitutes for vacationing Paul Harvey

JULY 26-AUGUST 1, 1953

Ross Reports

VOLUME 5

NUMBER 30

ON TELEVISION

EDITOR: Jerry Leichter
ASSOC EDS: David B. Graham
Alvin Sullum

PRODUCTION • PROGRAMMING • TALENT

551 Fifth Avenue • New York 17 • MUrray Hill 2-5910

THIS WEEK -- NETWORK DEBUTS, HIGHLIGHTS, CHANGES

Sun(26)

NBC - 5-5:30pm; HIGHLIGHT; Boy Scouts of America Third Annual Jamboree; WNBC (NY), FILM. Sustaining. Half-hour films report shows the highlights of the Jamboree which was held at the Irvine Ranch, near Santa Ana, Calif.

Tue(28)

ABC - 8-8:30pm; HIGHLIGHT; Give Them This Day; from WABC-TV(NY), ON FILM. Sustaining. Special half-hour variety program presented in cooperation with the American-Korean Foundation in behalf of the rehabilitation mission for Korea. President Eisenhower introduces top Hollywood stars who recently entertained in Korea. Jack Benny, Bob Hope, Danny Kaye, Betty Hutton, Keenan Wynn, Debbie Reynolds, Jan Sterling and William Holden are among the stars who will appear. DuMont will carry the program 9:30-10pm and NBC-TV will carry it from 11:30am-12noon.

Wed(29)

NBC - 8:30-9pm alt weeks; NEW SCHEDULE; Scott Music Hall; from WNBC(NY); 22 stations live, 18 kine. Sponsor - Scott Paper Co. thru J. Walter Thompson. Prod-Dir - Buzz Kulik. Starring Patti Page, and top vocalists as guest stars, program returns to alternate week format. Was seen every week, with Robert Russell Bennett alternating with Patti Page as star, with weekly schedule having been in effect since July 1, 1953.

NBC - 10-10:30pm; ADD TIME; This Is Your Life; from WNBC(NY), FILM. 25 stations live, 29 kine. Sponsor - Hazel Bishop, Inc. (Cosmetics) thru Raymond Spector Agcy. Pkgr-Prod - Ralph Edwards. Re-runs of program devoted to telling the story of some individual selected for his or her human interest value, with the individual brought to the studio on a hoax. Program returns to regular time slot, and will continue to be seen Tuesday 9:30-10pm thru August 25. Sponsor had presented Candid Camera in the Wednesday time slot.

NETWORK SPONSOR ACTIVITY

REMINGTON RAND (Electric Shaver Div) thru Young & Rubicam will alternate sponsorship of Pentagon Confidential (CBS-TV Thu 10-10:30pm) starting Sept. 3. Philip Morris Co. thru Biow picks up sponsorship with the program's debut on August 6 on a weekly basis, and will alternate with Remington Rand starting September 10.

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Ross Reports on Television, service subscription rates (U. S., Canada, Mexico): \$110 per year (or \$30 quarterly, minimum one year subscription). Additional or multiple subscriptions at lower rates.

Service includes: Unlimited telephone and mail information service, except research; weekly reports on current television production, programming, talent movements, commercial activity; annual industry directories; periodic reports on special aspects of television.

NETWORK SPONSOR ACTIVITY(Cont'd)

WINE CORP. OF AMERICA (Mogen David Wine) thru Weiss & Geller, has purchased a new audience participation quiz, Dollar A Second, starring Jan Murray as MC, for presentation on the DuMont network, Sundays, 10-10:30pm, beginning Sept. 20. William Morris Agency packages the program which will be produced by Mike Dutton.

BROWN SHOE CO. (Buster Brown Shoes) thru Leo Burnett, will sponsor Smilin' Ed's Gang, children's film program, on ABC-TV (Sat 10:30-11am) starting Aug. 22. Program was formerly seen on CBS-TV.

S. C. JOHNSON & CO. has appointed Foote, Cone & Belding (Chicago) to handle its advertising for fabric finish products and automotive products, including Johnson's Car-Plate, Car-Plate Cleaner, Carnu, etc. Needham, Louis & Brorby continues to handle advertising for all other Johnson Products.

WILLYS MOTORS thru Ewell & Thurber Assoc. will not continue sponsorship of Ben Hecht's Tales of the City after the program has completed its current schedule (CBS-TV, alt. Thu 8:30-9pm). The series debuted June 25, 1953, and seven programs were scheduled.

ESQUIRE BOOT POLISH thru Emil Mogul, will alternate sponsorship of the 10-10:15am time segment of Arthur Godfrey Time (CBS-TV Mon thru Thu 10-11am) starting Aug. 31. International Cellucotton (Kleenex) thru Foote, Cone & Belding, is alternate sponsor.

THEO. HAMM BREWING CO. (Hamm's Beer) thru Campbell-Mithun, will sponsor Person to Person, the new Edward R. Murrow show (CBS-TV, Fri 10:30-11pm) in 11 midwestern markets. Aluminum Co. of America, thru Fuller & Smith & Ross, sponsors the program (which debuts Oct. 2) in 40 markets.

AVCO MFG. CORP. has consolidated the distribution operation of its Crosley Division and the Bendix Home Appliances Division under one management with headquarters at Cincinnati, Ohio. James D. Shouse will be manager of the combined operations. The advertising for the combined new division will be handled by the three agencies now representing the Crosley and Bendix accounts. Benton & Bowles is the agency for Crosley Appliances; Batten, Barton, Durstine & Osborn represent Crosley electronics, and Earle Ludgin & Co., Bendix Laundry Equipment and Kitchen Appliances.

CHUNKY CHOCOLATE CORP. (Chunky Candy) thru Peck Advertising, will sponsor the Abbott & Costello film series in key markets in the East.

SCHEDULE OF NEW & RETURNING NETWORK PROGRAMS

ABC-TV

SMILIN' ED'S GANG - Aug. 22 *
WALTER WINCHELL - Sept. 13
OZZIE & HARRIET - Sept. 25
JAMIE - Sept. 28 *
DANNY THOMAS - Sept. 29 *
CAVALCADE OF AMERICA - Sept. 29 *

PRIDE OF THE FAMILY - Oct. 2 *
PEPSI COLA PLAYHOUSE - Oct. 2 *
LIFE IS WORTH LIVING - Oct. 13
U.S. STEEL-THEATRE GUILD - Oct. 13 *
ABC ALBUM - Oct. 20
PAUL WHITEMAN TV TEEN CLUB - Oct.

DuMont

STAGE A NUMBER - Sept. 2

DOLLAR A SECOND - Sept. 20 *

* New in schedule.

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THE UNIVERSITY OF CHICAGO

SCHEDULE OF NEW & RETURNING NETWORK PROGRAMS (Cont'd)

CBS-TV

PENTAGON CONFIDENTIAL - Aug. 6 *
CHRONOSCOPE - Aug. 17
YOUTH VIEWS THE NEWS - Aug. 18 *
PERRY COMO - Aug. 24
YOU ARE THERE - Aug. 30
JANE FROMAN'S USA CANTEEN - Sept. 1
THIS IS SHOW BUSINESS - Sept. 1
MAMA - Sept. 4
OMNIBUS - Sept. 5

RED BARBER SPORTS SHOW - Sept. 12 *
JACKIE GLEASON - Sept. 19
RED BUTTONS - Sept. 21
STUDIO ONE - Sept. 21
FRED WARING - Sept. 27 (tentative)
PERSON TO PERSON - Oct. 2 *
MY FRIEND IRMA - Oct. 2
I LOVE LUCY - Oct. 5
LIFE WITH FATHER *

NBC-TV

JUDGE FOR YOURSELF - Aug. 18 *
T-MEN IN ACTION - Aug. 27
BIG STORY - Aug. 28
ETHEL & ALBERT - Aug. 29
PAUL WINCHELL - Aug. 30 *
A LETTER TO LORETTA - Aug. 30 *
FIRESIDE THEATRE - Sept. 1
ARMSTRONG CIRCLE THEATRE - Sept. 1
YOUR SHOW OF SHOWS - Sept. 5
KATE SMITH - Sept. 7

I, BONINO - Sept. 12 *
AMERICAN INVENTORY - Sept. 13
EXCURSION (Jr. Omnibus) - Sept. 13*
HALLMARK HALL OF FAME - Sept. 13
YOUR HIT PARADE - Sept. 19
MILTON BERLE - Sept. 22
RCA VICTOR SHOW (Dennis Day) - Oct. 2
COLGATE COMEDY HOUR - Oct. 4
MAN BEHIND THE BADGE - Oct. 11 *
MR. PEEPERS - Sept. 13

* New in schedule.

LOCAL STATION ACTIVITY

WNBT(Ch 4)
New York City

- Our Place; RETURN July 27; Mon thru Fri 2-2:30pm. Sustaining.
Prod-Writer - Johnny Stearns; Dir - Larry Roemer. Mary Kay and Johnny Stearns star in home series, playing true-to-life roles, featuring hobbies, how-to-do-it, how-to-fix-it ideas, cooking and recipes, etc. Also celebrity guest each day. Sets - Harry Miller; Asst to the Prod - Virginia Dunning.

Steve Allen Show; DEBUT July 27; Mon thru Fri 11:20pm-12midnight;
Sponsor - Knickerbocker Beer thru Biow (Wed, Thu & Fri). Prod - Johnny Stearns; Dir - Dwight Hemion. Music - Bobby Byrne & orch. Sets - Joe Kirby; Asst to the Prod - Dale Remington. Informal variety program stars Steve Allen, with Helene Dixon and Steve Lawrence, singers.

WPIX(Ch 11)
NY

- Give Them This Day; HIGHLIGHT July 28; Tue 9-9:30pm. Sustaining.
Special program dedicated to raising funds for the American-Korean Foundation, was written, directed and photographed by personnel of the Twentieth Century-Fox Studios in Hollywood. See Page 1, this issue, for other information.

WBZ-TV(Ch 4)
Boston

- Children, Inc; DEBUT July 21; Tue 9:30-10am; Sustaining; Judge John B. Connelly of the Boston Juvenile Court will discuss actual case histories of delinquent and criminal children. Arthur Amadon will present the problems to Judge Connelly and a panel of special guests.

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ALL INFORMATION CONTAINED
HEREIN IS UNCLASSIFIED
DATE 01-21-2001 BY 60322 UCBAW

1. The first part of the report is a general statement of the purpose and scope of the study. It states that the purpose of the study is to determine the effect of the new tax law on the income of the average family. The scope of the study is limited to the income of the average family in the United States.

LOCAL STATION ACTIVITY(Cont'd)

KNXT(Ch 2)
Los Angeles

- S. C. Summer Session; DEBUT July 26; Sun 8:30-9pm. Sustaining; KNXT & the University of Southern California present eight-weeks' summer session of a liberal arts course for which no credit will be given. First several weeks will be devoted to appearances of visiting professors, and the last few weeks will feature professor of the fall course in preparatory sessions prior to the start of the fall term.

KTTV(Ch 11)
LA

- Everything For Baby; DEBUT July 13; Mon thru Fri 11:30am-12noon; Sustaining; Prod - Robert Raisbeck; Dir - Doug Morrison; Grace Lawson, M. D., will take up problems on every facet of child care, and will encourage listeners to submit any questions they may have.

KGO-TV(Ch 7)
San Francisco

- Korla Pandit Show; DEBUT July 22; Wed 9-9:30pm. Sustaining; Pandit, composer and musician stars in weekly musical program.

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## FILM REPORT

WISBAR CONTINUES SHOOTING FIRESIDE THEATRE FILMS; Academy TV Productions to shoot some commercial formats with Gene Raymond introducing the program and commercials for Ivory Soap and Crisco, the two Procter & Gamble products advertised on the dramatic series. Due to a misunderstood phrasing in a Compton Advertising release, it was reported here two weeks ago that Academy TV Productions was producing the new "format" for Fireside. Frank Wisbar Productions continues to produce Fireside Theatre films under a long-term contract with Compton Advertising.

INTERNATIONAL FILM BUREAU, CHICAGO, PRODUCING JOHN OTT SHOW, entitled How Does Your Garden Grow. Presented as a live show for the past year on WNBQ, Chicago, the half-hour weekly program is aimed at home gardeners. 26 films are already completed, and 26 additional will be ready for January, 1954 distribution. International, whose offices are at 57 East Jackson Blvd., Chicago, 4, Ill., will also distribute the series.

FILM BRIEFS: John Guedel has started filming a new series of "Art Linkletter and the Kids" on the KTTV lot in Hollywood. Maxwell Shane is producer-director, Irving Atkins is associate producer and Frederick Gately is cameraman.....Robert Lawrence Productions, NY, has produced a series of film commercials for Remington Arms (Express Shells, Peters High Velocity 22's, Sportsman 48 Autoloader, Scoremaster 22 Repeater) thru Batten, Barton, Durstine & Osborn. The films were shot on location in Connecticut.....Desilu Productions, producers of "I Love Lucy," "Our Miss Brooks," and the new "Danny Thomas Show", have moved from the General Service Studios to the Motion Picture Center, Hollywood.

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NEWS DIGEST

MULTIFULSE LISTS TOP 15 ONCE A WEEK SHOWS for week July 6-12, 1953:

| | | | |
|----------------------|------|-------------------------|------|
| Racket Squad | 34.4 | Strike It Rich | 24.5 |
| Dragnet | 31.4 | My Little Margie | 24.4 |
| Talent Scouts | 31.4 | Toast of the Town | 24.3 |
| Godfrey & Friends | 29.8 | I've Got A Secret | 22.5 |
| What's My Line? | 25.4 | Studio One Summer Ththr | 22.4 |
| Best of Groucho | 24.9 | Burns & Allen | 21.9 |
| Television Playhouse | 24.7 | Masquerade Party | 21.5 |
| The Web | 24.7 | | |

Journal of Management Education 30(6)

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NEW NETWORK AFFILIATIONS: To ABC-TV: WETV(Ch 47), Macon, Ga., owned by Macon Television Co., Dixon Harp, Gen. Mgr. (Aug 1); WJHL-TV(Ch 11), Johnson City, Tenn., owned by WJHL-TV, W. H. Lancaster, Jr., Gen. Mgr. (Aug 1); WIRK-TV(Ch 21), West Palm Beach, Fla., owned by WIRK-TV, Inc., Joseph S. Field, Jr., Gen. Mgr. (Aug 9); WTOB-TV, (Ch 26), Winston-Salem, N. C., owned by Winston-Salem Broadcasting Co., James Coan, Gen. Mgr. (Sept. 1); KYTV (Ch 3), Springfield, Mo., owned by Springfield Television, Inc., J. Gordon Wardell, Gen. Mgr. (Sept 10); WTOK-TV (Ch 11), Meridian, Miss., owned by Southern Television Corp., Robert F. Wright, Gen. Mgr. (Sept. 15).

LELAND HAYWARD SIGNS AS NBC-TV PRODUCER-CONSULTANT, with present probability being that he will produce a top program once a month to alternate with Your Show of Shows. Mr. Hayward formerly headed a talent-literary agency, which merged with MCA some five years ago. Following that, Mr. Hayward produced many Broadway shows, including "A Bell For Adano," "South Pacific," "Call Me Madam," "Wish You Were Here," "State of the Union," and "Mr. Roberts". His only association with TV to date was the Ford 50th Anniversary Show which was presented on both the CBS and NBC networks.

WGN-TV BEGINS USE OF NEW MERCHANDISING STUDIO, situated across the street from The WGN Building at 117 East Illinois St., in Chicago. The new building, formerly a garage, offers 7000 square feet of floor space, which will be widely used for television merchandising, and providing a staging area capable of handling any size equipment.

TRI-STATE NETWORK REPORTS SUCCESSFUL PROMOTION for the film "Mighty Joe Young", which was re-released and set attendance records at theaters in the three cities (Dayton, Cincinnati and Columbus, Ohio) whose stations form the new network. In the same cities as the Crosley WLW stations are situated, three independents banded together to promote the film, beginning their campaign nine days in advance of the scheduled opening date. The stations involved are WHIO, Dayton, WKRC-TV, Cincinnati and WTVN, Columbus.

CBS PLANS COLOR BROADCASTS STARTING ABOUT SEPTEMBER 15, according to an announcement by J. L. Van Volkenburg, President of the CBS Television Network. The plans to transmit NTSC (National Television Systems Committee) color to the network include the utilization of selected sustaining programs under experimental authorization prior to the setting of new color broadcasting standards by the FCC.

ROANOKE STATION WROV-TV ENDS OPERATIONS, having gone dark at the close of business July 18. Last month the UHF station petitioned the FCC to let it continue its operation as long as they could afford to, while applying for a VHF channel permit. Finding that further operation as a UHF station was financially unsound, the operating company has applied for a permit for channel 7 in Roanoke.

PERSONNEL CHANGES: Walter Craig, former vice president of radio & TV at Benton & Bowles, joins Pharmaceuticals, Inc., as vice president-director of advertising. The drug firm handles Serutan, Geritol, Geritol, Jr., Hi-V Orange Juice concentrate, and a new product which is currently known as Product X.....George T. Shupert has resigned as vice president and general manager of United Artists Television Corp. to join ABC as vice president of ABC Syndication, a new division of the network devoted to the purchase and sale of television films to the industry. He was replaced at UA by Frederick A. Long, whose most recent affiliation was with Geyer Advertising as supervisor of their radio and television operations.....John Daly has been named vice president in charge of TV News & Public Affairs for the ABC-TV network. He will continue his present schedule of radio & TV broadcasting, which includes two CBS-TV programs, but in the future will appear on ABC programs only.....Robert S. Johnson, former TV consultant with RKO-Pathé, has joined Dancer-Fitzgerald-Sample as a commercial film producer.....Nicholas Keesley, radio-TV director at Lennen & Newell, has been named senior vice president of the agency.....Frank Brandt, formerly with BBD&O, has joined Hawitt, Ogilvy, Benson & Mather as TV art director.....Humphrey Doulens has been appointed director of TV & radio for Columbia Artists Management.

TALENT SHOWSHEET JULY 27-AUGUST 2, 1953

| | | |
|---------|---------------|---------------|
| PROGRAM | NET TIME(EDT) | TALENT ROSTER |
|---------|---------------|---------------|

Most of the shows on July 24, 25, 26 were listed in last week's report. Changes & additions are included here for the record. Multiple and across-the-board shows are grouped together after the listing for Friday, July 24. Script identifications used are: original (O), adaptation (A), staff-written (SW), staff-directed (SD). Performers are identified as singer (S), dancer (D), comic (C), musician (M).

FRIDAY JULY 24
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| | | |
|--|----------|--|
| <u>The Goldbergs</u>
(Gertrude Berg) | NBC 8pm | Dora Weissman, Peggy Allenby & regulars; (SW & SD) |
| <u>Pantomime Quiz</u>
(Mike Stokey) | CBS 8pm | guest panelists: Mala Powers, Rita Moreno, Benny Rubin (C), Richard Denning (FROM HOLLYWOOD) |
| <u>Gulf Playhouse:</u>
<u>First Person</u> | NBC 8:30 | <u>Comeback</u> - (O) by David Shaw; with Jessie Royce Landis, Jack Warden, Murray Hamilton, John Fletcher, Terese Hayden, Fred Kareman, Shirley Smith; (SD) |
| <u>Doorway to Danger</u>
(Stacy Harris) | NBC 9pm | Mike Ingram, Jay Meredith, Gilbert Green, Eda Heinemann, Pat Jenkins; (SW by Robert J. Shaw; SD) |
| <u>Mr. & Mrs. North</u>
(Barbara Britton & Richard Denning) | CBS 10pm | <u>Dead Man's Tale</u> - (O) by Tom Reed & Robert Sloane; with Ben Welden, Carolyn Jones, Frank Scannel, Wally Cassell, Charles Delaney & regulars; (SD, FILM) |

SATURDAY JULY 25
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| | | |
|---|-------------|---|
| <u>Rod Brown</u> | CBS 11:30am | regulars & Porter Van Zandt, Oliver Thordike, Carter Blake; (SW & SD) |
| <u>Stork Club</u>
(Sherman Billingsley) | CBS 7pm | Fay Emerson, Oliver Wakefield (monologist), Yvonne Bouvier (S), Betty Ann Grove (S) |
| <u>My Son, Jeep</u> | NBC 7:30 | Andy Milligan, Bill Lally (SW & SD) |
| <u>Larry Storch</u> | NBC 8pm | Rise Stevens (S), Milton Frome, Jim Nolan, Cliff Norton, Bobby Martin, Harold Gary, Frank Marth, Ralph Stantley, Harry Kaddison, Vince Barbi, Joey Ross, Sammy Birch, Andrew Sanders; (SW & SD) |
| <u>Sat. Night Devue</u>
(Hoagy Carmichael) | NBC 9pm | Jerry Gray & Orch., Gayla Peevey (S), Paul Gilbert (C), Bobby Sargent (C), Gary Morton (C), Eddie Foy Jr. & Sara Berner (C) (FROM HOLLYWOOD) |
| <u>Medallion Theatre</u> | CBS 10pm | <u>The Grand Cross of the Crescent</u> - (O) by Richard Harding Davis, (A) by Marc Siegel; with Jack Lemmon, Ernest Truex, Freddie Bartholomew, Loring Smith, Jerome Kilty, Earl Montgomery, Robert Middleton, Jimmy Goodwin, Bob Burland; (SD) |

SUNDAY JULY 26
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| | | |
|---|---------|--|
| <u>Operation Neptune</u>
(Tod Griffin) | NBC 7pm | regulars & Ray Mulderick; (SW & SD) |
| <u>Rocky King, Detective</u>
(Roscoe Karns & Earl Hammond) | DuM 9pm | <u>Jack of Diamonds</u> - (O) by J. C. Humbart; with Robert Downing, Vincent Van Lynn, Don deLeo, Griff Evans, Pete Gumeny; (SD) |

1. The first group of people who are interested in the study of the history of the United States are the people who are interested in the history of the United States.

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SUNDAY JULY 26 (Cont'd)

| | | |
|---|----------|--|
| <u>Philco TV Playhouse</u> | NBC 9pm | <u>The Young and Fair</u> - (O) by N. Richard Nash; with Mildred Dunnock, Louisa Horton, Jenny Egan, Joanne Woodward, Sallie Brophy, Sally Moffet, Muriel Berkson, Sandra Kazan, Fay Sappington, Margaret Grindell; Dir by Norman Morgan |
| <u>Wonderful Joim Acton</u>
(Harry Holcombe) | NBC 10pm | (SW) by Martha Wilkerson; with regulars & Bill Smith, Pat Harrington; (SD) |
| <u>The Web</u> | CBS 10pm | <u>The Badger Game</u> - (O) by Ben Radin; with Harry Townes, Tony Randall, Carol Wheeler, Katherine Squire, Sy Travers, Robert Middleton, Alfred Hopson, Henrietta Moore, Russell Bailey; (SD) by Lela Swift |

MONDAY JULY 27

| | | |
|--|------------|---|
| <u>Opera vs. Jazz</u> | ABC 7:30 | Helen Ward, Louis Pichardo (both S) |
| <u>Voice of Firestone</u> | NBC 8:30 | Jerome Hines (S) |
| <u>Robert Montgomery</u> | NBC 9:30 | <u>Anne's Story</u> - (O) by Gail Ingram; with summer stock regulars & Sid Raymond, Ann Dere, Luis Van Rooten; Dir by Carl Frank |
| <u>Westinghouse Studio 1</u> | CBS 10pm | <u>The King in Yellow</u> - (O) by Raymond Chandler, (A) by George Lefferts; with Kevin McCarthy, Constance Ford, Jean Carson, Charles Nolte, Al Hedison, William Heyer, Jack Manning, Mike Kellin, Charles McClelland, Michael Ellis, John McGovern, Walter Brooke; Dir by James Sheldon |
| <u>Adolphe Menjou's Favorite Story</u> | WNBT 10:30 | <u>How Much Land Does a Man Need</u> - (O) by Leo Tolstoy; with Barbara Woodell, Everett Glass, Harold Blake, Byron Foulger, Adeline deWalt Reynolds, William Cottrell, Marc Krah, Frank deKova, John Hamilton; (FILM) |

TUESDAY JULY 28

| | | |
|------------------------------|----------|---|
| <u>Revlon Mirror Theatre</u> | NBC 8pm | <u>A Reputation</u> - (O) by Richard Connell; with Jackie Cooper, Peggy Ann Garner, Bartlett Robinson, Robert Emhardt; (SD) |
| <u>Nothing But the Best</u> | NBC 9pm | Anne Jeffreys (S), Robert Sterling, Kaye Ballard (S), Robert Maxwell (M), Aura Vanio (D) |
| <u>Anyone Can Win</u> | CBS 9pm | Wendy Barrie, Herman Hickman, Patsy Kelly (C) |
| <u>Suspense</u> | CBS 9:30 | <u>The Dance</u> - (O) by F. Scott Fitzgerald, (A) by James P. Cavanagh; with John Baragrey, Katharine Bard, June Walker, Sally Gracie, Elizabeth Yorke; (SD) |
| <u>Danger</u> | CBS 10pm | <u>The Missing Night</u> - (O) by Reginald Rose; with Leslie Nielsen, Ralph Stantley, Grace Valentine, Charles Jordan, Bert Berger, Norma Connolly, Martin Landau; (SD) |

WEDNESDAY JULY 29

| | | |
|---|----------|--|
| <u>A Date With Judy</u>
(Mary Linn Beller) | ABC 7:30 | regulars; (SW); Charles Powers substitutes for vacationing (ED) Don Richardson for two weeks |
| <u>Scott Music Hall</u>
(Patti Page) | NBC 8:30 | Jimmy Boyd (S), The Mills Brothers (S), Lou Wills, Jr. (D) |

1. The first part of the report is a general statement of the purpose and scope of the study. It states that the purpose is to determine the effect of the new tax law on the income of individuals. The scope of the study is limited to the income of individuals who are subject to the new tax law.

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WEDNESDAY JULY 29 (Cont'd)

~~WEDNESDAY JULY 29 (Cont'd)~~

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| <u>Kraft TV Theatre</u> | NBC 9pm | <u>The Intruder</u> - (O) by Edward Bonner; with John Beal, Valerie Cossart, Patsy Bruder, Kathleen Comegys, Michael Dreyfuss; (SD) by Stanley Quinn |
| <u>Douglas Fairbanks</u> | WNBT 10:30 | <u>The Surgeon</u> - (O) by Richard A. Simmons, (A) by Simmons & Larry Marcus; with Basil Sydney, Elizabeth Sellars, Andrew Osborn, John Witty, Peter Forbes-Robertson, Sheila Sweet, David Powell, Dianne Bennett, Millicent Wolfe, Diana Chesney, Leslie Godfrey; Dir by Terence Fisher(FM) |

THURSDAY JULY 30

~~THURSDAY JULY 30~~

| | | |
|---|------------|---|
| <u>Four Star Playhouse</u> | CBS 8:30 | <u>The Island</u> - repeat of film originally shown on 12/4/52 (See Vol. 4 No. 7 Supplement A, Page 9) |
| <u>Lux Video Theatre</u> | CBS 9pm | <u>The Odyssey of Jeffrey Sewell</u> - (O) by Jerome Brondfield; with Dennis O'Keefe, Patrice Wymore, Lawrence Fletcher, Janet Fox, Dorothy Greener, Lulu B. King; Dir by Harold Loeb |
| <u>Big Town</u>
(McVey & Nigh) | CBS 9:30 | Emlen Davies, Johnny McGovern, Peter Votrian, Sharon McManus, Ralph Dumke; (SW & SD, FILM) |
| <u>Ford Theatre</u> | NBC 9:30 | <u>Protect Her Honor</u> - repeat of film originally shown on 11/13/52 (See Vol. 4 No. 6 Supplement B, P. 10) |
| <u>Martin Kane, Pvt. Eye</u>
(Lee Tracy) | NBC 10pm | William Prince, Jan Miner, Donald McKee, Arthur Kohl, Calvin Thomas, Jamie Smith, Harrison Dowd, Charles Reynolds; (SW & SD) |
| <u>Foreign Intrigue</u> | WNBT 10:30 | <u>F. I. in Glass</u> - (O) by George & Gertrude Fass; with Leif Amble-Naess, Stig Olin, Torsten Lilliecrona, Ake Jensen, Ake Egnell; Dir by Marcel Cravenne (FILM) |
| <u>City Hospital</u>
(Melville Ruick) | CBS 10:30 | Lyle Sudrow, Bill Erwin, Melba Rae, Bobby Nick (SW & SD) |

FRIDAY JULY 31

~~FRIDAY JULY 31~~

| | | |
|---|----------|--|
| <u>Summer Theatre</u> | ABC 8pm | <u>Flowers for John</u> - (O) by George Batson & Donn Harman; with Joan Leslie, Ann Dvorak, John Howard, June Ellis; Dir by Frank Woodruff (FILM) |
| <u>Gulf Playhouse:</u>
<u>First Person</u> | NBC 8:30 | <u>One Night Stand</u> - (O) by Robert Alan Aurthur; with James Dunn, Conrad Janis & others to be announced |
| <u>Man Against Crime</u>
(Ralph Bellamy) | CBS 8:30 | <u>Bartholdi</u> - repeat of film originally shown on 12/17/53 (See Vol. 4 No. 7 Supplement C, P. 10) |
| <u>Schlitz Playhouse</u> | CBS 9pm | <u>The Doctor Goes Home</u> - (O) by S. N. Savage; with Ronald Reagan, Frances Rafferty, Forrest Taylor, Lee Aaker, Barbara Billingsley, Edit Angold, Helen Spring, Watson Downs, Pierre Watkins, Jack Harden;(SD) by Roy Kellino (FILM) |
| <u>Campbell TV Soundstage</u> | NBC 9:30 | <u>One Swell Guy</u> - (O) by Norman W. Hay, (A) by Frank P. DeFelitta; with Jack Lemmon, Georgiann Johnson, Doro Merande, Bruce Gordon, Richard Bishop, Michael Gazzo, Kenneth Roberts; (SD) |

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A few of the most common of these are:

 1. The "C" shape, which is the most common of all.

 2. The "S" shape, which is also very common.

 3. The "Z" shape, which is less common.

 4. The "X" shape, which is the least common.

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TALENT SHOWSHEET (more)

UNITED STATES DEPARTMENT OF JUSTICE
FEDERAL BUREAU OF INVESTIGATION

TO : DIRECTOR, FBI (100-371091)
FROM : SAC, NEW YORK (100-100000)
SUBJECT: [REDACTED] (NY 100-100000)
RE: [REDACTED] (NY 100-100000)

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AUGUST 2-8, 1953

VOLUME 5

NUMBER 31

EDITOR: Jerry Leichter
ASSOC EDS: David B. Graham
Alvin Sullum

Ross Reports

ON TELEVISION

PRODUCTION • PROGRAMMING • TALENT

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THIS WEEK -- NETWORK DEBUTS, HIGHLIGHTS, CHANGES

Mon(3)

CBS - 10-11:30am Mon & Wed; 10-11:15am Tue & Thu; ADD TIME; Arthur Godfrey Time; from WCBS-TV(NY), 38 stations live, 6 kine (varies with day & time segment). Sponsors - Participations. The Toni Co. thru Weiss & Geller and Liggett & Myers(Chesterfields) thru Cunningham & Walsh are new sponsors, calling for the expansion of the program time from Mon thru Thu 10-11am. Prod - Will Roland; Dir - Bob Bleyer; Writers - Chuck Horner, Charlie Slocum, Hank Miles, Andy Rooney, Al Moritz and Walter Latzko; Music Dir - Archie Bleyer. Godfrey returns to program Monday, August 3. Replaces I'll Buy That Mon & Wed 11:15-11:30am.

NBC - 7-9am; HIGHLIGHT; Tam O'Shanter Hole-in-One Tournament - Today; from WNBQ(Chi) to the net; Sponsor - Participations. Presented in cooperation with the George S. May Co., of Chicago, the \$25,000 stake contest will have 30 top American professional golfers attempt to make a hole-in-one on the par three 16th hole at the Chicago tournament golf course. The event will be televised in six segments of the Today program.

NBC - 11:30-11:45am Mon thru Fri; DEBUT; Three Steps to Heaven; WNBT(NY) to the net; Sustaining. Prod - Adrian Samish; Assoc Prod - Robert Milford; Dir - Warren Jacober; Writer - Irving Vendig. New dramatic serial is the story of a small town girl's adventures and romances when she comes to live in New York City for the first time. Phyllis Hill, Joe Brown, Jr., Walter Brooke, Mercer McLeod, Lori March, Doris Rich, Inge Adams and Ralph Friedman are cast regulars. Replaces first quarter-hour of Mrs. U.S.A.

NBC - 11:45am-12noon Mon thru Fri; DEBUT; Follow Your Heart; from WNBT(NY) to the net; Sustaining. Pkgr - John Gibbs; Prod - Robert Milford; Dir - Norman Morgan; Writer - Elaine Carrington. Dramatic serial is the story of a sensitive young girl's decision to "follow her heart" rather than the advice of her mother. Regular case members include Sally Brophy, Marjorie Gateson and Louis Hollister. Replaces second quarter-hour of Mrs. U.S.A.

Tue(4)

CBS - 11:15-11:30am Tue & Thu; DEBUT; The Bil Baird Show; from WCBS-TV(NY) to the net; Sustaining; Exec Prod - Marlo Lewis; Superv Prod - Richard Lewine; Dir - Burt Shevelove. Bil & Cora Baird will appear in person, together with their puppets who will mimic recordings by top singing stars. Replaces I'll Buy That.

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Service includes: Unlimited telephone and mail information service, except research; weekly reports on current television production, programming, talent movements, commercial activity; annual industry directories; periodic reports on special aspects of television.

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THE STATE OF CALIFORNIA - DEPARTMENT OF THE ATTORNEY GENERAL

1. The State of California is a free and independent nation, and as such is entitled to the same respect and consideration as any other nation. The State is a sovereign power, and its laws are supreme within its territory. The State is a free nation, and its citizens are entitled to the same rights and privileges as the citizens of any other nation. The State is a free nation, and its citizens are entitled to the same rights and privileges as the citizens of any other nation.

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THIS WEEK(Cont'd)

Tue(4)

NBC - 4:30-5pm; HIGHLIGHT; Veterans of Foreign Wars Convention Parade; from WTMJ-TV(Milwaukee) to the net; Sustaining; Prod-Dir - Ivor McLaren; Tech Dir - Henry Goeden; Bob Heiss and Lloyd Pettit will be the announcers for the telecast which will take place during the early portion of the VFW parade which is expected to last four-and-a-half hours. James W. Cothran of Bishopville, S. C., national commander of the VFW, and Mayor Frank O. Zeidler of Milwaukee, will speak.

Wed(5)

NBC - 8:30-9pm; ONE-SHOT; Oops, It's Daisy; from WNBT(NY) ON FILM, to the net; Sustaining; Prod - Frank Tashlin Productions, H'wood; Helen Halpin stars in situation comedy format, with Mary Costa as "straight woman." Program is being considered by the network for fall programming.

Thu(6)

CBS - 10-10:30pm; DEBUT; Pentagon Confidential; from WCBS-TV(NY), 28 stations live, 9 kine; Sponsor - Philip Morris, Ltd. (Philip Morris Cigarettes) thru The Biow Co. Exec Prod - William Dozier; Prod - Alex March; Dirs - John Peyser, Allen Reisner (alternate weeks); Writer - David Swift, others. New dramatic series is based upon actual cases from the files of the Criminal Investigation Division of the U. S. Army, which has its headquarters in the Pentagon Building. The C.I.D. investigates any crime committed by or upon members of the U. S. Army. Addison Richards will portray the Colonel who will introduce each week's case and brief the men assigned to it. First episode, written by David Swift and directed by John Peyser, has a cast including Edward Binns, Gene Lyons, Leslie Barrett, Ray Danton, Lawrence Fletcher, Arthur Cassell, Jerry Eskow, Bruce Drury, Norman Bly, Jerry Ellis, Jonathan Raskin, Mercer Templeton, Allan Lindstrom, Charles Rae King, Richard Kuss, Richard Garth, Harry Gresham, Margaret Barker, Gene de Santis, Jack Cannon, Alan Devitt, Frederic Meyer and Tom Gorman. Electric Shaver Division of Remington Rand, thru Young & Rubicam, picks up alternate week sponsorship starting September 10.

Sat(8)

NBC - 8-8:30pm; RETURN; The Sammy Kaye Show; from WNBT(NY), 30 stations live, 10 kine; Sponsor - Philip Morris, Ltd. (Dunhill King Size Cigarettes) thru The Biow Co. Pkgr-Prod - Charles Irving; Dir - Ira Cirker. Sammy Kaye, with his orchestra and vocalists will be seen for five weeks for the sponsor, replacing My Hero. Starting September 12, the sponsor will present the Ezio Pinza situation comedy series, I, Bonino, in this time slot. Program will highlight "So You Want to Lead a Band" feature, with contestants being chosen from the studio audience.

NETWORK SPONSOR ACTIVITY

STANDARD OIL CO. OF INDIANA thru McCann-Erickson(Chi), will sponsor 12 home games of the Chicago Bears and Chicago Cardinals on the ABC-TV network, starting Sept. 27th. The oil company will sponsor half of each game, with the other half available for local co-op sponsorship. Harold "Red" Grange will describe the play-by-play, and Bill Fay will give the color commentary.

THOR CORPORATION(Washing machines, ironers & other home appliances) thru Henri, Hurst & McDonald, have renewed sponsorship of Quick as a Flash (ABC-TV alt Thu 10:30-11pm) effective with the program's return on Sept. 10.

UNITED STATES DEPARTMENT OF JUSTICE

On the 1st day of January, 1964, at New York, New York, before me, the undersigned, a Notary Public in and for the State of New York, personally appeared _____, known to me to be the person whose name is subscribed to the foregoing instrument, and acknowledged to me that he executed the same for the purposes and consideration therein expressed.

Given under my hand and the seal of my office this 1st day of January, 1964.

Notary Public in and for the State of New York

Witness my hand and the seal of my office this 1st day of January, 1964.

UNITED STATES DEPARTMENT OF JUSTICE

On the 1st day of January, 1964, at New York, New York, before me, the undersigned, a Notary Public in and for the State of New York, personally appeared _____, known to me to be the person whose name is subscribed to the foregoing instrument, and acknowledged to me that he executed the same for the purposes and consideration therein expressed.

THE TONI CO thru Leo Burnett(Chi) will sponsor the Tuesday and Thursday telecasts of Bride and Groom (CBS-TV Mon thru Fri 12noon-12:15pm) starting August 4. The Monday, Wednesday and Friday programs will continue to be sponsored by General Mills thru Knox Reeves Advertising.

HAZEL BISHOP, INC. thru Raymond Spector, will sponsor Peter Potter's Juke Box Jury, a musical variety-panel program, on ABC-TV for 52 weeks beginning October 4 (Sundays, 9:30-10pm). The program is currently seen on KNXT, CBS-TV's Hollywood station, and will continue to be seen on that station. The new network program will not be carried on ABC-TV's Hollywood outlet, KECA-TV.

SCOTT PAPER CO. thru J. Walter Thompson, will sponsor My Little Margie on NBC-TV(Wed 8:30-9pm) beginning September 2, replacing Scott Music Hall in that time slot (Music Hall is seen alternate weeks only) on a weekly basis. Scott has also renewed its participation in Omnibus, which returns to CBS-TV on October 4 (Sun 4:30-6pm.)

CARTER PRODUCTS (Rise Shave Cream) thru Sullivan, Stauffer, Colwell & Bayles, will pick up alternate week sponsorship of the Walter Winchell program (ABC-TV Sun 9-9:15 pm) for six weeks during the period October 11 - December 20. Gruen will sponsor the program weekly from its return date in September until October 11, and will then go on an alternating basis.

LOCAL STATION ACTIVITY

WOR-TV(Ch 9) - Wightman Cup Tennis Matches; HIGHLIGHT Aug 2; Sun 2:30-5:30pm(approx.)
New York City Sponsor - Packard Dealers of the New York Zone thru J. R. Pershall Co. (Chi); Dir - Dick Blue; H. Levan Richards will describe the court action for the two single matches and one double. This marks the 30th anniversary of the Wightman Cup, founded in 1923 and competed for between women of Great Britain and the United States.

Do You Know?; NEW TITLE August 3; Mon 5:55-6pm; Sponsor - Amazo(instant dessert) thru Kenyon & Eckhardt. Prod - Gene Hennessey. Program debuted June 8 as Quick Trick. Doris Donaldson is new MC who entertains youngsters with feats of magic that children can duplicate with articles in their home.

WPIX(Ch 11) - Ted Steele Show; ADD FORMAT Aug 3; Mon thru Fri 4:30-6:30pm; Sponsor-
NY Participations. Starting this date, Steele will inaugurate a weekly contest for the best song submitted to the show, with the listening audience to choose the "Song of the Week." Weekly winners will be entered in a monthly contest, which will be judged by a jury of leading song writers and publishers. Authors of tunes will appear on the show, presenting their own creations, with Jerry Jerome and his orchestra also interpreting the work.

WNBQ(Ch 5) - World Championship of Golf Tournament; HIGHLIGHT Aug 4; Tue 9:45-10pm
Chicago CT; Sponsor - George S. May Engineering Co. Prod - William Ray. Alex Dreier will interview top golfers who will participate in the tournament which starts August 6 at the Tam O'Shanter Country Club in Chicago.

KTFV(Ch 11) - Stuart Hamblen and His Lucky Stars; DEBUT July 25. Sat 9-10pm; Spons -
Los Angeles Fletcher Jones, Inc. thru Charles M. Stahl Agcy; Prod- Fred Levings; Dir - Dave Harvey. Hamblen & band star, with Hamblen; Prairie Choir; Brush Arbor Quartet; and the Blue Bonnets, femme vocal trio. Show will also feature two unusual variety acts each week.

THE FIRST OF TWO IS "EXERCISES" which contains the exercises and the second is "STRETCHING" which contains the stretching exercises. The exercises are designed to be done in the morning and the stretching exercises are designed to be done in the evening.

THE SECOND OF TWO IS "STRETCHING" which contains the stretching exercises. The exercises are designed to be done in the evening and the stretching exercises are designed to be done in the morning.

THE THIRD OF TWO IS "EXERCISES" which contains the exercises and the fourth is "STRETCHING" which contains the stretching exercises. The exercises are designed to be done in the morning and the stretching exercises are designed to be done in the evening.

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STRETCHING EXERCISES

STRETCHING EXERCISES are designed to be done in the evening and the stretching exercises are designed to be done in the morning. The exercises are designed to be done in the evening and the stretching exercises are designed to be done in the morning.

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LOCAL STATION ACTIVITY(Cont'd)

KTTV(Ch 11) - The Cowboy Church; DEBUT July 25; Sat 10-10:30pm; Sustaining; New Los Angeles program will feature original music with a religious theme, plus a short sermon story, both by Stuart Hamblen. Prod - Fred Levings; Dir - Dave Harvey.

Fishing Pals; DEBUT July 30; Thu 9-9:30pm; Sponsor - Participations; Dir - Bob Hiestand. Mary and J. Charles Davis in program described as a public service for sportsmen and features such subjects as a review of last-minute fishing conditions, lessons on how to handle various types of fishing tackle and gear, plus interviews with rod-and-reelers who have caught the largest or most unusual fish during the preceding week.

WNHC-TV(Ch 6) - The Yankee Peddlers; DEBUT Aug 3; Mon thru Fri 9-9:45am; Sponsor- Participations; Walter and Emma Lou Nielson, star is daily show giving helpful tips on better living, make-up, the man's corner, unusual guests and subjects, together with a Yankee trading post for old objects forming the major part of the format.

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## FILM REPORT

PILOT FILM OF MARGE AND JEFF MADE BY DUMONT, with the domestic situation comedy being proposed as a five-a-week fifteen-minute strip, with the same cast of three who played in the show on WPTZ, Philadelphia. Produced by Ernest Walling, and directed by Leonard Valenta, the comedy program stars Marge Greene, with Jess Cain playing her husband, and Paisley, a thoroughbred cocker spaniel, as herself. Miss Greene is also the writer for the series which deals with typical incidents in the life of a young married couple, with the actual dialogue created ad lib by the performers. Don Russell is the announcer.

NBC FILMING ATTEMPT TO SCALE PAKISTAN MOUNTAIN PEAK, Karakoram ("K-2"), also known as Mount Godwin-Austen. 28,250 feet high, K-2 is the second highest mountain in the world, and dominates the Karakoram mountain range in Northwest Pakistan. It is the highest unclimbed mountain in the world. Robert D. Graff is producer of the series which will be narrated by Kenneth Banghart. Robert Lowree is NBC film editor, and William House, who participated in the first expedition at K-2 in 1938, and is treasurer of this year's expedition, is consultant. The third American expedition began its climb on June 25, equipped with three telescopic 16mm cameras, and tape and wire recorders. Sponsored by the American Alpine Club, the expedition party includes eight Americans, one Briton and 100 native porters.

LASSIE SERIES IN PRODUCTION, with Robert Maxwell Associates, Hollywood, producing the first two half-hour episodes for TV release. Shot in color, the company has been in location in Calgary, Alberta, Canada, with Edwin Cahn directing, Claire Kennedy having written the script. In support of the dog star are Tommy Rettig, Jan Clayton and George Cleveland.

FILM BRIEFS: NBC-TV Film Syndication is releasing 48 'Dragnet' films starring Jack Webb under the title, 'The Cop.' The adventure dramas, based on actual cases of the Los Angeles Police Department, are produced in Hollywood by Mark VII Productions..... Larry Keating has been signed for the role of Harry Morton in the "George Burns and Gracie Allen" series. He replaces Fred Clark. Production of the comedy series is to be resumed August 19 at General Service Studios..... Norman Colbert has been re-signed as supervising film editor of the Groucho Marx series, 'You Bet Your Life'. Shooting on the series resumes August 19 in Hollywood. Bob Dwan and Bernie Smith direct the Filmcraft Productions series.



Page 1

The following information was obtained from a review of the files of the [redacted] and [redacted] and is being furnished to you for your information.

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Page 2

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CONFIDENTIAL

The following information was obtained from a review of the files of the [redacted] and [redacted] and is being furnished to you for your information.

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NY AREA NIELSEN RATINGS FOR 4 WEEKS ENDING JULY 11, based on a cross section of TV homes in 21 counties within a 50-mile radius of NYC:

| <u>Program</u>         | <u># of telecasts</u> | <u>% Homes</u> | <u>Homes (000)</u> |
|------------------------|-----------------------|----------------|--------------------|
| I Love Lucy            | 2                     | 47.4           | 1,635              |
| Dragnet                | 4                     | 36.5           | 1,259              |
| Talent Scouts          | 4                     | 31.6           | 1,090              |
| Godfrey & Friends      | 4                     | 27.5           | 949                |
| Masquerade Party       | 3                     | 27.2           | 938                |
| Treasury Men in Action | 2                     | 26.5           | 914                |
| This Is Your Life      | 4                     | 26.2           | 904                |
| Toast of the Town      | 4                     | 26.1           | 900                |
| Our Miss Brooks        | 2                     | 25.6           | 883                |
| Strike It Rich         | 4                     | 25.2           | 869                |

NEW NETWORK AFFILIATIONS: To ABC-TV: WROW-TV(Ch 41), Albany, N.Y., owned by Hudson Valley Broadcasting Co., Harry L. Goldman, President & Gen. Mgr; WKNA-TV(Ch 49), Charleston, W. Va., owned by Joe L. Smith, Jr., Inc. KMMT(Ch 6), Austin, Minn., owned by Minnesota-Iowa Television Co., L. L. McCurnin, Station Mgr; WDAK-TV(Ch 28), Columbus, Ga., owned by WDAK-TV, Allen M. Woodall, Gen. Mgr. To CBS-TV: KMMT(Ch 6), Austin, Minn. and KOIN-TV(Ch 6), owned by Mount Hood Radio & Television Broadcasting Corp., Howard Lane, Gen. Mgr.

NIELSEN PLANNING TO RE MEASURE TV OWNERSHIP IN THE FALL, station coverage next spring. The research is planned for early Fall '53 after the return of winter TV schedules, and reports will be available about January 1st, covering November ownership. The project, designed to yield data by counties and groups of counties with 10,000 or more families, is being offered to the TV networks for join sponsorship.

NEWS BRIEFS: Robert Schultz has resigned as vice president of Garon-Brooke & Schultz to open his own office, Robert Schultz Associates, located at 14 East 62nd St., New York City. He will concentrate on the selling of packages and creative people for radio & TV.....Red Skelton has been signed to an exclusive CBS Television contract, and will be seen on a live weekly half-hour program originating from CBS Television City in Hollywood. Also at CBS, a five-time-a-week daytime program is planned for Bob Crosby, with Carroll Carroll, recently signed by the network, assigned to the new musical series.....Sandy Howard, owner of Sandy Howard Productions, has signed a five year contract with WOR-TV, NY, to produce, direct and act as licensee for "The Merry Mailman" radio and television programs.

PERSONNEL CHANGES: Frank White, President of NBC, has resigned, effective August August 7. White had asked to be relieved of his duties because of his health. Brig. Gen. Sarnoff, Chairman of the Board of NBC, will assume the presidency pending the election of a new President of the Company.....Tom McDermott has been appointed vice president in charge of radio & TV production for Benton & Bowles. He has been active TV director of the agency since the resignation of Walter Craig.....Robert L. Foreman, vice president of Batten, Barton, Durstine & Osborn, has been named chairman of the radio-TV plane board of the agency. In addition to new duties, he'll retain supervision of the agency's TV department.....Sam Chase has been appointed radio-TV editor of the Billboard, effective immediately. The reportorial set-up for the trade publication remains the same, consisting of Leon Morse, June Bundy, Gene Plotnik and Charlotte Summers.

Albert McCleery, NBC producer and director who introduced the "theater-in-the-round" style to TV, has been named an executive producer for NBC-TV.....Robert Busch, former staff director at WPIX, NY, has joined the television department of The Blow Co. Another WPIX staffer, Lou Florence, is joining the agency next week.....Miss Pat Moore has joined the staff of Garon-Brooke Associates, as literary agent.



IT IS THE POLICY OF THE UNITED STATES GOVERNMENT TO OPPOSE THE EXPORT OF NUCLEAR MATERIALS AND TECHNOLOGY TO THE SOVIET UNION AND ITS ALLIES.

| Item            | Quantity | Value     | Remarks |
|-----------------|----------|-----------|---------|
| 1. Uranium      | 100 lbs  | \$100,000 |         |
| 2. Plutonium    | 50 lbs   | \$50,000  |         |
| 3. Radium       | 20 lbs   | \$20,000  |         |
| 4. Thorium      | 10 lbs   | \$10,000  |         |
| 5. Polonium     | 5 lbs    | \$5,000   |         |
| 6. Actinium     | 2 lbs    | \$2,000   |         |
| 7. Protactinium | 1 lb     | \$1,000   |         |
| 8. Neptunium    | 0.5 lb   | \$500     |         |
| 9. Americium    | 0.2 lb   | \$200     |         |
| 10. Curium      | 0.1 lb   | \$100     |         |

The above materials are being exported to the Soviet Union for the purpose of manufacturing atomic bombs. It is the policy of the United States Government to oppose the export of nuclear materials and technology to the Soviet Union and its allies.

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TALENT SHOWSHEET AUGUST 3-9, 1953

PROGRAM

NET TIME(EDT)

TALENT ROSTER

Most of the shows on July 31, August 1 & 2 were listed in last week's report. Changes & additions are included here for the record. Multiple and across-the-board shows are grouped together after the listing for Friday July 31. Script identifications used are: original (O), adaptation (A), staff-written (SW), staff-directed (SD). Performers are identified as singer (S), dancer (D), comic (C), musician (M).

FRIDAY JULY 31  
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|                                                              |          |                                                                                                                                              |
|--------------------------------------------------------------|----------|----------------------------------------------------------------------------------------------------------------------------------------------|
| <u>The Goldbergs</u><br>(Gertrude Berg)                      | NBC 8pm  | regulars & Marcel Hillaire, Susan Coubel; (SW & SD)                                                                                          |
| <u>Pantomime Quiz</u><br>(Mike Stokey)                       | CBS 8pm  | Ken Murray (C), Faith Domergue, Barbara Britton, Jimmy Gleason & regulars (FROM HOLLYWOOD)                                                   |
| <u>Guide Right</u><br>(Don Russell)                          | DuM 8:30 | Toni Arden (S), Joey Adams (C), Al Kelly (C), Bobby Wayne (S)                                                                                |
| <u>Doorway to Danger</u><br>(Stacy Harris & Raymond Bramley) | NBC 9pm  | (SW) by Martha Wilkerson; with Murray Hamilton, Gloria McGhee, Dehl Berti, Dorothy Burdett, Frank Stephens, David Scheiner, Sam Raskyn; (SD) |

SATURDAY AUGUST 1  
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|                                               |           |                                                                                                                                                                      |
|-----------------------------------------------|-----------|----------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| <u>Rod Brown, Rocket Rangers</u>              | CBS 11:30 | regulars & David White; (SW & SD)                                                                                                                                    |
| <u>Stork Club</u><br>(Sherman Billingsley)    | CBS 7pm   | Richard Whorf, Betty Ann Grove (S), Bill Warren (S), Margaret O'Brien                                                                                                |
| <u>My Son, Jeep</u>                           | NBC 7:30  | regulars & Lloyd Knight; (SW & SD)                                                                                                                                   |
| <u>Larry Storch</u>                           | CBS 8pm   | Dick Haymes (S), Jean Carson, Mildred Hughes, Fran Gregory, Jack Collins, Milton Frome, Florence Dunlop, Selma Pelish, Helen Seamon, George Marin; (SW & SD)         |
| <u>Sat. Night Revue</u><br>(Hoagy Carmichael) | NBC 9pm   | Louis Jordan & Tympany Five (M), Gayla Peevey (S), Jerry Fielding & Orch., Paul Gilbert & Gary Morton (C), Jackie Barnett & Cover Girls, Ricky Vera, Tony Bavaar (S) |

SUNDAY AUGUST 2  
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|                                           |         |                                                                                                                                                                                                                                                                                                                                                                                                                            |
|-------------------------------------------|---------|----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| <u>TV Recital Hall</u>                    | NBC 5pm | The Baroque Trio: Fernando Valenti, Julius Baker, Daniel Saidenberg (all M)                                                                                                                                                                                                                                                                                                                                                |
| <u>Toast of the Town</u><br>(Ed Sullivan) | CBS 8pm | Scene from <u>Missouri Legend</u> - (O) by E. B. Ginty; with Henry Fonda, Eileen Heckart, Darren McGavin; Dell Stratton Trio (M), Jack Whiting (S&D), Zippy the Chimp, <u>The Aquashow</u> with the Aquabelles, Aquamaniacs & ballet                                                                                                                                                                                       |
| <u>Goodyear TV Playhouse</u>              | NBC 9pm | <u>The Cipher</u> - (O) by I. G. Nieman; with Edward Binns, Addison Richards, Ross Martin, Martin Balsam, Stefan Gierasch, Florenz Ames, Allen Nourse, Robert Simon, Blair Davies, Nehemiah Persoff, Harry Worth, Thomas Nello, Ann Summers, Leo Bayard, Leonard Yorr, Louis Camuti, Bill Lazarus, James Garrett, Frank Daly, Donald McDonald, Arthur Keegan, Helen Marcy; Prod by David Susskind; Dir by William Corrigan |



MEMORANDUM

TO THE ATTORNEY GENERAL

DATE

On July 1, 1954, the following persons were interviewed at the New York City office of the Federal Bureau of Investigation:

RE: [Illegible]

1. [Illegible] (NY 100-100000) (S)

2. [Illegible] (NY 100-100000) (S)

3. [Illegible] (NY 100-100000) (S)

4. [Illegible] (NY 100-100000) (S)

5. [Illegible] (NY 100-100000) (S)

RE: [Illegible]

6. [Illegible] (NY 100-100000) (S)

7. [Illegible] (NY 100-100000) (S)

8. [Illegible] (NY 100-100000) (S)

9. [Illegible] (NY 100-100000) (S)

10. [Illegible] (NY 100-100000) (S)

RE: [Illegible]

11. [Illegible] (NY 100-100000) (S)

12. [Illegible] (NY 100-100000) (S)

13. [Illegible] (NY 100-100000) (S)

14. [Illegible] (NY 100-100000) (S)

15. [Illegible] (NY 100-100000) (S)

16. [Illegible] (NY 100-100000) (S)

17. [Illegible] (NY 100-100000) (S)

18. [Illegible] (NY 100-100000) (S)



SUNDAY AUGUST 2 (Cont'd)

|                                                               |          |                                                                                                                                                 |
|---------------------------------------------------------------|----------|-------------------------------------------------------------------------------------------------------------------------------------------------|
| <u>Rocky King, Detective</u><br>(Roscoe Karns & Earl Hammond) | DuM 9pm  | <u>Money &amp; Murder</u> - (O) by Robert Nathe & Philip Goodman; with Fran Carlon, Logan Ramsey, Ed Grove, Arthur Seelen, Cy Chermak; (SD)     |
| <u>The Plainclothes Man</u><br>(Ken Lynch)                    | DuM 9:30 | <u>The Sympathetic Killer</u> - with Bea Thilson, Joyce Randolph, Nancy Franklin, Remo Pisani; Will Hus-sung; (SW & SD)                         |
| <u>Arthur Murray Party</u><br>(Kathryn Murray)                | CBS 9:30 | Ray Anthony (M), Arnold Stang (C), Peter Gladke (L) kill: Rudy Vallee (S)                                                                       |
| <u>Orchid Award</u>                                           | ABC 9:15 | Lauritz Melchior (S); Ronald Reagan, guest MC (H'D)                                                                                             |
| <u>Wonderful John Acton</u><br>(Harry Holcombe)               | NBC 10pm | regulars & Mary Michael, John Shellie, Chuck Web-ster; (SW & SD)                                                                                |
| <u>The Web</u>                                                | CBS 10pm | <u>Like Father</u> - (O) by Art Wallace; with David Win-ters, George Mathews, Tony Brande, Mildred Dunnock, Alan Devitt; (SD) by Herb Hirschman |

MONDAY AUGUST 3

|                                                         |            |                                                                                                                                                                                                                                     |
|---------------------------------------------------------|------------|-------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| <u>Opera vs. Jazz</u>                                   | ABC 7:30   | Virginia MacWatters & Dick Brown (both S)                                                                                                                                                                                           |
| <u>Voice of Firestone</u>                               | NBC 8:30   | Thomas L. Thomas (S)                                                                                                                                                                                                                |
| <u>Robert Montgomery</u>                                | NBC 9:30   | <u>Duet for Two Hands</u> - (O) by Mary Hayley Bell, (A) by Gerald Savory; with summer stock regulars; Dir by Gerald Savory                                                                                                         |
| <u>Westinghouse Studio One</u><br><u>Summer Theatre</u> | CBS 10pm   | <u>The Roman Kid</u> - (O) by Paul Gallico, (A) by Regin-ald Rose; with Patricia Wheel, Joe Maross, Victor Varconi, Santos Ortega, Sydney Smith, Si Vario, Joseph Kallini, Leopold Badia, Beatrice Ruth, Mike Wallace, Bunny Lewbel |
| <u>Adolphe Menjou's</u><br><u>Favorite Story</u>        | WNBT 10:30 | <u>The Magician</u> - with Menjou, Anita Louise, John Ridgely, Regis Toomey, Selmer Jackson, Dan Dilla-way, Alex Sharp; (SW & SD, FILM)                                                                                             |

TUESDAY AUGUST 4

|                                               |           |                                                                                                                                                                                                                                               |
|-----------------------------------------------|-----------|-----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| <u>Revlon Mirror Theatre</u>                  | NBC 8pm   | <u>White Night</u> - (O) by James Ramsey Ullman (from <u>The Island of the Blue Macaws</u> ), (A) by Robert Wallsten; with Joan McCracken, Warren Stevens, Madeleine Sherwood, Robert Fortier; (SD)                                           |
| <u>Nothing But the Best</u><br>(Eddie Albert) | NBC 9pm   | Cornelia Otis Skinner, Steve Allen (C), June Hutton (S), Elaine Dunn (D)                                                                                                                                                                      |
| <u>Suspense</u>                               | CBS 9:30  | <u>Vial of Death</u> - (O) by Gus C. Bayz, (A) by Arnold Schulman; with Claude Dauphin, Robert Geiringer, Howard Smith, Douglas Rodgers, Joseph Sweeney, Margaret Hamil- ton, Lillian Udvardy, Julia Meade, James Bender, Jason Johnson; (SD) |
| <u>Danger</u>                                 | CBS 10pm  | <u>I'll Be Waiting</u> - (O) by Raymond Chandler, (A) by William L. Stuart; with Art Carney, Dorothy Hart, Rick Jason, Peter Gumeny, Emory Richardson, Phil Truex; (SD)                                                                       |
| <u>The Name's The Same</u>                    | ABC 10:30 | Bill Stern is guest panelist through August 25                                                                                                                                                                                                |





WEDNESDAY AUGUST 5  
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|                                           |            |                                                                                                                                                                                                                                                                                                       |
|-------------------------------------------|------------|-------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| <u>A Date With Judy</u>                   | ABC 7:30   | regulars & Camilla de Witt; (SW & SD)                                                                                                                                                                                                                                                                 |
| <u>Kraft TV Theatre</u>                   | NBC 9pm    | <u>Old Macdonald Had a Curve</u> - (O) by Rod Serling; with Olin Howlin, Rex O'Malley, Cameron Prud'homme, Dan Morgan, Jack Warden, Harry Sheppard, Bettie Gibson, Addison Powell, Tom McElhaney, Owen Coll, Ralph Hertz, Bruno Wick, John Kullers, Bob McQuade, Victor Harrison, Ralph Longley; (SD) |
| <u>I've Got A Secret</u><br>(Garry Moore) | CBS 9:30   | Bill Goodwin substitutes as MC for vacationing Moore for four weeks                                                                                                                                                                                                                                   |
| <u>Douglas Fairbanks</u>                  | WNBT 10:30 | <u>The Scream</u> - (O) by Hester Holland, (A) by John Creswell; with Fairbanks, Constance Cummings, Philip Vickers, McDonald Park, Elaine Dundy, Violet Fairbrother, Moses Lamar, J. Crandall; Dir by Charles Saunders (FILM)                                                                        |

THURSDAY AUGUST 6  
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|                                   |            |                                                                                                                                             |
|-----------------------------------|------------|---------------------------------------------------------------------------------------------------------------------------------------------|
| <u>Domestically Yours</u>         | WABC 1:30  | Walter Herlihy replaces Milo Boulton                                                                                                        |
| <u>Tales of the City</u>          | CBS 8:30   | Charles Coburn, Martha Scott, Ruth Warrick, Phyllis Povah, Patty McCormack; (SW & SD)                                                       |
| <u>Lux Video Theatre</u>          | CBS 9pm    | <u>Something to Live For</u> - with Virginia Bruce, Otto Kruger (FIRST OF 4 FILMS MADE IN H'WOOD, NO OTHER CREDITS AVAILABLE AT PRESS TIME) |
| <u>Big Town</u><br>(McVey & Nigh) | CBS 9:30   | Carleton G. Young, Jim Davis, Bill Bouche, Ben Welden, Monte Blue, Dayton Lummis, Thurston Hall (SW & SD, FILM)                             |
| <u>Ford Theatre</u>               | NBC 9:30   | <u>Sunk</u> - repeat of film originally shown on Nov. 20, 1952 (See Vol. 4 No. 6 Supplement C, Page 9)                                      |
| <u>Martin Kane, Private Eye</u>   | NBC 10pm   | Not available at press time                                                                                                                 |
| <u>City Hospital</u>              | CBS 10:30  | John Kerr, Jay Meredith, Bernard Grant; (SW & SD)                                                                                           |
| <u>Foreign Intrigue</u>           | WNBT 10:30 | <u>F. I. in Diamonds</u> - repeat of film originally shown on 11/20/52 (See Vol. 4 No. 6 Supplement C, P. 10)                               |

FRIDAY AUGUST 7  
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|                                               |          |                                                                                                                                                                                                                                                                |
|-----------------------------------------------|----------|----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| <u>The Goldbergs</u>                          | NBC 8pm  | regulars & Menasha Skulnik (SW & SD)                                                                                                                                                                                                                           |
| <u>Pantomime Quiz</u>                         | CBS 8pm  | Robert Alda & regulars (FROM HOLLYWOOD)                                                                                                                                                                                                                        |
| <u>Man Against Crime</u><br>(Ralph Bellamy)   | CBS 8:30 | <u>Hide and Seek</u> - (O) by Vincent Bogart; with Steven Gethers, Nita Talbot, Anita Bolster, Vic Rendina, Suzanne TaFell, Richard Abbott, Allan Hale, Paul Genge, Paul Daniels, Michi Okamoto Chan, Stephen Cheng, Karen Lindgren, Harry Gresham; (SD, FILM) |
| <u>Gulf Playhouse:</u><br><u>First Person</u> | NBC 8:30 | <u>August Heat</u> - (O) by W. F. Harvey, (A) by Nelson Olmsted; with Francis L. Sullivan, Nelson Olmsted, Gwilym Williams & others; (SD)                                                                                                                      |
| <u>Schlitz Playhouse</u>                      | CBS 9pm  | <u>Simplon Express</u> - (O) by John Duffield; with Eddie Bracken, Aline Towne, Laura Mason, Fritz Feld, Isabelle Randolph, Jack Reitzer, Arno Frey, Alphonse Martel, Shep Menken, Adrienne D'Ambricourt; (SD) by Bill Karn (FILM)                             |





FRIDAY AUGUST 7 (Cont'd)

Campbell TV Soundstage NBC 9:30 Run Away - (O) by Ann Dixon, (A) by Jesse Sandler; with Cliff Hall, Ralph Lee Robertson, Ann Shoemaker, Sherry Bennett, Grace Keddy; (SW & SD)

Mr. & Mrs. North CBS 10pm On the Rocks - repeat of film shown originally on 1/2/53 - (O) by George Oppenheimer & Barry Triver; with Natalie Schafer, Alan Mowbray, Robert Hutton, Shirley O'Hara, Faire Binney, James Hayward; (SD, FILM)

MULTIPLE AND ACROSS-THE-BOARD SHOWS FRIDAY JULY 31 THROUGH FRIDAY AUGUST 7

Today NBC 7am M thru F - Frank Blair replaces Merrill Mueller as on-the-air news editor  
(Dave Garroway)

Garry Moore CBS 1:30 M - Kaye Ballard (S); F - Urylee Leonardos & (M. Willson substitutes) Lavern Hutcherson (S)

Coke Time-Eddie Fisher NBC 7:30 W & F - Ann Crowley (S)

Strike It Rich CBS 9pm W - Richard Todd

SATURDAY AUGUST 8

Larry Storch CBS 8pm Monica Lewis (S) & others (See next issue)

Medallion Theatre CBS 10pm Mrs. Union Station - (O) by Doug Welch, (A) by Frank De Felitta; with June Havoc, Scott McKay, Richard Carlyle, others; (SD)

SUNDAY AUGUST 9

TV Recital Hall NBC 5pm Arthur Gold & Robert Fizdale (M) (FROM PHILA.)

Your Play Time CBS 7:30 Mightier than the Sword - (O) by Arthur Weiss; with Alf Kjellin, Carl Esmond, Karin Nordgren, Victor Perry, Harold Gordon, Hans Schumm, Bill Hudson; Dir by Richard Irving (FILM)

Toast of the Town CBS 8pm Jay Lawrence (C), Bobby Brandt (D)  
(Ed Sullivan)

Philco TV Playhouse NBC 9pm Ernie Barger is 50 - (O) by Tad Mosel; with Ed Begley, Carmen Mathews, Howard St. John, John Connell, Joseph Sweeney, Addison Powell, Richard Davalos; (SD) by Del Mann

Gen. Electric Theatre CBS 9pm Best Seller - repeat of film originally shown on 3/1/53 (See Vol. 5 No. 9, P. 7)

Orchid Award ABC 9:15 Ronald Reagan, guest host; Marilyn Maxwell(S, H'D)

Arthur Murray Party CBS 9:30 Rudy Vallee, guest MC, replacing Kathryn Murray; Jimmy Nelson (ventriloquist), the Stuart Morgan Dancers.

NY TALENT AVAILABILITIES

JEROME COWAN - AGT: Robt. Schultz, TE 8-5112 ROY K. MARSHALL - AGT: Ernest Walling, GR 7-4628

HENRY HULL - AGT: Ken Later, PL 7-6964

DOUGLAS DICK - AGT: MCA, PL 9-7500 MARGARET O'BRIEN - AGT: Wm Morris, JU 6-5100

ROSS REPORTS - 8/2/53 - Page 9 - TALENT AVAILABILITIES

